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Carerha Hosts its 3rd Annual Summit on 8-9th of November 2024
at Capital Promenade El Sheikh Zayed

Cairo, October 16, 2024: Carerha, the leading female focused Ed tech platform in the Middle East and Africa, announces the 3rd edition of its annual “Carerha Summit 2024”. The highly anticipated event will take place on November 8-9 at Capital Business Park El Sheikh Zayed and is expected to attract 5000 attendees. Powered by USAID Business Egypt, funded by USAID and implemented by DAI, the summit aims to empower women economically through career development and entrepreneurship.

The summit promises to be a remarkable gathering of innovative minds fostering diversity and inclusion, offering networking opportunities for women entrepreneurs to connect with potential investors, opening doors to new opportunities and driving economic growth in local communities.

This year’s edition will feature engaging panels, talks, and fireside chats on topics such as empowering women in fintech, success stories of Egyptian brands, leveraging various platforms for business growth, and building businesses at a young age. Attendees will have the chance to network with top-notch speakers from various fields and interact with leading corporates, expanding their professional networks and gaining invaluable industry insights.

In addition to the engaging panel discussions, the summit will offer a range of enriching experiences, including focused master classes led by industry experts, an exhibition area showcasing innovative products and services from various businesses, and job matchmaking opportunities to connect attendees with potential employers. There will also be a dedicated matchmaking session for startups and venture capitalists to facilitate meaningful connections that foster growth. Furthermore, participants can benefit from personalized career coaching to advance their professional paths, as well as business consultancy mentorship aimed at enhancing their strategic approaches. These activities ensure that attendees gain valuable insights and opportunities for professional development.

The event will be sponsored by notable entities like Danone, Nestle, Foundever, Staff Arabia, Unicaf, Raya FutureTech, Eslsca, Schneider Electric, Commercial International Bank (CIB), Contact, and AXA.

It’s worth noting that Carerha Summit, the leading women empowerment summit in the MENA region, achieved remarkable success in its 2nd edition in 2023, drawing over 5,000 attendees and featuring more than 200 industry leaders. Beyond the annual summit, Carerha provides year-round support to women through their programs 'Tech Her Up', 'Freelance Mama', and 'Business Aklatik' to empower women in the field of technology.