



**EGYPT CYBERSECURITY & DATA
INTELLIGENCE SYSTEMS
CONFERENCE & EXPO**

**مؤتمر و معرض مصر للأمن السيبراني
و أنظمة إستخبارات المعلومات**

16 - 18 MAY 2023

**SHAPING THE FUTURE OF
CYBERSECURITY & INTELLIGENCE**
Egypt International Exhibition Center Hall 3

CONFERENCE AGENDA

HALL 1

9:00 am	Registration
10:00 am	Welcome Note Dr. Ahmed Abdel Hafez Chairman of the Executive Bureau Egyptian Supreme Cybersecurity Council - Egypt
10:15 am	Keynote Dr. SHERIF HAZEM Sub-Governor, Cybersecurity, Central Bank Of Egypt
10:30 am	Keynote Dr. Khaled Eldestandwy Vice chairman of Egyptian electricity holding company for distribution companies affairs
10:45 am	CEOs' Notes: Huawei, Microsoft, Liquid C2, Etisalat Egypt, Telecom Egypt, and kaspersky
11:05 am	Keynote H.E. Dr Amr Talaat Minister of Communications & Information Technology
11:15 pm	Coffee Break
12:00 am	Panel CYBERWARFARE: EXISTING & EMERGING RISKS & HOW COUNTRIES WORK TO MITIGATE THEM Moderator: Khaled El-Sayed, Managing Director, Synergies Center for International & Strategic Studies Panelists: - H.E. Dr. Mohamed Al Kuwaiti, Head of Cybersecurity, UAE - Dr. Ahmed Abdel Hafez, Chairman of the Executive Bureau of the Egyptian Supreme Cybersecurity Council, Egypt - Dr. Heung Youl Youm, Chairman of ITU-T Study Group 17, Security - Eng. Badar Ali Al-Salehi, Head Director General, Oman National CERT Head of ITU Regional Cyber Security Center
1:00 pm	Panel MULTILATERALISM IN CYBERSECURITY: WHAT HAD BEEN ACCOMPLISHED & WHAT'S PENDING? Moderator: Mohd Shamir, International & Government EngagementCybersecurity- Malaysia Panelists: - Dr. Haji Amirudin Abdul Wahab, Chief Executive Officer of Cybersecurity Malaysia - Dr. Bassam Maharmeh, President of National Cybersecurity Center, Jordan - Eng. Ashraf Abdel-Hafeez, Assistant Minister of Planning for Digital Transformation, MPED, Egypt - Adel Darwishi, Director Regional Office for Arab States, ITU
1:45 pm	Presentation THE UAE EXPERIENCE IN THE EVOLUTION OF ITS CYBERSECURITY ECOSYSTEM AND PRACTICES - H.E. Dr. Mohamed Al Kuwaiti Head of Cybersecurity, UAE
2:00 pm	Presentation THE ROLE OF CISO AS A NEW MEMBER OF EXECUTIVE TEAM. - Alyosius Cheang President and Chief Security Officer Middle East & Central Asia, Huawei
2:15 pm	Coffee Break
2:45 pm	Presentation THE ITU ARAB REGIONAL CYBERSECURITY CENTER - Eng. Badar Ali Al-Salehi Head Director General Oman National CERT Head Of ITU Regional Cyber Security Center
3:15 pm	Panel MANAGING FINANCIAL SERVICES CYBER SECURITY CRISSES AT THE NATIONAL LEVEL Moderator: Yehia El Gohary, Information Security and Compliance Deputy Manager, E-finance Panelists: - Abeer Khdr, Head of Cybersecurity, NBE - Faten Wehbi, Head of Risk, North Africa, Levant and Pakistan, Visa - Sherif Shaltout, Regional Manager MENA, Liquid C2I - Rami Calache, Cloud Solutions Architect leader Africa, Microsoft
4:00 pm	Presentation PROTECTING NATIONAL LEVEL CRITICAL INFRASTRUCTURE - Simone Vernacchia Partner in charge of digital infrastructure & cybersecurity PWC - Middle East

