



Automotive Marketing Information Council
مجلس معلومات سوق السيارات

AMIC October 2021 Press Report

IMC

INTEGRATED MANAGEMENT CONSULTANCY

Rami Y. Camel-Toueg & Associates

IMC, 22 RASHID ST. OFF EL OROUBA ST. 1 FLOOR, SUITE # 6, HELIOPOLIS, 11341 CAIRO, EGYPT.

TEL. : + 202 2690 1476

P.O.BOX: 392775, DUBAI, UAE.

EMAIL: RYCT@LINK.NET

SKYPE: RAMI.CAMEL-TOUEG

1.1. Data Accuracy and Liability Clause	03
1.2. Total Market	05
1.3. Passenger Cars Market	07
1.4. Buses Market	10
1.5. Trucks Market	13

Data Accuracy and Liability Clause:

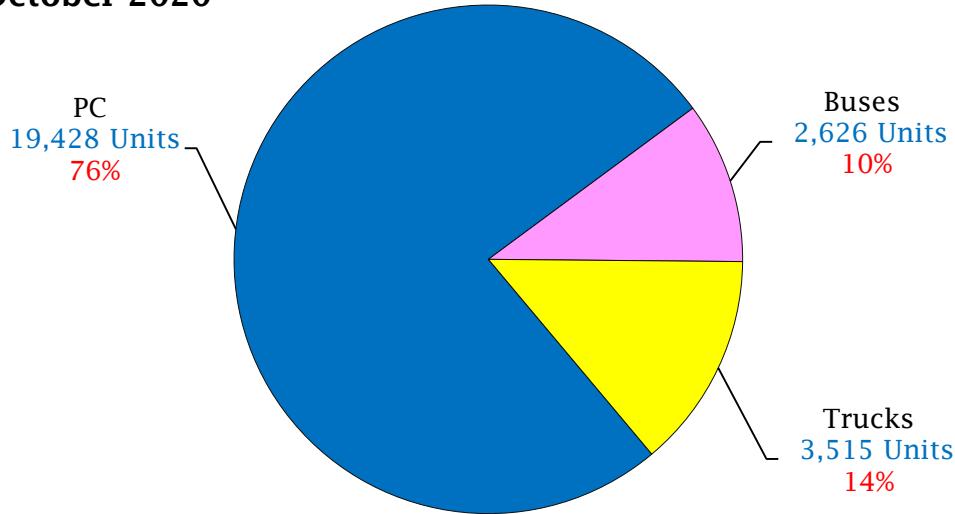
The data accuracy in the AMIC report is mainly depending on the validity and the accuracy of the Data and the figures provided and sent by the AMIC members and under their own responsibility. It is not whatsoever the responsibility or the liability of the AMIC Entity as a Body, or the contracted Research Firm who is gathering, consolidating, developing, reviewing and Issuing the AMIC Reports on a monthly basis.

