

# inktank





40+ 15+ 8+

Active clients

Different sectors

Stock exchanges

We help CEOs **communicate** with  
the **people**, and about the **issues**, that will  
ultimately decide the **value** of their companies

Among our award-winning clients - 2019 MEIRA Awards

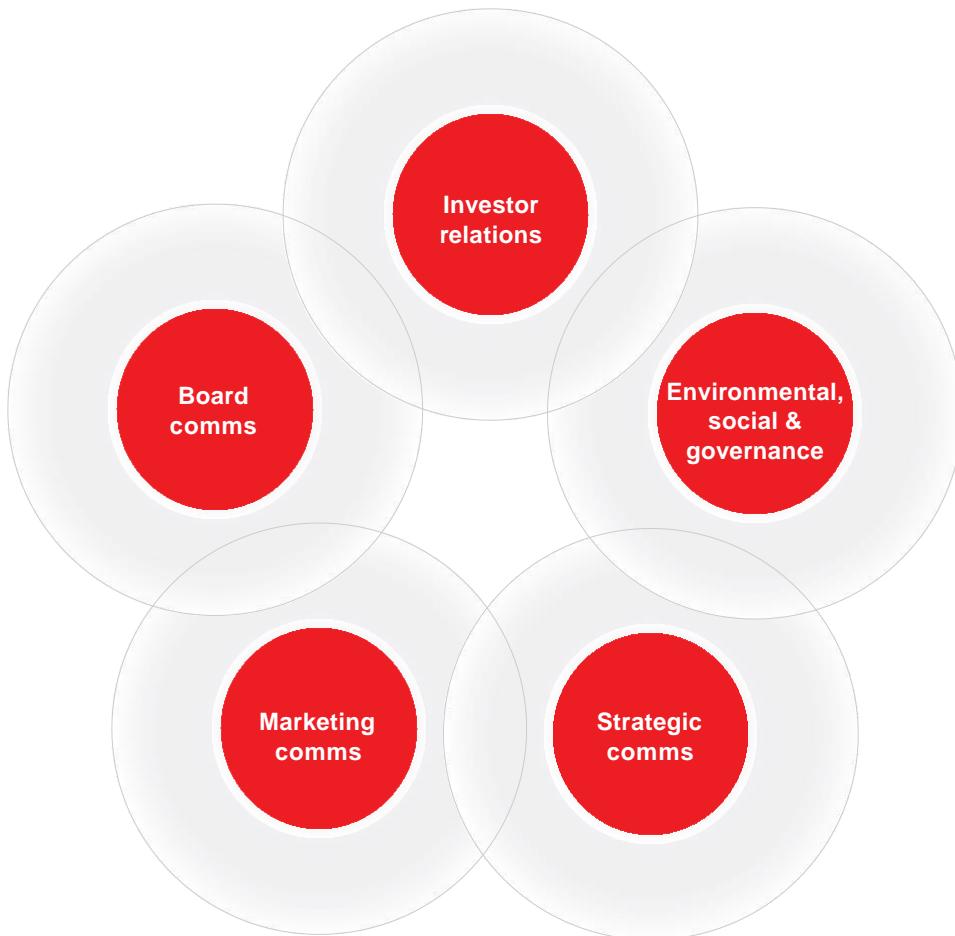
Winners:



Nominees:



