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ZOOBA Expands its Franchise Operations in the GCC

We are incredibly excited to announce the signing of franchise development agreements for Bahrain and Kuwait. The opportunity to share our brand of Egyptian street food and culture with our neighbors in the GCC, building on our success in Saudi Arabia, is a source of great pride for us.

In Kuwait, Zooba has partnered with Zan Kuwaitiah International Restaurants Management Company to launch eight Zooba locations over the coming five years with our first restaurant in Khairan Mall. And in the Kingdom of Bahrain, Zooba has partnered with A Holding Company W.L.L to launch four Zooba locations over the coming five years with our first restaurant in Al Liwan Mall. Both locations are set to open Q1 2024.

When we opened our first branch in Zamalek in 2012, a Zooba in every city in the world was the dream; today with locations in Cairo, New York City, Riyadh, Al Khobar and coming soon to Kuwait City and Manama, we're one step closer. We look forward to a bright future breaking baladi bread together across the GCC.

➤ The UAE is next, stay tuned.