1. 1. Total Market

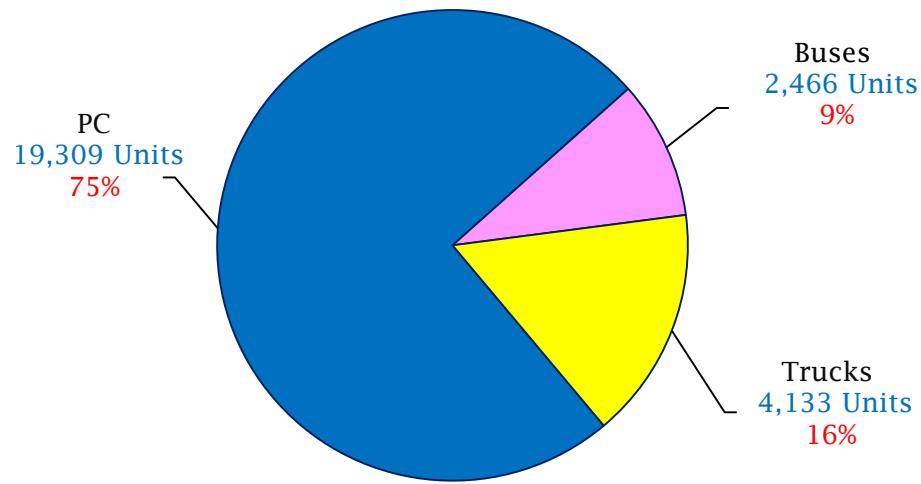


Total Market October 2021
– October 2020

October 2020



October 2021



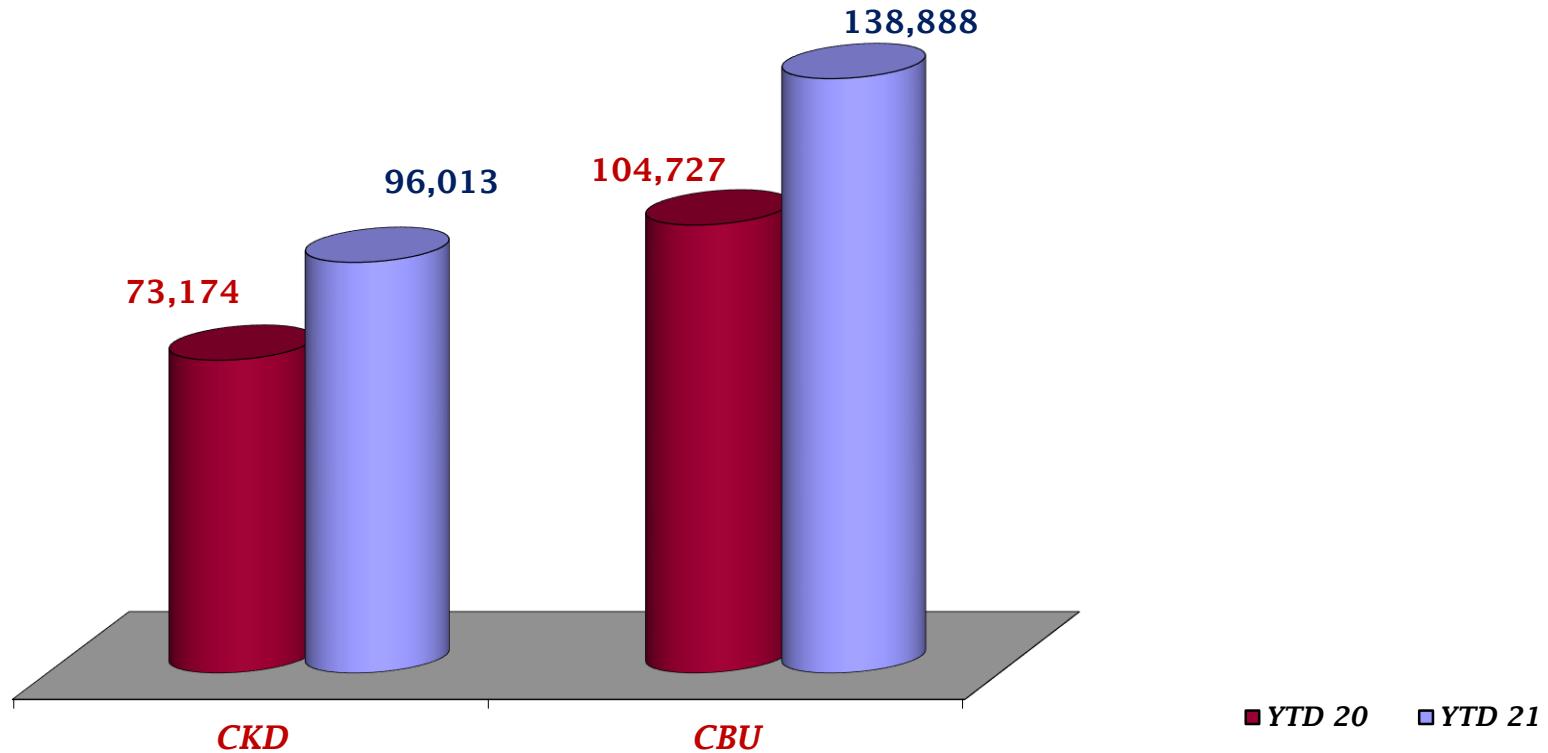
Passenger Cars	19,428
Buses	2,626
Trucks	3,515
Total Market Volume	25,569

Passenger Cars	19,309
Buses	2,466
Trucks	4,133
Total Market Volume	25,908

Total Market volume for the month of October 2021 was higher than October 2020 sales by 1.3% From 25,569 to 25,908 units.