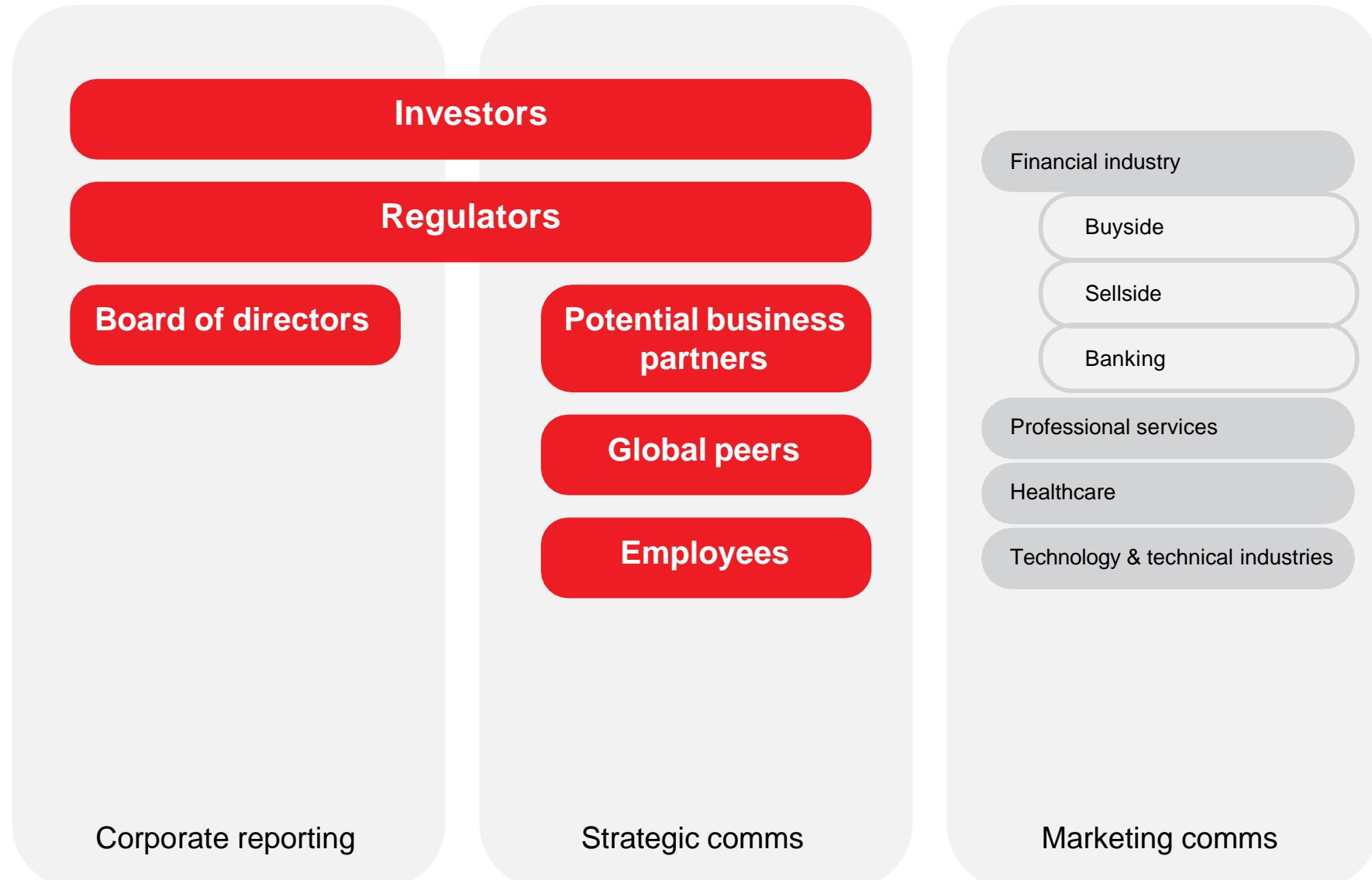
# Our practice areas



# Among our clients



# Helping you talk to



# Materials that directly engage shareholders & stakeholders



## Investors

- Quarterly earnings comms
- Annual reports
- ESG programs
- IR presentations
- Disclosures & inquiries



## Internal Stakeholders

- Board decks
- Strategic internal announcements
- Policy documents
- Strategy documents



## External Stakeholders

- M&A comms
- Strategic sales pitches
- Marketing comms
- Lobbying material
- B2G comms
- Crisis management

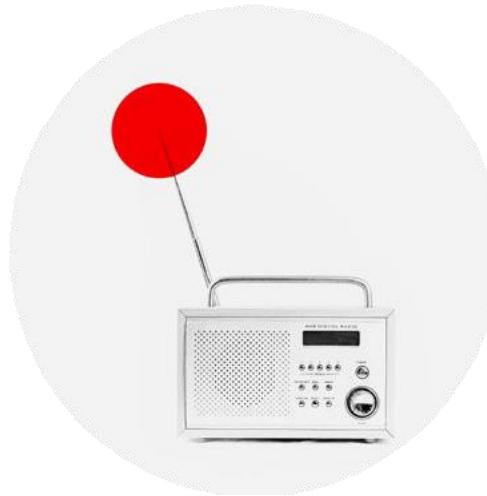
# A uniquely diverse, multilingual team



## Storytellers

### Advisory

- Bankers
- Business consultants
- Lawyers
- Investment bankers
- Economists
- Journalists