HALL 2



1:15 pm	Presentation CLOUD COMPUTING & CYBER SECURITY AT THE NATIONAL LEVEL - Ghassan Farid Egypt Security Lead – Microsoft
1:45 pm	Presentation NATIONAL SMART GREEN PROJECTS INITIATIVE - Ambassador Hesham Badr MPED
2:15 pm	Coffee Break
2:45 pm	Presentation MANAGING ATTACK SURFACE MANAGEMENT AT NATIONAL LEVEL - Mohamed Saty Cybersecurity Senior Manager, PWC – Middle East
3:15 pm	Panel DATA REGULATION & ITS APPLICATION: LESSONS LEARNED & FUTURE OUTLOOK Moderator: Eman Al Awadhi, Vice President of Network and Cyber Security Expo City, Dubai Panelists: - Dr. Samir Gaber, Senior Manager Malware Analysis, Egyptian Computer Emergency Readiness Team, EG-CERT - Dr. Hesham Shafick, Policy Advisor, GIZ - Bishop Wasfy, Cyshield Governance, Risk, and Compliance Director - Khaled Hegazy, Chief Business Officer, Etisalat Misr - Suzanne El Akabaoui, Advisor to the MCIT Minister on Data Governance, Egypt - Ebtehal Baslounny, Government Affairs Director, Microsoft

HALL 1

10:00 am | Presentation

RESILIENCE IN THE FACE OF CYBERATTACKS AS A STRATEGIC IMPERATIVE FOR NATIONS

Moderator:
Dr. Haji Amirudin Abdul Wahab
CEO Of Cybersecurity Malaysia

10:30 am | Panel

ENHANCING THE MATURITY OF CYBER SECURITY AT THE CITIZEN LEVEL

Moderator:
Eman Al Awadhi,
Vice President of Network and Cyber Security Expo City, Dubai

Panelists:

- Dr Ghada Labib, Deputy Minister for Institutional Development, MCIT, Egypt
- Bishoy Wasfy, Governance, Risk, and Compliance Director, Cyshield
- Frank Li, Senior Manager, Huawei
- Mohannad AlKalash, CEO Cyberx
- Saad Altami, President of Dewan Harvard

11:15 am | Presentation:

HOW IS KOREA (REPUBLIC OF) ADDRESSING SOPHISTICATED CYBERSECURITY THREATS?

-Dr. Hueng Youl Youm
Chairman, ITU-T Study Group 17, security

11:45 pm | Coffee Break

12:30 pm | Panel

THE LEGAL FRAMEWORK OF EGYPT FOR PROTECTING WOMEN AND CHILDREN IN THE CYBERSPACE

Moderator:
Ahmed Zak,
UNICEF, Legal Consultant

Panelists:

- Afroz Kaviani Johnson, UNICEF Global Lead of Child Online Protection, New York
- Dr. Maya Morsy, President of the National Council of Women, Egypt
- Counsellor Amal Ammar, Assistant to the Minister of Justice for Human Rights, Women, and Children's Affairs, Egypt
- Counsellor Mohamed Khalaf, Director of International Cooperation and Human Rights, Office of the Prosecutor General of Egypt
- Mohamed Farid, Deputy Chairman of the Human Rights and Social Solidarity Committee, Egyptian Senate
- Eng. Nevin Osman, Secretary-General, National Council for Childhood and Motherhood

1:15 pm | Presentation:

JORDAN'S EFFORTS AT IMPROVING THE LEGAL INFRASTRUCTURE OF ITS CYBERSPACE

-Mr. Bassam Maharmeh
President, National Cyber Security Center, Jordan

1:45 pm | Panel

CYBER EMPOWERMENT: A SAFE CYBERSPACE FOR GIRLS & WOMEN

Moderator:
Salma El Fawal
Child Protection Specialist, UNICEF

Panelists:

- Reham Morsy, Research Director, Synerjes Center for International and Strategic Studies
- Eman Al Awadhi, Vice President, Network and Cyber Security Expo City Dubai
- Hoda Dahroug, Head of the central department for community development, MCIT

2:30 pm | Coffee Break

3:00 pm | Panel

FROM DATA TO VALUE: THE ESSENCE OF DATA SCIENCE & AI SYSTEMS

Moderator:
Dr. Soha Safwat Labib
Associate Professor of Computer Science, ECU

Panelists:

- Dr. Amir Mohamed, Lecturer at the Computer Science Department, Mansoura University
- Ahmed Refaay, Pegasus Operational Excellence
- Karim Adel, CEO Digital Hub
- Mohamed El Ruwayni, Enterprise Solutions Marketing, Etisalat

