

*Press Release*

## **INNOVX partners with TTP to develop sustainable technologies in Morocco.**

*January 15<sup>th</sup>, 2024* – INNOVX, a multi-sectorial company affiliated to University Mohammed VI Polytechnic (UM6P) committed to “Pioneering the Next industries”, and UK technology development company TTP, today announce their shared ambition to strengthen the existing collaboration by creating a new venture in Morocco dedicated to developing sustainable solutions based on innovative technologies.

This initiative will support OCP’s ambitious Green Ammonia program, targeting the annual production of 3 million tons of green ammonia mainly dedicated to the production of sustainable plant nutrition solutions by 2032.

This new venture will also provide technology development and scale-up to client companies for accelerating the Green Energy transition.

This partnership is backed by a clear vision to strengthen INNOVX’s position in the global green energy landscape. *“This partnership goes beyond collaboration. It demonstrates our commitment towards pioneering sustainable energy solutions for the future. With TTP’s technological capabilities by our side, we are building strong foundations for a sustainable industry”* declares Amine Houssaim, VP Hydrogen Solutions INNOVX.

The partnership also includes the establishment of a TTP branch in Morocco, backed by UM6P facilities and community.

*“This move not only accelerates the development of sustainable energy technologies in the drive towards net zero but also establishes a technology hub for international collaboration. It will create local career opportunities and build a world-class industrial research and technology commercialization ecosystem”*, comments Sam Hyde, CEO of TTP.

*End of Release*

## About INNOVX

INNOVX is a cross-disciplinary and multisectoral company committed to addressing global sustainability challenges and contributing to Morocco's technological leadership by "Pioneering the Next industries".

As a subsidiary of Mohammed VI Polytechnic University (UM6P), INNOVX combines the fields of venture capital, technology incubation, and business development to design, develop, and scale up innovative, high-performing technological businesses and ecosystems with a strong environmental and social impact.

INNOVX operates in strategic sectors essential to food sovereignty, energy, and digital transition, such as Agriculture, Social Innovation, Energy, Chemicals, and Digital.

*For more information, visit our website: [Innovx.ma](http://Innovx.ma)*

## About TTP

TTP is a leading technology development company. It works with ambitious clients to create breakthrough solutions. Its services draw on deep domain expertise, in science, engineering, design, test, validation, and transfer-to-manufacture. TTP's core strength is its ability to manage fast-paced, complex and multi-disciplinary developments from inception through to commercial development.

*For more information, visit our website: [ttp.com](http://ttp.com)*

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