



The GrEEK Campus West Grows at Mall of Arabia: MARAKEZ Elevates Mixed-Use Spaces with 3000 sqm Expansion

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- **Ahmed El Alfi:** “With convenient access to major destinations, and exceptionally dynamic setting, Mall of Arabia provides an unparalleled atmosphere for businesses.”

Cairo, Egypt – February 2024: MARAKEZ, the leading award-winning mixed-use real estate developer, is thrilled to announce the expansion of The GrEEK Campus West’s branch inside Mall of Arabia. Launched in 2020 at Mall of Arabia, The GrEEK Campus West is a dynamic hub for both startups and corporates. This strategic expansion underscores MARAKEZ’s commitment to providing unique and vibrant spaces that go beyond the ordinary, with The GrEEK Campus West serving as a shining example.

The GrEEK Campus West, spanning over 12,000 sqm with three zones dedicated to fostering innovation and collaboration, is a testament to the successful collaboration between MARAKEZ and Sawari Ventures. In the upcoming expansion, an additional 3000 sqm will be added, scheduled to open in May 2024.

Dasha Badrawi, Executive Vice Chairman of MARAKEZ, expressing his enthusiasm about the expansion, stated, “At MARAKEZ, our dedication goes beyond real estate; it’s about creating spaces that redefine the way our communities interact with their surroundings. We seamlessly weave together creativity with profound knowledge, intelligent planning with cutting-edge strategies, all elegantly showcased through our progressive designs. The GrEEK Campus West exemplifies our dedication to crafting vibrant and innovative environments that cater to every need.”

Ahmed El Alfi, Founder and Chairman of The GrEEK Campus, commented, “The expansion of The GrEEK Campus West is driven by our commitment to delivering the best experience for our community, client companies and their employees. From convenient access to major destinations, and a dynamic setting with all everyday essentials at your fingertips, to a private outdoor gathering space surrounded by lush greenery for large events, Mall of Arabia provides an unparalleled atmosphere for businesses. We are confident that this expansion will be a valuable addition to our ever-evolving community.”

Ashraf Maklad, Chief Commercial Officer MARAKEZ, commented, “These strategic alliances solidify our prominent position in the Egyptian market. By sustaining a collaborative partnership with a premier technology hub like The GrEEK Campus, MARAKEZ remains at the forefront of shaping communities that consistently exceed expectations across every sector we venture into.”

Following the definitive merger of The GrEEK Campus and MQR a few months ago, **Muhammad Nagi, who is now the consolidated company’s Managing Director,** commented, “This partnership has been a resounding success, and we are excited to expand it further with MARAKEZ. Together, we have pioneered the establishment of West Cairo’s most comprehensive business hub, home to a diverse array of companies. Our workspace is designed with flexibility at its core, catering to businesses both large and small and establishing us as the go-to destination for Egypt’s rapidly growing sectors including tech, fintech, and creative industries among others.”

The GrEEK Campus West at Mall of Arabia offers more than just a workspace; it encompasses a comprehensive 360-degree solution for all your workspace needs. This includes furnishing, building management, housekeeping, maintenance, internet connection, and much more. Companies have access to 40+ restaurants and cafés, 200 local and international brands, an adjacent 34,000 sqm park, a registry office, a clinic, a nursery, a gym, and a variety of ATM machines and banks. This expansion further emphasizes MARAKEZ’s devotion to creating vibrant, integrated communities that enhance the way people live and work.



About MARAKEZ

MARAKEZ is one of the largest mixed-use developers in Egypt with a portfolio of projects with one of the highest recurring revenue profiles in the country. Anchored by the flagship Mall of Arabia in West Cairo, MARAKEZ projects include AEON, the first residential project with residential towers in 6th October City and new urban communities, as well as District Five, East Cairo's leading mixed-use development in New Katameya. In addition to Mall of Tanta which opened in 2019, Town Center in 2020, and Mall of Mansoura that is opening soon.

For more information about MARAKEZ please visit: <https://marakez.net/>

About The GrEEK Campus

Egypt's leading tech hubs connecting entrepreneurs and innovators since 2013.

The GrEEK Campus is Egypt's first technology park. Beyond a workspace, The GrEEK Campus is an integrated ecosystem of spaces bringing together 3,000+ entrepreneurs, mentors, investors, incubators, corporations, government and service providers under one roof to drive homegrown technology and businesses. With two locations - Downtown Cairo and Cairo West, The GrEEK Campus hosts 300+ industry-shaping events yearly and 500+ joint startup training programs, connecting and building the Egyptian entrepreneurial ecosystem.

For more information about The GrEEK Campus please visit: www.thegreekcampus.com