

# INVITATION

Embassy of Latvia in Egypt  
invites to networking & seminar event:

## EXCELLENCE IN LATVIAN TECH: SHOWCASING INNOVATION AND QUALITY

Join us for meet and greet day in Cairo!

for companies, professionals in the ICT sector,  
industry experts, researchers, and startups

**27 November, 2024**

Consoleya, Ballroom

5 El-Fadl, Bab Al Louq, Abdeen, Cairo



**MISSION =  
Latvia**



Embassy of the Republic of Latvia  
to the Arab Republic of Egypt



# PROGRAM

Wednesday  
27th of November, 2024



Language: English

**Registration until 23 November  
via [link](#)**

You will receive confirmation with  
updated program

Spread the word – share the  
invitation!

Info: [embassy.egypt@mfa.gov.lv](mailto:embassy.egypt@mfa.gov.lv)

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|---------------|--|
| 09.10 – 09.30 | Registration, Coffee, Networking   |
| 09.30 – 09.40 | <b>Opening Remarks</b><br>Ambassador H.E. Mr Andris Razāns, Ambassador of <u>Latvia</u> to Egypt   |
| 09.40 - 10.20 | <b>Latvia: A Startup-Friendly Hub of ICT Innovation and Export Excellence</b><br>Mrs Līva Stūrmane, Managing Director, Latvian Exporter's Association «The Red Jackets»,<br>Board Member «Creativity Lab of Latvia»  |
| 10.20 – 11.00 | <b>5G Ecosystem. Next generation mobile technologies, Quantum National Alliance, 5G and Maritime autonomy Testbeds, Meta City/ Digital twin initiative</b><br>Mr Neils Kalniņš, 5G Techritory Ecosystem Director,<br><u>The Electronic Communications Office of Latvia</u> ,<br>Member of the Supervisory Board of Riga Technical University |
| 11.00 – 11.30 | <b>Coffee &amp; Networking</b>   |
| 11.30 – 11.50 | <b><u>Workshop</u>: The Future of Payments: Exploring the Modern Payment Ecosystem and Emerging Future Trends</b><br>Mr Edgars Bīberis, Regional Director of Sales and Business Development,<br>TietoevryBanking - Middle East & Africa  |

# PROGRAM

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- 11.50 – 12.10 **Workshop: EMV Card as Blockchain Cold Wallet: Secure Keys, Easy Mobile Transactions**  
Mr Rihards Grundmanis, Head of R&D, [X-Infotech](#)
- 12.10 – 12.30 **Workshop: European Networking Brings the World to You**  
Mr Uldis Černevskis, LTE/5G Project Lead, [MikroTik](#)
- 12.30 – 12.50 **Workshop: Sustainable Transport Solutions. Improving driving behavior, optimizing routes and reducing costs – real life impact case study**  
Mr Vadims Morozovs, CEO, [CarMonitor.eu](#)
- 12.50 - 13.30 **Fireside Chat: Latvian and Egyptian Cooperation Opportunities, roundup discussion**  
H.E. Mr Andris Razāns, Mr Edgars Bīberis, and others
- 13.30 - 14.00 **Networking and Light Snacks**