The Passenger cars segment had a volume **decrease** of -0.6% in units, when comparing October 2020 to October 2021, the Buses segment had a volume **decrease** of -6.1% and the Trucks segment had a volume **increase** of 17.6%

Total Market YTD 2021 - YTD 2020 By Origin

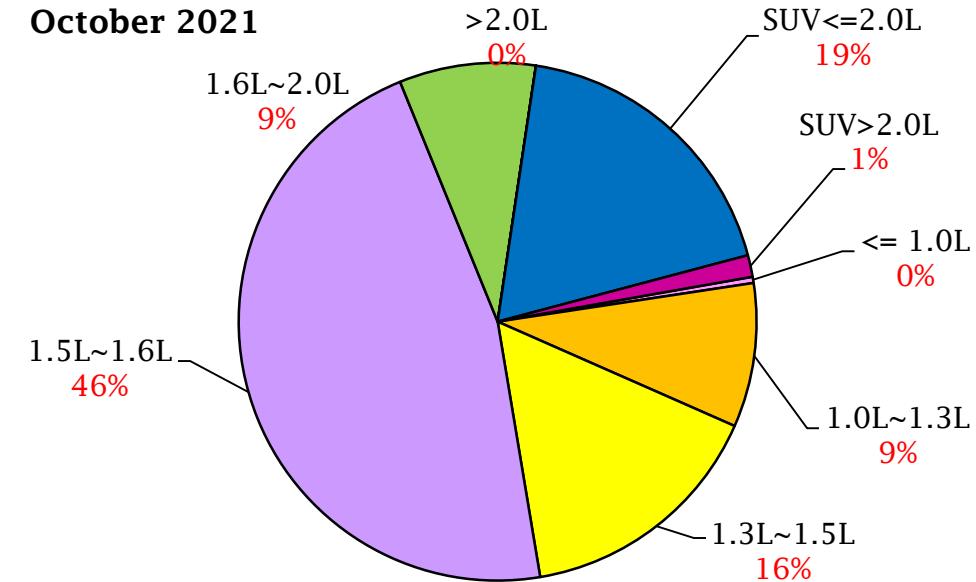
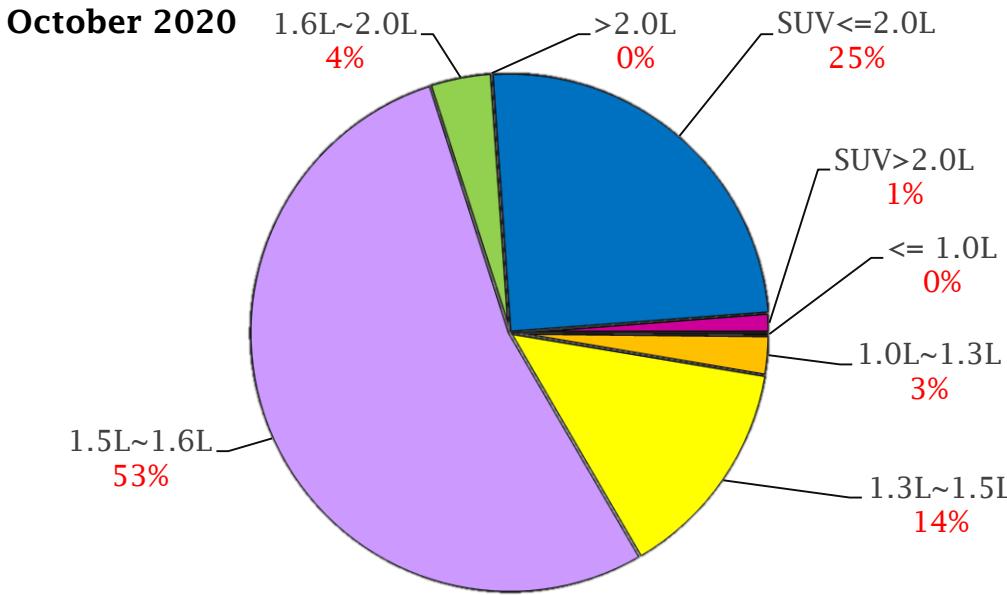


CKD sales for Year 2021 are higher than Year 2020 by 31.2% when comparing YTD 2021 to 2020 results.

