

SODIC joins forces with TriFactory in support of Magdi Yacoub Heart Foundation for its annual charity run

Cairo, Egypt: 22 August 2023, SODIC, the leading real estate developer, hosts its annual charity run on Friday, September 15th, from 7 am to 12 pm at SODIC West organized by The TriFactory and in support of the Magdi Yacoub Heart Foundation.

This year's run event is a firm favorite of running enthusiasts across Egypt and is set to feature runners taking part in their choice of the three distances available: a 10K, a 5K, and a 3K Fun Run. With racecourses that feature the best of SODIC West, including the Allegria Golf Course, Club S Westown, and much more, the SODIC Charity Run is perfect for the whole family and suitable for runners of all ages and abilities.

Ayman Amer, SODIC's General Manager, commented on the charity run saying: "We are very excited to host this year's annual charity run at our flagship SODIC West, taking our runners through a diverse, scenic and engaging route. It is an honour to support the Magdi Yacoub Heart Foundation as part of our continuous effort to give back to our community."

"We are incredibly proud to be the organizers of the SODIC Charity Run, once again supporting Sir Magdi Yacoub and his Foundation, and we can't wait to see our community of runners at the Start Line on September 15th", said Ayman Hakky, founder & CEO of The TriFactory.

This year's beneficiary - The Magdi Yacoub Heart Foundation and the world-renowned work it undertakes at the Aswan Heart Centre - was the charity partner at the first-ever SODIC Charity Run in 2017 and was also a partner of The TriFactory's in the organization of the Aswan Marathon, a major running event organized in Aswan in 2017 and 2018.

For registration: <https://www.thetrifactory.com/sodic>