

After receiving A seed fund with \$660,000...

Egypt's CardoO Launches its First IoT-Enabled Smartwatch

The Egyptian startup CardoO, specialized in Internet of Things (IoT) devices, launches its first IoT-Enabled Smartwatch. This step comes shortly after CardoO's success in closing a seed fund round of \$660,000, led by the Alexandria Angel Network, with participation from Sofico Investments and angel investors from Saudi Arabia.

This cutting-edge smartwatch marks CardoO's debut in the IoT-enabled device market, with the intention of simplifying and enhancing the lifestyle of its users through advanced features and connectivity.

The CardoO Watch is a stylish and versatile wearable that combines fashion and functionality. With its sleek design and premium build quality, it is a perfect companion for individuals seeking a balance between style and technology. Packed with powerful features, the CardoO Watch offers an array of functionalities to cater to the diverse needs of modern-day consumers.

"We are thrilled to introduce the CardoO Watch, our first IoT-enabled product that combines style, functionality, and connectivity," said Ahmed Adel, Founder and CEO of CardoO. "Sleek design meets functionality in CardoO Watch, making it the perfect companion for a fashionable and active lifestyle. With its advanced features and seamless integration with the CardoO mobile app, the CardoO Watch represents a significant milestone in our commitment to delivering innovative and accessible smart devices to our valued customers, we are proud to have developed this Egyptian technology product by a team of Egyptian developers in the company."

Adel added, "The new watch is designed to be compatible with the CardoO smart application, which can be downloaded for free on smartphones. We developed this application based on artificial intelligence algorithms to provide data analysis and recommendations, enabling a professional user experience."

Adel emphasized that the new product meets the needs of the middle-class segment with its competitive price. He explained that the initial stage will target distribution within the Egyptian market, with plans to expand to other regional countries in subsequent stages.

Key features of the CardoO Watch include:

Stay Connected: With the CardoO Watch, stay updated with calls and notifications in 10 different languages, including advanced Arabic support. This ensures you never miss out on important updates, no matter the language you speak.

Personalization: The CardoO Watch comes in three sophisticated colors: black, silver, and gold. Along with a variety of watch faces and straps, it offers users the opportunity to personalize their watch to match their style.

IoT Connectivity: The CardoO Watch seamlessly connects to the CardoO mobile app, allowing users to control and monitor various IoT devices directly from their wrist. Experience the convenience of managing your smart home, accessing fitness data, and receiving notifications, all from one centralized device.

Health and Fitness Tracking: Equipped with advanced sensors, the CardoO Watch offers comprehensive health and fitness tracking features. Monitor your heart rate, track your workouts, and analyze your sleep patterns to optimize your well-being and achieve your fitness goals.

Interactive Display: The vibrant and interactive edge display of the CardoO Watch ensures a seamless user experience. Navigate through menus, read messages, and view notifications with clarity and ease.

Long Battery Life: Enjoy uninterrupted usage with the CardoO Watch's all-week battery. With its efficient power management system, the watch can keep up with your busy lifestyle without the need for frequent charging.

The CardoO Watch is engineered with a robust and efficient RTL8762DK chip, backed by 128MB of memory, ensuring smooth and fast operation. With a durable zinc alloy body, IML finish, and IP68 waterproof rating, it ensures longevity. Its 1.9" IPS full-view color screen produces sharp images with a resolution of 240x283 at 320 PPI. The device offers a 260mAh polymer lithium battery for 5-7 days of regular use and up to 20 days in power-saving mode. Designed for Android 4.4+ and iOS 10.0+ devices, it supports multiple languages for a more personalized experience.

The CardoO Watch is set to redefine how people interact with technology, emphasizing the potential of the Internet of Things. It empowers users to stay connected, monitor their health, and manage their daily tasks, all on their wrist.

The CardoO Watch will be available for purchase on May 28, 2023 on the CardoO website and through selected retail partners.

For more information about the CardoO Watch and other CardoO products, please visit cardoo.co.

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About CardoO:

CardoO is a trusted brand in IoT consumer electronics, known for delivering innovative and affordable smart devices. With a strong emphasis on connectivity and accessibility, CardoO aspires to reshape the IoT consumer electronics market and earn the trust of tech enthusiasts worldwide.