



Press Release

The British Embassy celebrates the launch of Egypt's Career Employability Programme along with its partners the Ministry of Higher Education and the International Labour Organization

20 February 2023, CAIRO - The British Embassy in Cairo, along with the Ministry of Higher Education and Scientific Research (MOHESR) and the International Labour Organisation (ILO), celebrated today the launch of the UK-funded Higher Education for Career Guidance and Employability Project.

The project, which has been allocated £2 million of UK funding, focuses on skills development, career guidance accessibility and employability in Egypt.

It aims to support Egyptian graduates find appropriate jobs by:

- Improving their skills according to labour market needs
- Supporting them with entrepreneurial skills training and mentorship programmes to launch or improve green and sustainable businesses
- Facilitating internships and job placements
- Increasing their awareness of Science, Technology, Engineering and Maths (STEM) fields as a viable career option

To commemorate the launch, the Ministry of Higher Education and Scientific Research and the ILO, as the project's delivery partner, signed a Memorandum of Understanding under the auspices of the British Embassy.

Attending the signing ceremony was the British Ambassador to Egypt Gareth Bayley, the Minister of Higher Education and Scientific Research Dr Ayman Ashour, ILO Director Mr Erik Ochlesin, a group of ministers including Dr Reda Hegazy, Minister of Education and Technical Education and Mr. Hassan Shehata, Minister of Manpower as well as a diverse group of university presidents, senior businessmen and high profile figures.

British Ambassador to Egypt, Gareth Bayley, said: "Youth employability is a significant challenge faced by many countries around the world. That is why I am proud that we have been able to support the launch of the Higher Education for Career Guidance and Employability Project in Egypt. This will help young Egyptians to grow and expand their skills, find better job opportunities, and help support inclusive economic growth across the nation, a stated objective of the Egyptian Government."

During the ceremony partners took turn to highlight the achievements of the project, including the establishment of a pilot Career Management Platform (CSM) in Ain Shams University, with job vacancies from more than 500 employers for which graduates can apply. The digital model has been successful in helping graduates find jobs, and the next stage is to create 6 other CSM platforms in 6 additional public universities, for a total of over 60,000 users. As a result, the project has been listed as a flagship programme by the Ministry, and included in its strategy presented to the President.

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