

SODIC to Open First Sports Measurements Medical Centre in Middle East in Partnership with the Olympic Council at Kazan Russia

Cairo, Egypt: 19th September 2021

SODIC, the leading real estate developer announced today that it has signed a Memorandum of Understanding (MOU) with the Olympic Council at Kazan Russia. The MOU entails bringing to Egypt the first Sports Measurements Medical Centre in the Middle East, utilizing the most advanced science and technology and world-class trainers to better equip Egyptian athletes and allow for the making of a new generation of athletes able to compete at international standards. The sports measurements center will use the cutting-edge technology used in Russia's sports capital Kazan, where DNA testing determines the unique sports profile of each individual and the exact sports they are built to excel in, allowing for the development of a personalized nutrition and training plan carried out by world-class specialists. This holistic scientific program gives young athletes the very best advantage to compete and excel along their sports career. All DNA testing is carried out by the Olympic Council in Kazan, the Russian sports capital. The MOU also entailed the Olympic Council providing world-class trainers for different sports at SODIC's Club S, organizing and hosting international competitions and running training camps and exchange programs for athletes and teams of different sports. The MOU was signed by SODIC's Managing Director Magued Sherif and Olympic Counsel Chairman Marat Mansourovitch Pareef at the ninth international forum Russia - country of sports, for a ten year tenure with an exclusivity to SODIC in Egypt.

About SODIC

SODIC is one of the region's leading real estate development companies, currently developing a number of diversified projects in Egypt. SODIC's developments in East and West Cairo and Egypt's North Coast range from residential, retail and commercial projects to large scale mixed-use developments. SODIC is listed on the Egypt's Stock Exchange (Ticker OCDI). For more information please visit www.sodic.com

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