From another side, CBU YTD 2021 sales are higher by 32.6% than 2020.

1. 2. Passenger Cars Market



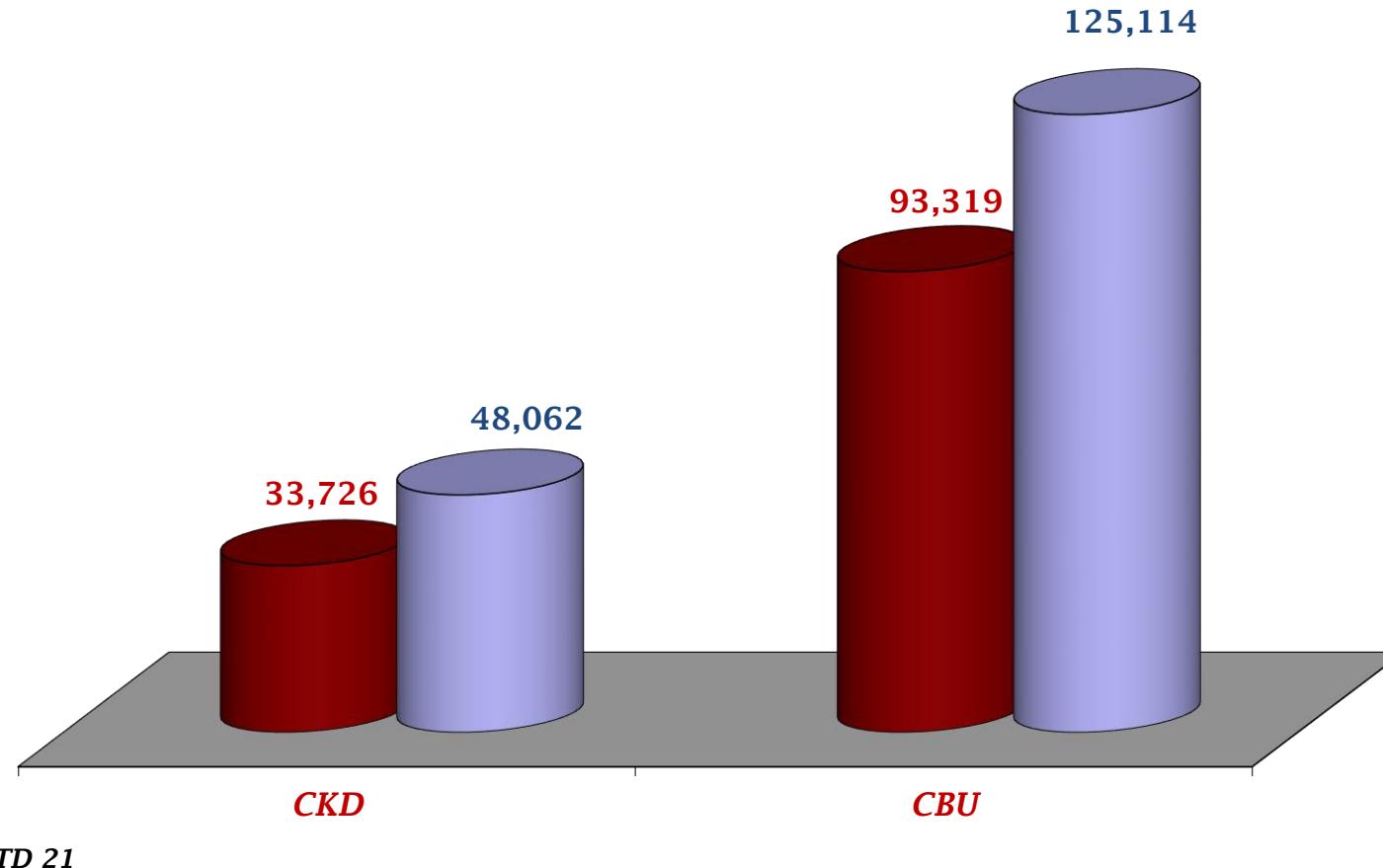
PC Market Split October 2021
October 2020 in volume

<= 1.0 L	32
1.0L ~ 1.3 L	478
1.3L ~1.5 L	2,716
1.5L ~1.6 L	10,386
1.6L ~ 2.0 L	745
> 2.0 L	0
SUV<=2.0 L	4,839
SUV > 2.0 L	232
PC Volume	19,428

134%	<= 1.0 L	75
263%	1.0L ~ 1.3 L	1,736
12%	1.3L ~1.5 L	3,045
-14%	1.5L ~1.6 L	8,975
121%	1.6L ~ 2.0 L	1,644
#DIV/0!	> 2.0 L	0
-26%	SUV<=2.0 L	3,573
13%	SUV > 2.0 L	261
-1%	PC Volume	19,309

For the month of October 2021, the overall total PC market decreased by **-1%** From **19,428** to **19,309** units.

