

## PRELIMINARY AGENDA

*\*All timings subject to change\**

### WEDNESDAY, NOVEMBER 6

7:00 pm – 10:00 pm **NETWORKING DINNER**

### THURSDAY, NOVEMBER 7

Master of Ceremonies: Wolfgang Engel, General Manager & Chief Rep., IIF

8:30 am – 9:30 am **REGISTRATION AND REFRESHMENTS**

9:30 am – 9:45 am **WELCOME REMARKS & OPENING SPEECH**

9:45 am – 10:05 am **KEYNOTE: CENTRAL BANK OF EGYPT**

10:05 am – 10:35 am **IN CONVERSATION: THE FUTURE OF MONEY**

10:35 am – 11:30 am **C-SUITE VIEWS: MAINSTREAMING FINANCIAL INCLUSION**

*Financial inclusion is at the center of economic growth. Emerging technologies have become an essential enabler in reaching the unbanked segments in a more sustainable manner. Digital inclusion through new technologies promises to deliver greater personalization and new products and services that lead to greater inclusion and a more active customer base, all while lowering operational costs and minimizing de-risking practices.*

11:30 am – 11:45 am **NETWORKING BREAK**

11:45 am – 12:35 pm **INNOVATION: SERVING MORE CUSTOMERS**

*Partnerships between financial service firms and new start-ups have become an important way to drive innovation and deliver a more efficient and effective future of finance. This panel will discuss some of the challenges in bringing collaborative innovations to market, including where firms' practices and some existing regulatory frameworks for third party relationships have been geared to more traditional vendor-client models.*

12:35 pm – 12:55 pm **KEYNOTE/PRESENTATION: CLOUD COMPUTING**

HOSTED BY

12:55 pm – 2:00 pm

**NETWORKING LUNCH**

2:00 pm – 2:50 pm

**TRANSFORMING THROUGH PUBLIC & PRIVATE CO-OPERATION**

*Industry and the public sector seek ways to unleash innovation for more inclusive, efficient, and effective financial services while containing the risks. Regulatory sandboxes have emerged to play an important role in enabling financial innovation and are proliferating around the globe, including efforts to allow cross-border testing of new products and develop common policy approaches through the Global Financial Innovation Network (GFIN).*

2:50 pm – 3:40 pm

**MACHINE LEARNING IN CREDIT AND CONSUMER BEHAVIOR**

*From getting the right culture and technical talent in place to engaging with regulators and partners on data sharing and management, there are numerous obstacles to negotiate in capitalizing on the explosion of new data to reach underserved and unserved markets with new commercially viable solutions. New types of data and new data tools present an unprecedented opportunity for financial service providers to better understand and serve clients, especially credit-seeking "thin-file" clients who are otherwise excluded from the formal financial sector.*

3:40 pm – 4:00 pm

**NETWORKING BREAK**

4:00 pm – 4:20 pm

**IN CONVERSATION: INTEROPERABILITY ACROSS BORDERS**

4:20 pm – 5:20 pm

**DIGITAL IDENTITY: PRESENTATION & PANEL DISCUSSION**

*Digital Identity is high on the agenda in global policy discussions this year for governments, digital platform companies, foundations, and international organizations who look to include more of the population in our formal economy while addressing concerns about privacy and data. It is an important new concept that encompasses a wide range of electronically captured and stored information about an individual or an institution ranging from legal digital identities/credentials to new alternative data sources such as social media behavior, digital payment patterns and mobile usage trends.*

5:20pm – 5:30 pm

**CLOSING REMARKS**