

Advansys ESC Implementing Celfocus' Delivery Center in MEA

Cairo, Egypt – Date – Celfocus has selected Advansys ESC to support the setup of a new Delivery Centre in Egypt. This Delivery Centre is an extension of Celfocus' delivery of high-tech system integration services in the digital and cognitive space, with a focus on the Middle East & Africa region.

Advansys ESC will support Celfocus Delivery Centre by bringing together diverse and specialized teams with various profiles and backgrounds, seniority levels, and proven experience in state-of-the-art technologies such as React, Java, API, Web methods, SQL, Oracle, CICD, microservices and Automation. With Advansys ESC strong capabilities in providing highly skilled specialists in various business sectors, through their set of best practices for different engagement models that enable teams to perfectly integrate this Delivery Center in Egypt, Celfocus will continue to develop solutions that deliver meaningful experiences for their clients. "Advansys ESC's Strategic Outsourcing services will enable us to create our engineering center in MEA by bringing together diversified teams with expertise in different skills, seniority levels and industries helping us to offer a more customer-centric experience while simplifying our operational model in the area for better results" says, Álvaro Ferreira, Executive Director at Celfocus. "Advansys ESC is always persistent in its footsteps towards partnering with Multinational Organizations and Corporates hence we are glad to be providing our strategic outsourcing services to a global technology player as Celfocus. And we will be harnessing our expertise and capabilities in delivering a bespoke delivery center that helps Celfocus deliver great customer experience and seize more business opportunities" says Ahmed El Moghazy, CEO at Advansys ESC. "This is a significant project for us that underlines our capabilities and expertise in Strategic Outsourcing through different engagement models. We are excited to help Celfocus to establish their engineering software center in Egypt delivering unmatched customer experience and support Celfocus market expansion opportunities. This Center will be covering different SW Development project & Services which will be helping in bridging the Digital-Divariance in MEA" Says Sharaf El-Din Mohamed, Director of Strategic Outsourcing at Advansys ESC.



About Advansys ESC

Advansys ESC is dynamic global solutions provider, passionate about building smart, modular, comprehensive, and sustainable solutions for today's world of business. We strive to resolve problems, improve operations, and enhance customer experience through technology. At Advansys ESC we constantly help our clients find better, smarter ways to perform business and modernize the way they work by offering various tailored solutions in different areas as strategic outsourcing, business automation, digital transformation, and industrial automation.

The roots of today's Advansys ESC began in the 90s. In 1998, Advansys Technology; the corner stone of Advansys Group was founded serving the Middle East & Africa. Through commitment and hard work, its headcount has increased over the years, surging around 650+ Engineers. In addition, created multiple centers of remote Engineering - through its subsidiary - for Invensys Europe and other various projects in the MENA region, Laying the ground for Advansys ESC global expansion and success.

For more information:
www.advansys-esc.com

About Celfocus

Celfocus delivers high-tech system integration services in the digital and cognitive space

As a Technology company, Celfocus accelerates Product & Service innovation, by promoting innovative digital capabilities and delivering business value in the most complex, mission-critical challenges.

From Strategy through Operations, collaborating in areas such as Actionable AI, Cognitive Automation and Digital – to produce the maximum benefits across Business & Technology.

As Digital enables large-scale innovation and disruption - in a context of increasing data complexity and growth – the main offers are centred on three pillars: Digital Transformation, Cognitive and Network Automation, focusing on business efficiency and customer experience.

Celfocus' Agile delivery methodology is value-driven and client context base to increase speed, increase adaptability and reduce risk. We have a strong experience determining value, which in turn client organizations to make better investment decision much more quickly. Our customer-centric architecture, data-driven approach and evolving reusable components are a solid set of capabilities that combine our own and other vendor's technologies.

Founded in 2000, Celfocus is fully owned by Novabase, the largest Portuguese Information Technology Company, listed on the Euronext Lisbon Stock Exchange. Celfocus was initially a joint venture between Novabase and Vodafone Portugal. Serving Clients in 25+ countries, Celfocus helps organizations transform their business in order to improve competitive positioning and ultimately their performance.

For more information:
www.celfocus.com