



**EGYPT
ECONOMIC
SUMMIT**
2021

Agenda

Egypt Economic Summit - Third Edition

14th DECEMBER 2021
The St. Regis Hotel, Cairo

About Egypt Economic Summit

Egypt Economic Summit is an annual event held to lead the conversation on business and economy and introduce new paradigms towards sustainable development and economic growth. Each year, the summit sees high profile industry trailblazers participate in noteworthy panel discussions in their areas of expertise, in line with Egypt's Vision 2030 and sustainable development strategy.

Over the past two years, EES has become the biggest economic dialogue that brings together government officials, high profile decision makers and key shapers of the economic sphere in Egypt, across different sectors all under one roof to discuss key topics related to the Egyptian economy, as part of the unprecedented economic development that the Egyptian state is witnessing.

The summit will feature an Opening Session of paramount importance to assess the global inflation and the role of public and private sectors in addressing it, with 4 specialized sessions to review the latest developments in the Egyptian economy in the sectors of banking and finance, industry, telecommunications and information technology, and real estate.

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10:10am - 10:15am

Welcome Speech

Anchor: Riham El Sahly

10:15am - 11:15am

Keynote Speeches

- H.E Dr. Mostafa Madbouly, Egypt's Prime Minister
- H.E Dr. Hala ElSaid, Minister of planning & Economic development.
- Mr. Ayman Soliman, CEO of the Sovereign Fund of Egypt
- Dr. Mahmoud Mohieldin, Executive Director of the International Monetary Fund (Video)

Opening Session
11:15am - 12:30pm

Global inflation and the role of public and private sectors in addressing its spillover effect

Anchor: Dina Salem

Speakers

- 1- H.E Dr. Mohamed Maait, Minister of Finance (Impact of Global Inflation on State Budget)
- 2- H.E Mrs. Nevine Gamea, Minister of Trade and Industry (The state's strategy to address the increase in demand, deepen local industrialization and increase Egyptian exports)
- 3- Eng. Ayman Hossam El Din, chairman of the Consumer Protection Authority (CPA) (The government's plans to control the markets and increase the strategic stock of basic commodities)

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Session Topics:

- 1- Impact of global inflation on the state budget
- 2- The government's social protection measures to protect underserved groups
- 3- The government's strategy to deepen local industrialization and meet increase in demand.
- 4- Private sector's investment opportunities in Supply Chain.
- 5- The government's program to increase support for Egyptian exports towards achieving the state's objective of reaching \$100 bn.
- 6- Tightening control over markets and prices to protect consumer
- 7- The impact of surge in global oil prices on global inflation rates and its effect on local economy
- 8- Egypt's plan to develop oil-related industries such as refining and petrochemical industries to meet the increasing global oil demand.
- 9- Private sector's investment opportunities in light of the increase in demand and the shortage of supply chains from some countries.
- 10- Private sector's role in supporting employment and operations to diminish the impact of inflation

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The second session
1:00pm - 2:00pm

Financial Inclusion's role in economic growth and achieving stability

Moderator: Ahmed Yakoub - Head of the Economy and Banking Department at Youm7
Speakers

- 1- Dr. Ehab Abu Aish, Deputy Minister of Finance for Public Treasury Affairs
- 2- Mr. Mohamed Sultan, CEO of Commercial International Bank
- 3- Mr. Mohamed Abbas Fayed, CEO of First Abu Dhabi Bank in Egypt
- 4- Mr. Mohamed Aly, CEO and Managing Director of Abu Dhabi Islamic Bank - Egypt
- 5- Eng. Karim Awad, CEO of EFG Hermes
- 6- Mr. Mahmoud Atallah, Chairman and Managing Director of CI Capital
- 7- Mr. Ibrahim Sarhan, Chairman and Managing Director of e-finance

Session Topics:

- 1- Monetary Policy in Egypt and ways to confront the wave of global inflation
- 2- The role of banks in encouraging savings to reduce liquidity and protect citizens from fraud
- 3- The role that banks play in providing financing for small and medium enterprises.
- 4- Financing of real estate companies following the government's regulations to embargo sales before implementation.
- 5- Real estate financing within the presidential initiative to cut interest rates for mortgage financing to 3%.
- 6- Non-bank financial institution and its role in supporting micro and small enterprises as the backbone of the economy.
- 7- Banks' plans for digital transformation, encouraging customers to transact electronically.
- 8- Central Bank of Egypt's strategy to implement financial inclusion