PC Market YTD 2021 - 2020 By Origin



■ YTD 2020 □ YTD 2021

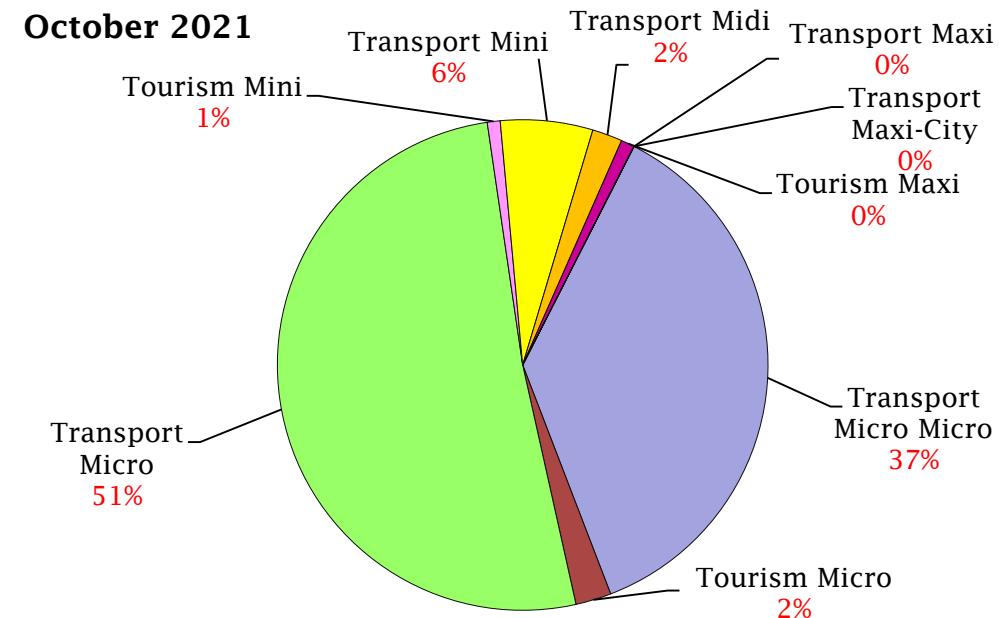
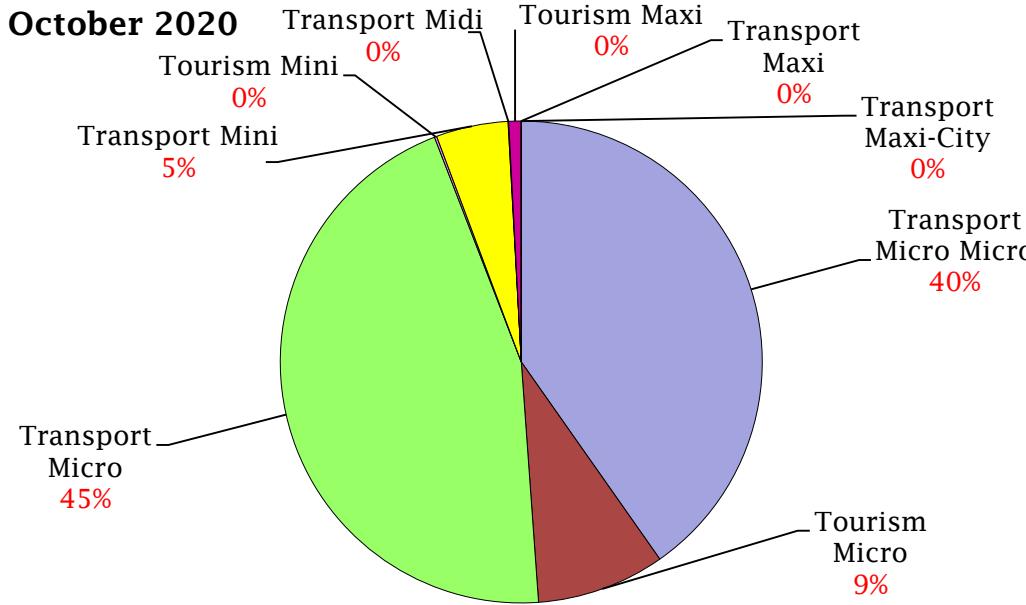
CKD increased in volume by **42.5%** , and CBU increased by **34.1%**

