



**Under the auspices of MCIT**

## **The Second Edition of Techne Summit Cairo Takes Place on 11 & 12 March in NMEC**

**Cairo\_ 23 February 2023** \_ The second edition of Techne Summit Cairo, the leading annual investment and entrepreneurship event, is scheduled to take place on March 11<sup>th</sup> and 12<sup>th</sup> at the National Museum of Egyptian Civilization. The Summit is held under the auspices of the Ministry of Communications and Information Technology (MCIT), the Federation of Egyptian Chambers of Commerce (FEDCOC), the Digital Economy and Technology General Division (DETGD), and the Information Technology Industry Development Agency (ITIDA). The esteemed strategic partner for this year's summit is MSMEDA, the platinum sponsors are ITIDA and Novartis Egypt, the gold sponsors are ALX, EdVentures, and JOBMASTER, the silver sponsor is mngm, and the event is organized by Markade Agency.

This year's Techne Summit will host nine different tracks covering CreativeTech, Disrupt Tech, eCommerce, EdTech, FinTech, HealthTech, Investment, Marketing & Advertising, and Startup Business Academy. The Summit will also have two pitching competitions, 10 workshops held by renowned industry experts, and five roundtables. Techne Cairo is expected to host over 20,000 attendees, 200 speakers, 100 exhibitors, and 180 investors from more than 30 countries.

Techne Summit is the largest international event in the Middle East focusing on investment, technology, and entrepreneurship as it aims to create a platform that connects the Middle East to Europe and Africa. This year's summit will witness the attendance of international, regional, and local experts from different sectors some of whom are, Senator/ Ahmed Abou Hashima, head of Youth & Sports Committee at the Senate - entrepreneur – and founder of Abou Hashima El Kheir Foundation; Bassel Rahmy, Executive Director of MSMEDA; Ahmed El Zaher CEO of ITIDA, Abdalla ElEbiary, Chief Investment Officer at The Sovereign Fund of Egypt; Ahmed Shams, Research Managing Director at EFG Hermes; Michael Wanees, Country Head at Bayer Pharma; Hussein Aboubakr, Founder & CEO of Mozare3; Ahmed Hammouda, Founder of Thndr; Alain El Hajj, Co-Founder and COO at Paymob; Waleed Sadek, Founder & CEO of Yalla Super App; Dina El Shenoufi, Chief Investment Officer at Flat6labs; and several other experts across various industries.

Commenting on the event, the Ambassador of Sweden in Cairo, H.E. Mr. Håkan Emsgård, said, "The Embassy of Sweden in Cairo is proud to be a continuous and engaging partner with Techne Summit, and happy to see the Summit grow beyond the Alexandrian borders and taking place in



Cairo. The Embassy of Sweden is looking forward to yet another successful Techne Summit in two weeks, and to the on-going, strong, and growing partnership between the Embassy and Techne Summit. Sweden will continue to work closely together with Egypt in areas like entrepreneurship and innovation. Sweden is proud to be an active partner with Egypt, supporting its 2030 vision.”

Mohamed El Dallal, CEO of Techne Summit, said: “The Summit mostly focuses on the role technology plays to support entrepreneurs on creating a platform that connects investors, companies, experts, and startups in an effort to encourage more investments, attract the needed funds and support more startups. As one of the biggest-growing markets both on the global and local levels, Egypt pays great attention to the entrepreneurship sector as part of its strategy to support the younger generation and earn its place on the global entrepreneurship map.” He concluded by saying that “Techne Summit offers a great opportunity for entrepreneurs and startups from the region to exchange their expertise, launch new initiatives, and attend workshops that feature renowned international, regional, and local speakers.”

The event kickstarted back in 2015 in the city of Alexandria as an international multi-industry-focused Investment & Entrepreneurship event that aims to impact multiple sectors and stakeholders of the Startup Communities in The Mediterranean Region by showcasing different technologies and their applications in each industry. Techne Summit Alexandria 2022 attracted more than 30,000 attendees, 350 speakers, 1,000 startups, and 200 investors, all from more than 70 countries. It hosted 9 pitching competitions for startups across different technology-related fields, and offered monetary awards, as well as mentorship and consultation opportunities, and much more.

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