## Artists

### Look & feel

- Designers
- Creators
- Producers



## Builders

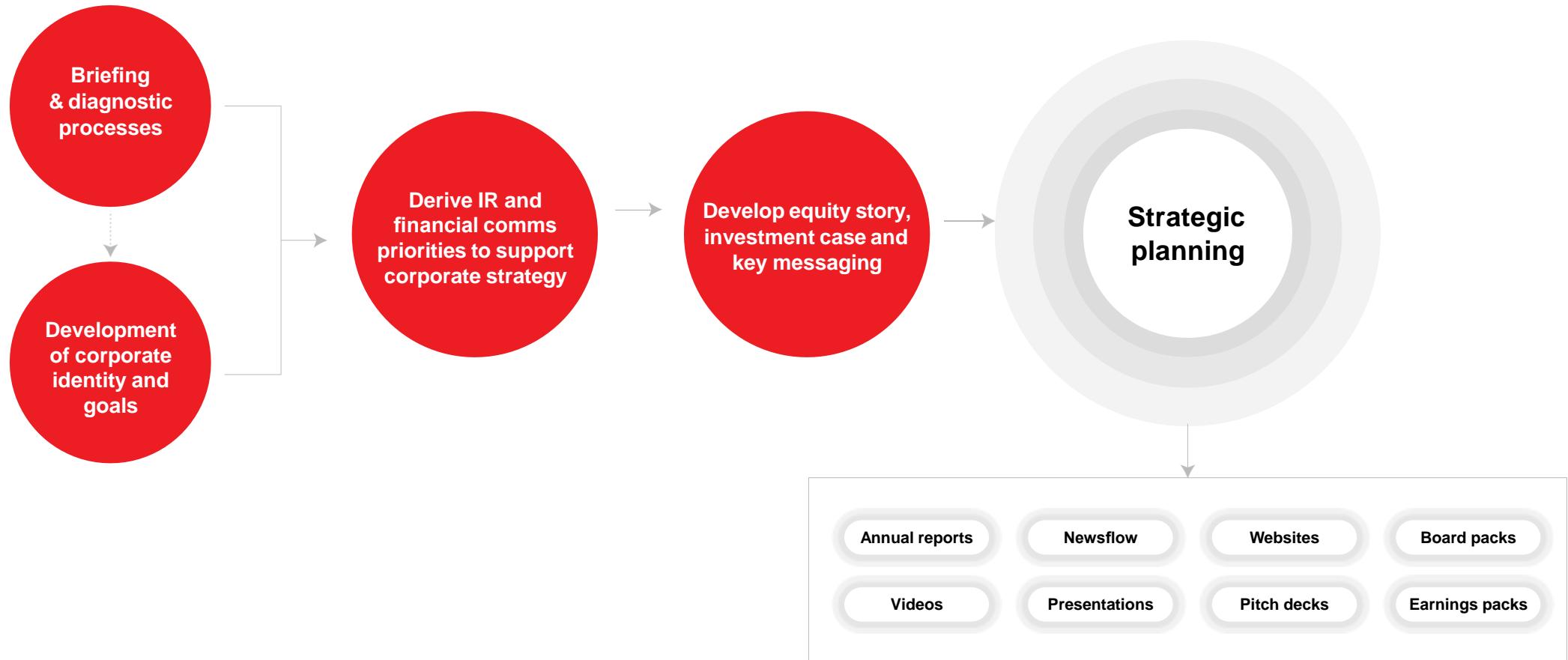
### Technical development & delivery

- Web developers
- Application developers
- UI/UX designers
- Testers & QA

# How it works



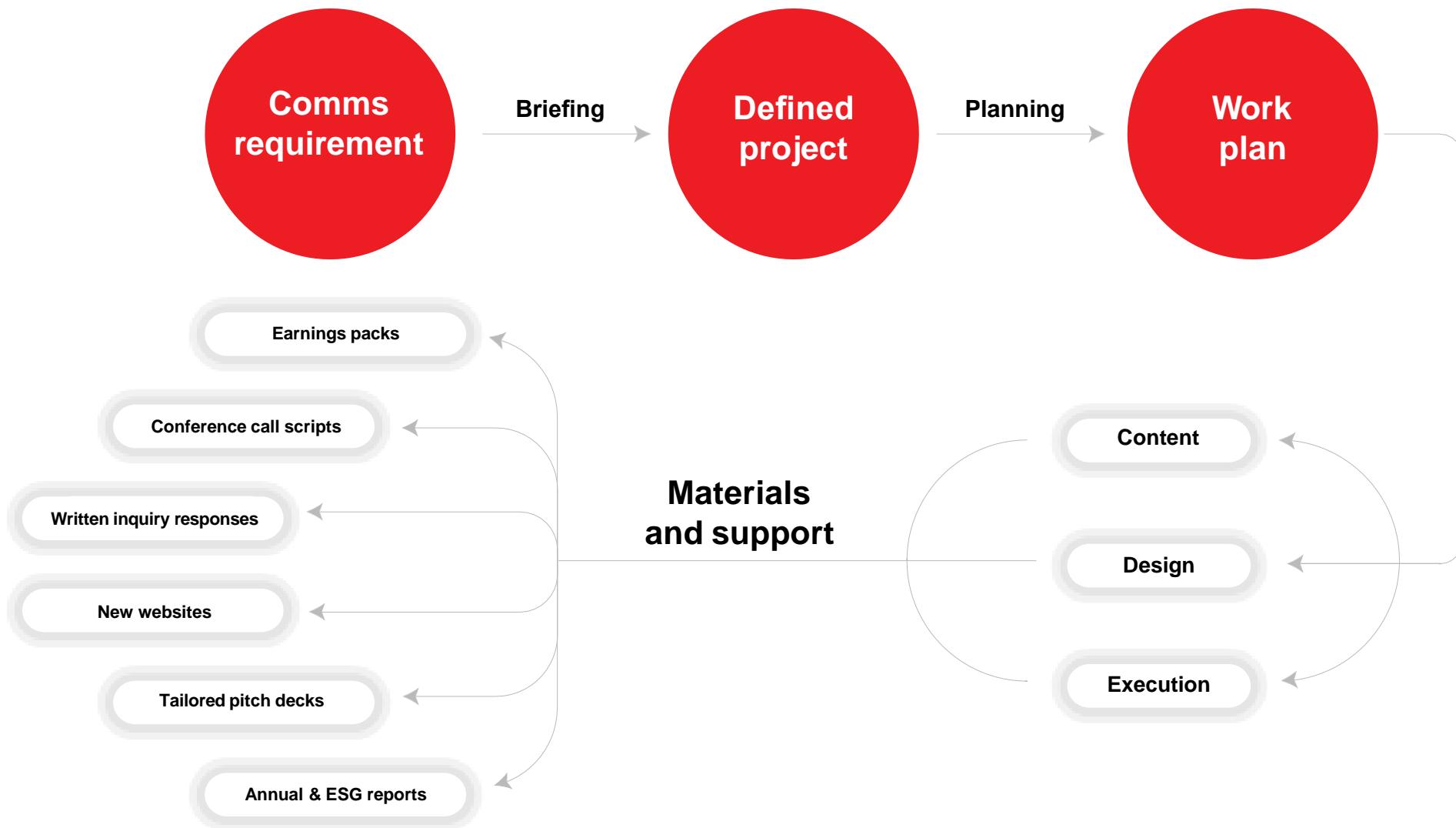
# Tailored strategy that delivers results



# Keeping you at the cutting edge moving forward



# Providing turnkey execution service



# Samples of our work











**Purpose**  
Incent integrated energy solutions  
to our customers  
and service to our customers  
communities safely and efficiently.

**Management Pillars of Success**

**AGENDA**

- I. An Integrated Energy Solutions Global Provider
- II. Investment Highlights
  - Long Track Record
  - Strong Geographical Presence
  - State-of-the-art Facilities
  - Experienced Leadership
  - Prestigious Client Base