1. 3. Buses Market



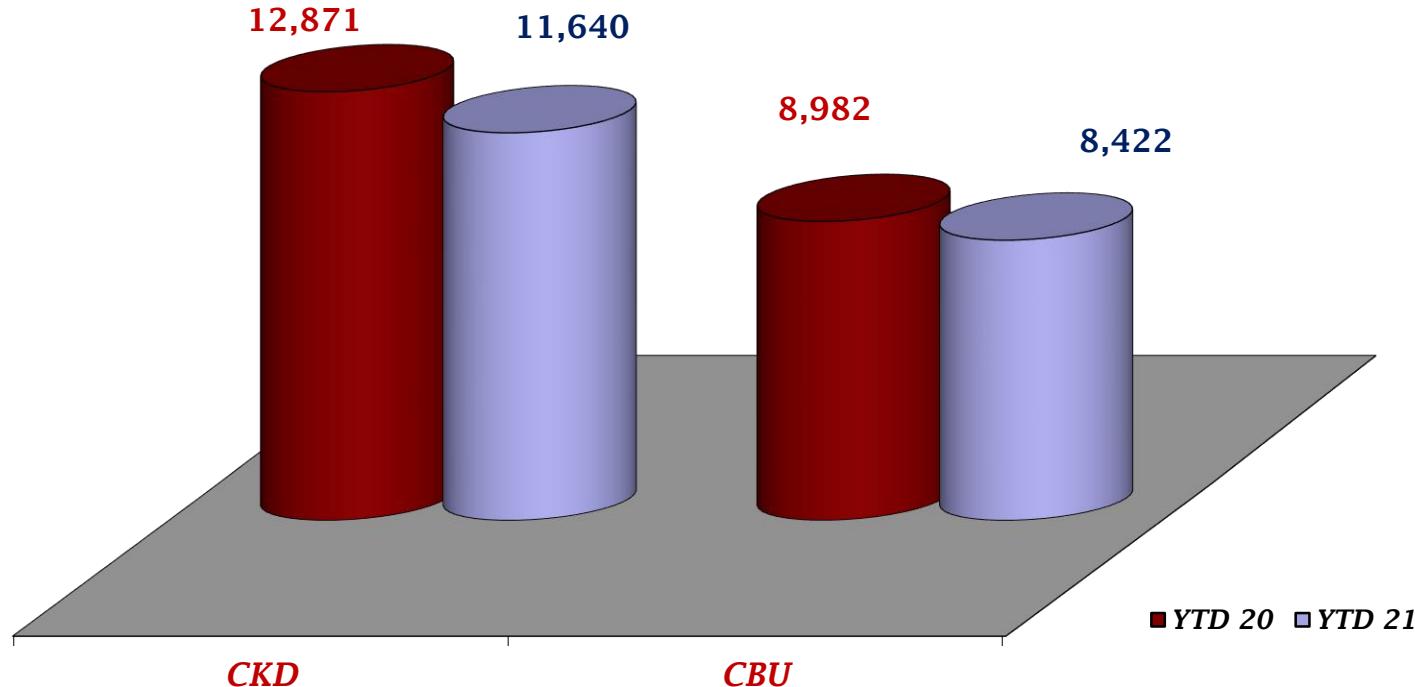
Buses Market Split October

2021 - October 2020



When comparing October 2021 to October 2020, total Buses Segment decreased by an overall of **-6.1%** from **2,626** units to **2,466** units

