

**Press Release**

## **SOUQ.COM DONATES EGP800,000 TO THE EGYPTIAN FOOD BANK TO SUPPORT FAMILIES IMPACTED BY THE COVID-19 CRISIS**

*Souq.com also drives an awareness campaign to encourage customers to donate directly to the Egyptian Food Bank*

**May 6<sup>th</sup>, Cairo, Egypt:** Souq, an Amazon company, today donated EGP800,000 to the Egyptian Food Bank to support those who are most affected by the COVID-19 crisis. The donation will help provide both the food and sanitization supplies for 4000 families in underprivileged areas across Egypt. The donation packs will also include printed instructions explaining how to prevent the spread of COVID-19 as recommended by the World Health Organisation and the Ministry of Health and Population.

*Mohsen Sarhan, CEO of the Egyptian Food Bank. Commented “It is more important than ever that we come together as a community to help those who are most in need, and we thank Souq.com for this support.” Sarhan continued, “We are working hard with the Egyptian authorities in the fight against COVID-19, and support from businesses like Souq.com is an important part of those efforts.”*

Amazon's support to the Egyptian Food Bank extends further to include an awareness campaign which aims to encourage millions of customers on Souq.com in Egypt, Saudi Arabia and Amazon.ae to donate to the affected families directly via the Bank's site.

*“We are experiencing challenging times, like never before,” said Omar Elsahy, Souq.com Egypt Country Director. “In light of COVID-19 and in the spirit of the month of Ramadan, we remain committed to giving back to the community. We are very keen to provide support organizations such as the Egyptian Food Bank who have incredible relief programs to support families affected by the pandemic.”*

E-commerce has played a vital role in combating the spread of COVID-19 by enabling people to stay at home and receive much needed supplies in this challenging time. Souq.com has implemented a large number of measures to ensure safe deliveries and return pick-ups to and from customers. These include contactless delivery, removing requirements for customer signatures at the time of delivery, thermal screening and increased cleaning at all facilities, face covering across our network and ensuring social distancing guidelines are enforced at the Fulfilment Centers.

For more information about what souq.com is doing to support employees, customers, and communities in responding to COVID-19, please visit [this blogpost](#).

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### **About SOUQ.com**

SOUQ.com is an online retail and marketplace website in the Arab region, featuring more than 9.4 million products across 31 categories such as consumer electronics, fashion, health and beauty, household goods, and baby. Today, SOUQ.com attracts over 45 million visits per month, with localized

operations in the KSA and Egypt. SOUQ.com offers a convenient and safe online shopping experience with secure online payments, and option to pay cash on delivery. For more information, visit [www.SOUQ.com](http://www.SOUQ.com).

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