Argineering, the Egyptian tech startup creating interactive experiences across Europe raises $400,000!

[Cairo, March 11, 2020]

Argineering, the award-winning tech company looking to change the way the creative industry connects with people through interactive displays, has closed a round of investment of $400,000. The round is led by prominent early-stage venture fund and seed accelerator 500 Startups based in Silicon Valley, along with the highly-regarded startup accelerator program Flat6Labs as a follow-on investment in Argineering. They are joined by angel investor Islam Mahdy, Chairman & CEO of Credence and a hospitality entrepreneur who excels in designing human-centered experiences.

This investment round will enable Argineering in its journey of exponential growth, through international expansion to other countries in Europe, team expansion, as well as R&D for product innovation.

Founded in 2018, Argineering is allowing all types of brands to not only communicate, but to connect with their customers through their gadget, currently US patent-pending, called RGKit. It's world's first experience design tool that turns static displays, exhibits and designs into interactive spaces, in the easiest way possible. RGKit has been making strides powering displays in stores, museums and events and creating interactive customer experiences for brands from Egypt, UK and Switzerland including Selfridges, Ted Baker, Charles Tyrwhitt, London's Science Museum and more.

Quote from David Erian, Founder & CEO of Argineering

"We're in the business of enabling creatives to have access to interactive experiences that connect with people. This investment will enable us to expand further and reach our vision of a new creative industry worldwide, with RGKit as their go-to gadget."

Argineering Spelling Guide

Argineering — It is the mix of the two words Art and Engineering. It's spelled with a capital A and the rest of the word is in small letters.

RGKit — Argineering's design tool that turns static displays, exhibits and designs into interactive spaces. It consists of RGKit Modules, RGKit App and RGKit Accessories. RGKit is spelled with capital 'R' 'G' 'K' followed by two small-lettered 'i' and 't', with no spacing.