Buses Market YTD 2021- 2020 By Origin



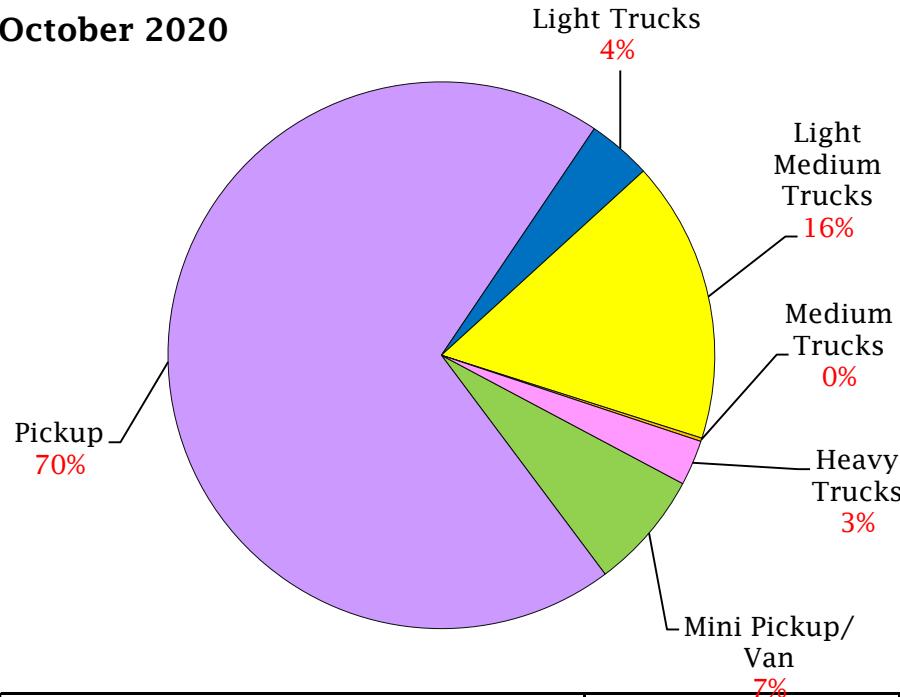
CKD decreased by **-9.6%** in volume against last year's volume.
CBU decreased by **-6.2%** in volume against last year's volume.