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The third session
2:00pm - 3:00pm

Industry as the key driver for investments

Moderator: Dr. Mohamed El-Baz - Chairman and Editor-in-Chief of Al-Dostor Newspaper
Speakers

- 1- Major General Mohamed Al-Zallat - Head of the Industrial Development Authority (IDA)
- 2- Mr. Mohamed Halawa - Chairman of the Industry Committee in Egypt's Senate
- 3- Eng. Haitham Sadek, General Manager and Managing Director of Danone Egypt and North East Africa
5. Mr. Hany Aman, Managing Director and CEO of Eastern Company
6. Eng. Tarek Zaghloul, CEO of CMA CGM Egypt & Sudan Cluster
7. Eng. Bassel Shoirah General Manager of Polaris Parks
8. Mrs. Yasmine Farid Khamis, Chairman of Oriental Weavers

Session Topics:

- 1- Investment opportunities for the private sector following the government's economic reform program.
- 2- How can Egypt succeed in reaching \$100 billion exports?
- 3- The government's role in supporting exports to reach \$100 billion
- 4- Supporting the private sector's role in providing technical labor in the Egyptian market.
- 5- Government's plans to offer new industrial licenses across different industries.
- 6- The government's strategy to attract new local and foreign investments in the industrial sector.
- 7- The Industrial Development Authority's strategy to provide industrial lands for investors.

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The Fourth session
3:30pm - 4:30pm

ICT and digital transformation

Moderator: Eng. Hossam Saleh - COO of United Media Services Company

Speakers

- 1- Eng. Adel Hamed, Managing Director and CEO of Telecom Egypt WE
- 2- Eng. Hazem Metwally, CEO of Etisalat Egypt
- 3- Eng. Yasser Shaker, CEO and Managing Director of Orange
- 4- Eng. Amr Mahfouz, CEO of Information Technology Industry Development Authority (ITIDA)
- 5- Eng. Mirna Aref, General Manager of Microsoft Egypt
- 6- Eng. Ayman Elgohary, Managing Director at Cisco
- 7- Eng. Ahmed Mekky Chairman and CEO of Benya Group

Session Topics:

- 1- Telecom operators' efforts to achieve financial inclusion.
- 2- Technological solutions to reduce the negative impact of the global inflation wave.
- 3- Telecom operators' strategy to face citizens' consumption rationalization to reduce expenditures.
- 4- Telecom operators' plans to support fourth generation cities.
- 5- Developing the technological infrastructure in Egypt and its role in providing data transfer services.
- 6- Companies' plans to expand in exporting outsourcing services, to maintain Egypt's leadership in this field.
- 7- Government agencies' role in providing training, financing and support for the development of the information technology industry.
- 8- NTRA's role in improving the quality of mobile services after receiving the new frequencies.
- 9- Competition between mobile operators and its impact on providing quality service to the consumer.

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The Fifth session
4:30pm - 5:30pm

Urban development and its impact on the economy

Moderator: Mr. Akram Al-Qassas - Chairman and Editor-in-Chief of Youm7 Publication

Speakers

- 1- Eng. Khaled Abbas, Deputy Minister of Housing for National Projects
- 2- Eng. Amin Serag, CEO of Hyde Park Development
- 3- Dr. Ahmed Shalaby, President and CEO of Tatweer Misr
- 4- Eng. Tarek Shoukry, Head of the Real Estate Development Chamber in the Federation of Egyptian Industries
- 5- Eng. Mohamed Hany El-Assal, CEO and Managing Director of Misr Italia Properties"
- 6- Dr. Mohamed Mekkawy, Chairman of Amer Group Holding
- 7- Mr. Ahmed Ghozzi Chairman and CEO of "ACG-ITF"

Session Topics:

- 1- The impact of the government's transition to the New Administrative Capital.
- 2- Real estate financing and its role in increasing the purchasing power of customers.
- 3- Rise in building materials prices and its effect on real estate prices in 2022.
- 4- The state's stipulation to build 30% of a project before marketing for sale.
- 5- The Public Private Partnership in executing large-scale urban projects.
- 6- The new phase of the fourth generation cities in Egypt.
- 7- New cities to develop new urban centers and accommodate population increase.
- 8- Developers' vision to increase Egypt's share in real estate export

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