

Al Salam Bank Launches E-Signature Service with DocuSign

Manama, Bahrain – 24 December 2023: Al Salam Bank has recently introduced an e-signature service through DocuSign, a renowned service provider, which will enable clients to complete virtual banking transactions without needing to visit a physical branch. The launch reinforces the Bank's ongoing sustainability efforts and commitment to being a digitally native financial institution.

The signing ceremony took place on Monday, 4 December, at the Bank's headquarters in the presence of Mr. Mohammed Buhijji, Head of Retail Banking of Al Salam Bank, Ms. Semiha Hasan, Senior Account Manager - Middle East Office of DocuSign, and members of senior management from both institutions.

With its new e-signature feature, Al Salam Bank ensures that clients benefit from a faster, seamless, and more efficient customer experience. By increasing paperless transactions, the Bank maintains eco-friendly, sustainable operations, further supporting its commitment to launching Environmental, Social, and Governance (ESG) initiatives.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "As a digitally-driven bank, we strive to deliver simplified services that improve our clients' banking experience. The introduction of the e-signature feature will help execute various banking transactions with minimal paper waste and eliminate the need for clients to be physically present at the branch. This new service will also connect approving authorities seamlessly, generate automatic reminders, and track clients' statuses safely and securely. We continue to embed digital innovation across all financial transactions, with a goal to elevate our products and services for our diverse client base."

In line with its ESG framework, Al Salam Bank is driven by its commitment to conserving the environment in which it operates by adopting environmentally-conscious initiatives. Guided by its principle, "We are Digitally Native", the Bank also reiterates its ethos of smart, efficient banking to provide clients with a personalized experience.

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This press release has been issued by TRACCS Bahrain.

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About Al Salam Bank

Al Salam Bank is a leading regional Islamic bank headquartered in the Kingdom of Bahrain and is licensed and regulated by the Central Bank of Bahrain. It offers a comprehensive range of innovative and unique Shari'a-compliant financial products and services through its extended network of branches and ATMs utilizing the state-of-art technology to meet various banking requirements. In addition to its retail banking services, the Bank also offers corporate banking, private banking, and investment as well as treasury services.