3:45 pm | Panel

MAKING NATIONAL LEVEL CYBER SECURITY EFFECTIVE AND EFFICIENT

Moderator:
Samah Khamis
Head of Technology and Cybersecurity, Vodafone

Panelists:

- Dr. Ibrahim Mostafa Ibrahim, Assistant Sub-Governor, Central Bank Of Egypt, EG-FINCERT Director
- Walid Zakaria, Executive Director, Egyptian Computer Emergency Readiness Team, EG-CERT
- Simone Vernacchia, PwC, Digital & Technology Consulting Senior Equity Partner
- Mohamed Madkour, Huawei Chief Cyber Security Officer & Deputy Chief Solution Officer, Huawei Northern Africa Region
- Amgad Yassin, IT Protocols, Technical Director
- Omar Alomar, Cybersecurity Partner, Trusted Partners, KSA

HALL 2

10:00 am | Presentation

DIGITAL TRANSFORMATION IN THE ELECTRICITY AND RENEWABLE ENERGY SECTOR, OPPORTUNITIES AND CHALLENGES

Moderator:
Dr. Khaled Eldestawy
Vice chairman of Egyptian electricity holding company for distribution companies- affairs

10:30 | Panel

CYBER CRISIS MANAGEMENT AND IT HYGIENE PERSPECTIVES

Moderator:
Dr Soha Safwat,
AI and big data expert

Panelists:

- Karim Shehab, Fortinet
- Mohamed Saty, Cybersecurity Senior Manager, PwC – Middle East
- Rania El Rouby, CISO Banque Misr

11:15 am | Presentation:

Risk Based Authentication, How SSO & MFA impacts your enterprise security and reduces risks

-Adam Fahmy
Cybersecurity R&D Senior Manager, Cyshield

11:45 pm | Presentation:

CURRENT STATE OF PLAY IN THE CYBER INSURANCE INDUSTRY

-Thomas Cook
Regional Associate Director of Cyber - TMEA at Howden Insurance Brokers Limited in Dubai, UAE

12:05 pm | Coffee Break

12:30 pm | Panel

CYBER CRIME, TERROR & HACKTIVIST ECOSYSTEM

Moderator:
Simon Vernacchia,
Partner in Charge of Digital Infrastructure & Cybersecurity, PwC Middle East

Panelists:

- Dr. Emad Helmy, Executive Director of Cyber Risk Resilience & Business Continuity, NTRA
- Mohamed El Sharkawy, SecOps Systems Engineer, Fortinet
- Dr. Ahmed Al Tarawneh, Manager of the Cyber Shield Academy at the Jordan Design and Development Bureau (JODDB)
- Counsellor Mohamed Khalaf, Assistant to the Minister of Justice for Human Rights, Women, and Children's Affairs, Egypt
- Yazid Akanho, Technical Engagement Senior Specialist, Middle East & Africa, ICANN

1:15 pm | Presentation:

STATE OF AFRICA'S TOP EVOLVING CYBER THREATS

-Eng. Sherif Shaltout
Regional Manager MENA, Liquid C2

1:45 pm | Panel

SECURING CLOUD COMPUTING IN EGYPT

Moderator:

Dr. Fady Ismail,
Information and Telecom Security expert

Panelists:

- Simone Vernacchia, Partner in Charge of Digital Infrastructure and Cybersecurity, PwC Middle East
- Lee Ambrose, Managing Executive, Liquid C2
- Atef Mohamed, Cloud Director, E Finance
- Mostafa Mohamed Safwat, Senior Systems Engineer, Fortinet
- Ahmed Salama, Commercial Solution Director Microsoft

2:30 pm | Coffee Break

3:00 pm | Presentation:

USING AI & INTELLIGENCE TO IDENTIFY EARLY WARNING OF CRISIS

-Dr. Sherif Hashim
Chairman of the Board of Directors of FIRST

3:30 pm | Panel

PREVENTING & MANAGING DIGITAL FRAUDS IN THE FINANCIAL SERVICES INDUSTRY SECURING CLOUD COMPUTING

Moderator:

Dr. Soha Safwat Labib
Associate Professor of Computer Science, ECU

Panelists:

- Abeer Khedr, Head of Cybersecurity, NBE
- Bassil Mohammed, Senior Director, Digital, Cybersecurity, Resilience, Infrastructure, PwC
- Ahmed Essam, Chief Information Security Officer, EGbank

