

US-Egypt Business Council selects Moharram & Partners as one of its Vice-Chairs

The U.S.-Egypt Business Council (USEBC) has announced the selection of Moharram & Partners for Public Affairs and Strategic Communications (M&P) as one of its vice-chairs. The council is chaired by Apache Corporation and the three other members joining M&P as vice-chairs are Bechtel, British Petroleum (BP) and PepsiCo.

The USEBC is the leading advocacy organization representing America's top companies doing business in Egypt. Launched on March 27, 1979 by President of the United States Jimmy Carter and President of Egypt Anwar Sadat at the U.S. Chamber of Commerce, the USEBC has played a key role in strengthening the strategic and economic alliance between the two nations.

"We are absolutely honored to serve as a Vice Chair at the USEBC Board of Directors. In our new role, we look forward to forging collaborative policy initiatives, paving the way to closer and stronger trade and foreign direct investment relationships between our two nations," said Moustafa H. Moharram, Founder & CEO of M&P.

"The U.S.-Egypt Business Council looks forward to furthering our historic track record of strengthening the strategic U.S.-Egypt bilateral economic relationship with the support of its new Vice Chair leadership, Moharram & Partners, and M&P's Founder & CEO, Moustafa H. Moharram. We congratulate M&P on assuming this important leadership role and thank them for their support as a Platinum sponsor of the USEBC 2022 Centennial Celebration," said Steve Lutes, Executive Director of the U.S.-Egypt Business Council.

M&P is a leading regional public policy firm specializing in all aspects of political/policy risk analysis, public policy, government relations, and strategic corporate communications in the Middle East and Africa. Throughout the past seven years, M&P has been supporting top global, regional and local brands across 17+ sectors in building and maintaining strong reputations, explaining views on public policy issues, as well as establishing meaningful relationships with governments, regulatory authorities, and media organizations.