1. 4. Trucks Market

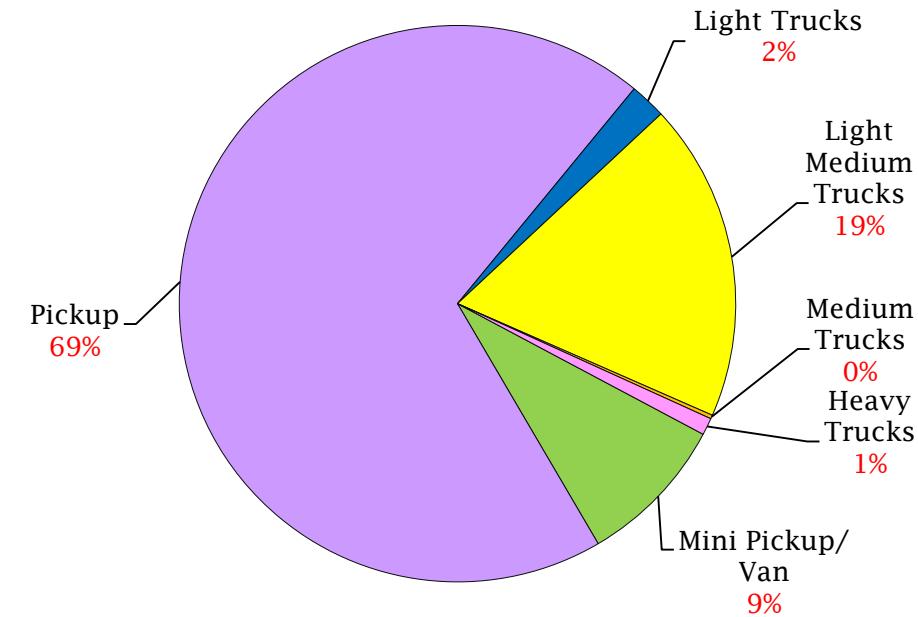


Trucks Market Split October
2021 October 2020

October 2020



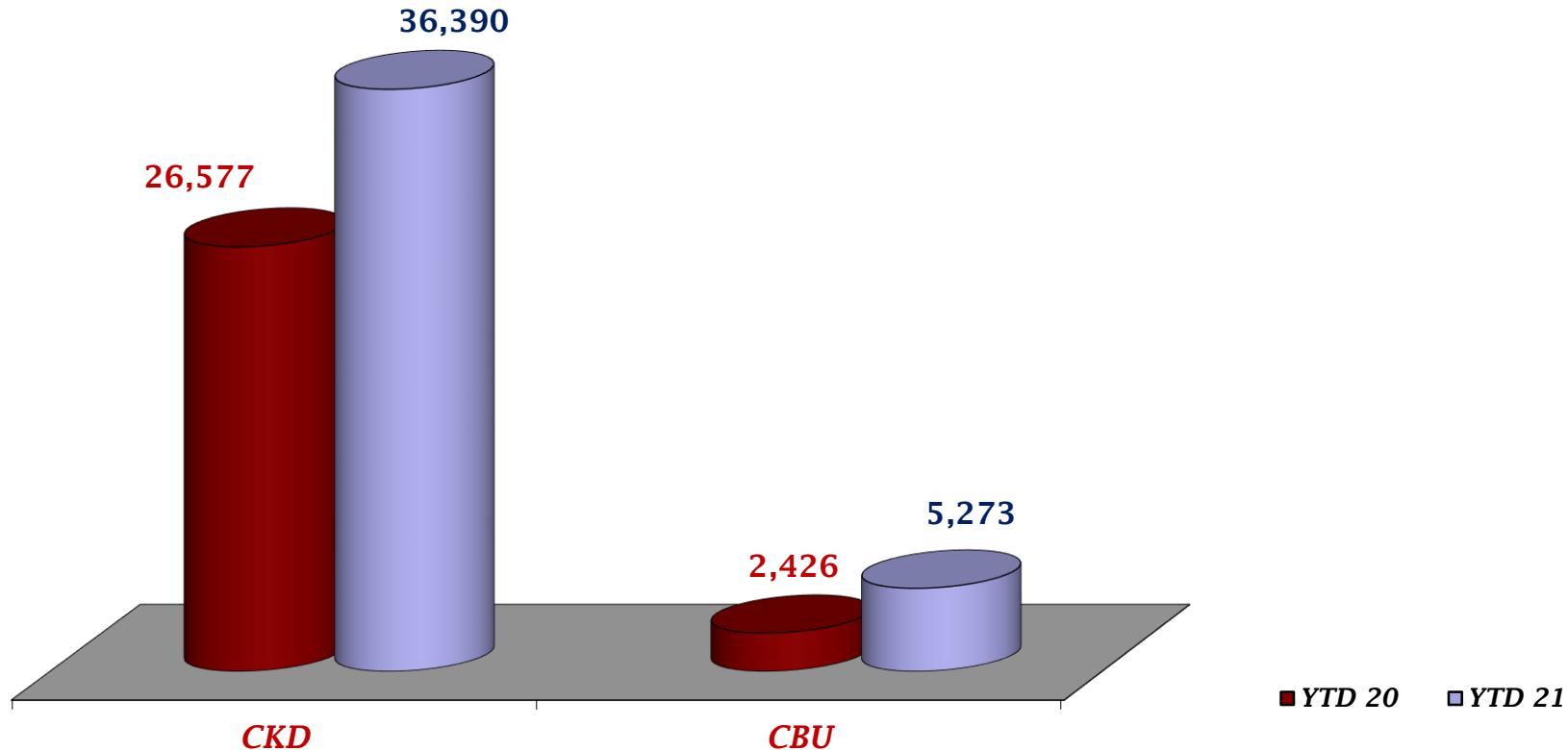
October 2021



Mini Pickup /Van	246	47.6%	Mini Pickup /Van	363
Pickup	2,449	17.1%	Pickup	2,868
Light Trucks	133	-34.6%	Light Trucks	87
Light Medium Trucks	586	30.5%	Light Medium Trucks	765
Medium Trucks	7	28.6%	Medium Trucks	9
Heavy Trucks	94	-56.4%	Heavy Trucks	41
Truck Volume	3,515	17.6%	Truck Volume	4,133

Trucks segment increased by
2020 sales.

17.6% when comparing October 2021 sales to October

Trucks Market YTD 2021 -
2020 By Origin

CKD increased by **36.9%** and CBU increased by **117.4%**



Thank You