4:15 pm | Presentation:

ACHIEVING RISK MANAGEMENT & RESILIENCE AT THE NATIONAL LEVEL

-Paritosh Tripathi
Senior Manager, PwC Middle East

HALL 1

10:00 am **Panel**

CHAT-GPT & LARGE LANGUAGE MODELS FOR INTELLIGENCE & CYBER DEFENSE/ATTACK

Moderator:

Eman Al Awadhi,
Vice President of Network and Cyber Security
Expo City, Dubai

Panelists:

- **Simone Vernacchia**, Digital & Technology Consulting Senior Equity Partner, PwC
- **Ahmed Ashraf**, Senior Security Consultant, Kaspersky
- **Dr. Soha Safwat**, Associate professor in Computer Science, ECU

10:45 am **Panel**

CHILD ONLINE PROTECTION: THE BALANCE BETWEEN PROTECTION AND EMPOWERMENT

Moderator:

Dalia Elkady,
Research Manager, Synergies Center for International and Strategic Studies

Panelists:

- **Jeremy Hopkins**, Egypt Country Representative, UNICEF
- **Sanaa Hafez**, Staff leader, Malware analysis team, NTRA
- **Nevine Osman**, Secretary-General of the National Council for Childhood and Motherhood
- **Eng. Rouda AlAmir**, Programme Officer, Regional Office for the Arab States ITU

11:30 am **Panel**

WOMAN IN CYBERSECURITY: A STRATEGIC OVERVIEW TOWARDS A VIBRANT CYBER ECOSYSTEMS

Moderator:

Alaa Medhat,
Senior product manager, Intelligence at Mideast communications systems, Egypt

Panelists:

- **Mai Medhat**, Director of Malware analysis unit, NTRA
- **Abeer Khedr**, Head of Cybersecurity, NBE
- **Eng. Wala Salah ElDeen**, Group Cyber Security Director, Telecom Egypt, Childhood and Motherhood

12:00 pm **Coffee Break**

12:30 pm **Presentation:**

Cyber Development global and regional Agenda

- **Ahmed Raghy**,
ITU

- **Orhan Osmani**,
Cybersecurity Coordinator
Cybersecurity Division (Resilience)
Telecommunication Development Bureau

1:30 pm **Presentation:**

POLICING AND DEFENDING THE METAVERSE USING AI

Panelists:

- **Simone Vernacchia**
Partner in charge of digital infrastructure & cybersecurity
PwC - Middle East
- **Mohammed Saty**
Cybersecurity Senior Manager, PwC – Middle East

HALL 2

10:00 am **Presentation:**

CYBER SECURITY PROGRAM IMPLEMENTATION JOURNEY

-Bishoy Wasfy

Governance, Risk, and Compliance Director, Cyshield

10:30 am **Presentation:**

DNS ecosystem security

- Yazid Akanho,

Technical Engagement Senior Specialist, Middle East & Africa, ICANN

11:15 pm **Panel**

USING COGNITIVE AND AI TECHNOLOGIES TO MANAGE LARGE SCALE IOT SOLUTIONS

Moderator:

Simon Vernacchia,

Partner in charge of digital infrastructure & cybersecurity, PwC - Middle East

Panelists:

- **Dr. Khaled Eldestawy**, Vice Chairman of Egyptian Electricity Holding Company for Distribution Companies' Affairs
- **Amsal Kapetanovic**, Regional Manager MENA, InfoBip
- **Omar Alomar**, Cybersecurity Partner - Trusted Partners KSA

12:00 pm **Coffee Break**

12:30 pm **UNICEF Seminar**

"Protecting Children in the Digital Age: A Global Framework and National Adaptation"

- **Afrooz Kaviani Johnson**, Child Online Protection Global Lead – UNICEF Headquarters
- **Iain Drennan**, Executive Director, WeProtect Global Alliance, UK
- **Lieutenant Colonel Dana Humaid**, Director General, International Affairs Bureau, Ministry of Interior, United Arab Emirates
- **Josianne Galea Baron**, Child Rights and Business Global Lead – UNICEF Headquarters

3:30 pm **Gamified Presentation**

INTERACTIVE PROTECTION SIMULATION KASPERSKY

Organized By:



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