



Taaleem Management Services, CI Capital Holding for Financial Investments' minority-owned investment, announces its intention to float on the EGX

Cairo, Egypt | 10 February 2021 — Taaleem Management Services S.A.E. “Taaleem”, one of CI Capital Holding for Financial Investments’ “CI Capital” minority-owned investments, Egypt’s first institutionalized multi-brand higher education platform, announced today, its intention to proceed with an initial public offering (the “IPO” or the “Offering”) and submission of its registration application to the Egyptian Financial Regulatory Authority (“FRA”) as a preliminary step for the admission of its ordinary shares to listing and trading on the Egyptian Exchange (“EGX”).

The Offering is expected to consist of a secondary sale of shares by Sphinx Obelisk B.V. of up to 357,822,500 ordinary shares on the EGX, representing up to 49.0% of the Company’s share capital post completion of the Offering.

Taaleem is a leading higher education provider in Egypt, which owns and operates Nahda University in Beni Suef (“NUB”) with two campuses in Beni Suef Governorate, 100 km south of Greater Cairo. The university is the largest private university in Upper Egypt with a total capacity of just over 11,000 students and more than 6,270 enrolled students for the 2020/21 academic year, serving Egypt’s most populous and one of its most underserved regions.

Taaleem’s flagship university, NUB, hosts a wide spectrum of high-quality education, including pharmacy, dentistry, engineering, computer science, media, marketing and business administration, medicine, and physiotherapy. NUB’s faculty of medicine is Egypt’s largest private medical faculty, and one of only five nationwide, with an exclusive partnership with the Medical University of Vienna International (“MUVI”), an internationally ranked university and one of the oldest medical universities in Europe.

NUB plans to launch three new faculties over the next three years, subject to obtaining regulatory approvals, which are expected to boost student capacity by 27%. In addition to NUB, Taaleem entered into a joint venture with Palm Hills Development S.A.E. to set up a higher education university in West Cairo, subject to regulatory approvals, with a potential capacity of 9,160 students, controlled and managed by Taaleem.

Taaleem has shown strong financial performance over the years, with 3-year revenue and EBITDA CAGR of 28% and 37%, respectively, between FY 2017/18 and FY 2019/20. As of FY 2019/20, Taaleem recorded revenues of EGP 450mn and adjusted EBITDA of EGP 241mn, with a superior EBITDA margin of 54% as a result of being a pure higher education player.

On August 2019, CI Capital, together with co-investors, completed the acquisition of a 60% interest in Taaleem. CI Capital’s effective ownership in Taaleem, directly and indirectly, is ~16.5% and have influence over the decisions of Taaleem’s Board of Directors.

Commenting on the transaction, CI Capital’s management noted: “We are thrilled with the success story achieved by Taaleem as CI Capital’s first merchant banking transaction. The transaction demonstrates CI Capital’s sound management decisions to deploy the Group’s balance sheet in value accretive investments beyond the mainstream ideas while maintaining a healthy liquidity position. Our merchant banking team is consistently looking for lucrative investment opportunities that help further expand the Group’s returns.”

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Investor Relations Contacts

Khaled Sadek | Investor Relations & Corporate Finance Director
T: +202 2129 2430
E: khaled.sadek@cicapital.com

Aser Mokhtar | Senior Investor Relations Analyst
T: +202 2129 2432
E: aser.mokhtar@cicapital.com

About CI Capital Holding for Financial Investments

CI Capital Holding for Financial Investments (Ticker: CICH EY, CICH.CA) is a diversified financial services group and Egypt's leading provider of leasing, microfinance, mortgage finance, consumer finance, and investment banking products and services.

Through its headquarters in Cairo, and presence in New York and Dubai, CI Capital Holding for Financial Investments offers a wide range of financial solutions, to a diversified client base that includes global and regional institutions and family offices, large corporates, SMEs, and high net worth and individual investors.

CI Capital Holding for Financial Investments leverages its full-fledged investment banking platform to provide market leading capital raising and M&A advisory, asset management, securities brokerage, custody, and research. Through its subsidiary, Corplease, CI Capital offers comprehensive leasing solutions, including finance and operating leases, and sale and leaseback, serving a wide range of corporate clients and SMEs.

Additionally, CI Capital Holding for Financial Investments offers microfinance lending through Egypt's first licensed MFI, Reefy. The Group has over 2.9k employees, led by a team of professionals who are among the most experienced in the industry, with complementary backgrounds and skill sets, and a deep understanding of local market dynamics.

Important Notice

This announcement contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of words and phrases like "according to estimates", "anticipates", "assumes", "believes", "could", "estimates", "expects", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would", "annualized" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding the Company's business and management, the Group's future growth or profitability and general economic and regulatory conditions and other matters affecting the Group.

Forward-looking statements reflect the current views of management of future events and are based on management's assumptions and involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Group to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the actual financial condition and results of operations of the Group to differ materially from, or fail to meet expectations expressed or implied by, those forward-looking statements. The Company's business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to become inaccurate. These risks include



fluctuations in employee costs required by the operations of the Group, its ability to retain the services of certain key employees, its ability to compete successfully, changes in political, social, legal or economic conditions in Egypt, worldwide economic trends, global and regional trends in the industry, inflation, interest rate and exchange rate fluctuations and the ability of management to identify accurately and in a timely manner future risks to the business of the Group and manage the risks mentioned above. Accordingly, investors should not rely on the forward-looking statements in this announcement. None of the Group, its management or CI Capital Holding for Financial Investments gives any assurance regarding the future accuracy of the opinions set forth in this announcement or as to the actual occurrence of any predicted developments. After the date of this announcement, none of the Group or its management assumes, and each of the Group and its management expressly disclaim, any obligation, except as required by law and the listing rules of the EGX, to update any forward-looking.