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DMZ Cairo celebrated its first Demo Day and invites Cairo-based tech startups to apply for second cycle

The Demo Day featured the six tech startups in the inaugural cycle: Let's, Contrato, ElMoqawel, Boarda, Pharmezi, and Inks on Things.

CAIRO, September 5, 2022 – The world-class tech incubator, DMZ Cairo, celebrated its first Demo Day on September 4, 2022, at FounderSpaces in Downtown Cairo. The invite-only event featured six tech startups working in the following verticals: health tech, legal tech, smart cities, construction tech, travel tech, and e-commerce. Since joining DMZ Cairo back in December 2021, startups took part in a high-impact and highly customized 8-month program having access to one-on-one guidance from dedicated program leads and mentors from the Egyptian and the Canadian ecosystem, experts, founders, and investors led workshops, networking opportunities, and funding.

The highly anticipated Demo Day was full of surprises, including the winner announcement of the DMZ YYZ program. The health tech startup, Pharmezi, will fly to Toronto in June 2023 for a two-week intensive soft-landing program. The program fuels integration between international growth-stage startups and the North American ecosystem, powered by The DMZ in Toronto, Canada.

The agenda included additional activities such as networking, live music, and a fireside chat on "Entrepreneurship and wellbeing: from Paradox to Harmony" led by Dr. Hadia Hamdy, VP of Strategic Initiatives and Academic Development at UofCanada with a special guest, O7's CEO & Co-founder, Ashraf Bacheet.

DMZ Cairo's second cycle kickstarts next November, Cairo-based tech startups are welcome to apply by September 29, 2022. For more information and program eligibility requirements, visit dmzcairo.com. DMZ Cairo is supported by Egypt's Academy of Scientific Research and Technology (ASRT) and the National Technological Incubators program (INTILAC).

While DMZ Cairo is based at UofCanada's campus, participants do not need to be current students or affiliated with UofCanada to join the incubator program. Any entrepreneur who meets the eligibility criteria is encouraged to apply.

About the DMZ Cairo

DMZ Cairo is a startup incubator that gives high-potential tech entrepreneurs access to workspace, programming, mentorship, and the North American startup ecosystem. DMZ Cairo's program is sector-agnostic and helps tech startups in various stages of growth accelerate their success. Founders can access one-on-one guidance from Program Leads and mentors, peer-to-peer sessions, expert-led workshops, networking opportunities, and more.