  - Recent Financial Performance
  - Corporate Social Responsibility
- III. Business Line Review
- IV. Financial Performance
- V. Corporate Social Responsibility

**Full-Service Integration**

Elsewedy Electric is a fully integrated energy solutions provider: From raw materials such as metals and electricity generation, across the spectrum of wires, cables and electrical products, to contracting and turnkey infrastructure.

Elsewedy Electric provides integrated solutions through five divisions to four main markets.

**Business Line Review: Wires & Cables**

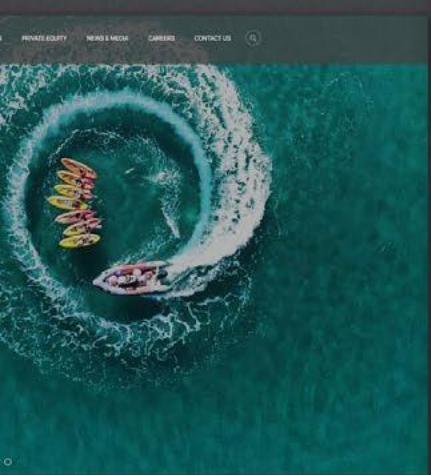
**Project Range**

Comprehensive range of cabling solutions for residential, industrial, commercial and energy sectors

**Production Facilities**

Largest capacity in the MENA region with access to markets with underdeveloped infrastructure creating opportunities

