

Unleashing the Squash Titans: PSA World Tour Finals Set to Rock the Squash World This June in Egypt

Cairo – June 18, 2023

The International Federation of Professional Squash (IFPS) is organizing the PSA World Tour Finals for males and females, which are considered one of the most important professional squash tournaments worldwide. It will take place from June 20th to 25th at the EDNC SODIC project in New Cairo, under the sponsorship of Commercial International Bank (CIB) and Sixth of October Development and Investment Company (SODIC).

The tournament, held under the supervision of the Egyptian Squash Federation, will feature the world's top 8 male and female players, with a total prize pool exceeding 10 Million Egyptian Pounds. The tournament matches will be broadcast live on ON Time Sports channels. The opening ceremony of the tournament will be attended by Assem Khalifa, the President of the Egyptian Squash Federation, and Alex Gough, CEO of the International Federation of Professional Squash.

The participant list includes the top 8 male and female players according to the latest world rankings. For the men's category, the participants are Ali Farag from Wadi Degla Club (Egypt), Diego Elias (Peru), Mohamed El-Shorbagy (England), Mostafa Asal from Al Ahly Club (Egypt), Paul Coll (Australia), Marwan El-Shorbagy from Heliopolis Club (Egypt), Victor Crouin (France), and Mazen Hesham from Wadi Degla Club (Egypt). As for the women's category, the participants are Nouran Gohar from Wadi Degla Club (Egypt), Nour El-Sherbini from Sporting Club (Egypt), Hania El-Hammamy from Wadi Degla Club (Egypt), Joelle King (Australia), Nour El-Tayeb from Heliopolis Club (Egypt), Nouran Gohar from Wadi Degla Club (Egypt), Nele Gilis (Belgium), Georgina Kennedy (England), and Olivia Fiechter (USA).

“Our Federation is keen on enhancing Egypt's leadership in squash worldwide. This is achieved by encouraging players to participate in major local and international tournaments, aiming to achieve victories that sustain our players' presence in top positions in the world rankings. Additionally, the

federation collaborates with the private sector to organize global tournaments in Egypt, showcasing the country's capabilities in sports facilities and competent organizers capable of hosting major championships. This effort contributes to promoting sports tourism,” said Assem Khalifa, the President of the Egyptian Squash Federation. “The PSA World Tour Finals is one of the most important squash tournaments, attracting fans of the sport from around the world to witness the participation of the top 8 male and female players. It is expected that the current edition will witness intense competition between Egyptian players and foreign participants in the tournament. I hope that Egypt would succeed in retaining the title after the victories of Nour El Sherbini and Mostafa Asal in the previous year's championship.”

In the same context, Mr. Hussein Abaza, CEO, and Managing Director of CIB, expressed his pride that CIB is sponsoring this important sporting event that has been hosted for the past 4 years, which includes the most prominent squash players in the world, emphasizing that “For us, squash is about more than just competition - it's about community. We've been proud partners of various components of the sport - Players, Events, the Egyptian Squash Federation, and more across the years and we're committed to helping this amazing sport grow and thrive for years to come”

Ayman Amer, SODIC's General Manager, commented on the event saying: "We are very excited to host CIB PSA World Tour Finals 2022-2023 for the first time. SODIC is deeply committed to the game and to supporting our Egyptian champions who consistently lead the global squash ranks.”

The PSA World Tour Finals is considered one of the most important professional squash tournaments worldwide, culminating the 2022/2023 squash season. The tournament results play a significant role in improving the world rankings in the list of the top 10 male and female players that include 8 Egyptian players.

-END-