**inktank**



Leveraging Expertise  
of talented management to drive growth

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## Providing Liquidity & Restructuring

for distressed securities and assets

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Our Edge

Experience Strategy Track Record

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Our Strategy

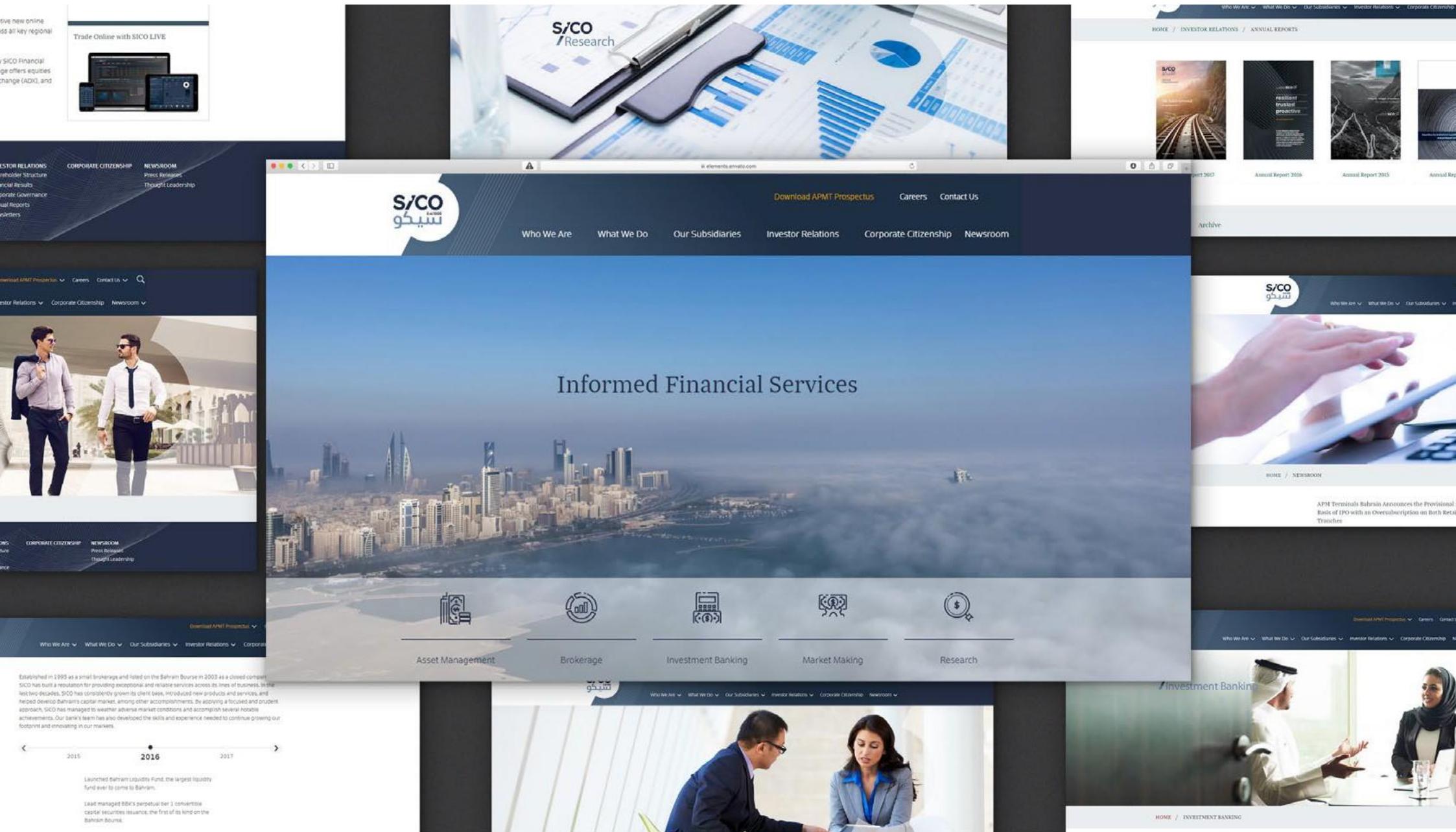
Compass Capital targets industries that we believe are stable, offer attractive risk-adjusted returns, and yet are not in general focus primarily through the repositioning of business operations and/or strategic alliances, management and strategic review, with the goal of investments during a downturn that will benefit its shareholders and early investors. Our long-term investment horizon enables a assessment of market dynamics, economic changes, and drivers on a effective, long-term basis.

Our unique approach stands on three pillars

**Immersive Investigation**  
A company's internal potential can be below the surface, our investigation approach is based on a deep dive into the company's financials, operations, and market position to identify opportunities and risks.

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