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EFG Hermes' 18th Annual One-On-One Conference Commences Today in Collaboration with the Dubai Financial Market (DFM)

The premier conference on MENA markets investments, the EFG Hermes One-On-One Conference offers unparalleled access to high-potential investment opportunities and key decision-makers shaping the future of these markets.

Dubai, March 4, 2024

EFG Hermes, an EFG Holding company and the leading investment bank in the Middle East and North Africa (MENA), in collaboration with the Dubai Financial Market (DFM), inaugurated the 18th annual EFG Hermes One-on-One Conference today, the world's largest investment forum dedicated to MENA. The event will take place from March 4th to 7th, 2024, at the JW Marriott Hotel Marina (formerly Address Dubai Marina) in Dubai.

Themed "Exploring the Depth of FEM," this year's conference is set to delve into the inherent potential of the region, offering invaluable insights and networking opportunities for participants. Bringing together government officials, distinguished speakers, industry leaders, and investment experts, the conference will feature a series of meetings and presentations aimed at fostering dialogue and collaboration between the global investment community and listed companies in the region. This year's conference will see over 216 companies in numerous key sectors across 29 countries hold direct meetings with over 670 institutional investors and fund managers representing 250 international institutions.

The conference's main session will kick off with a keynote from EFG Holding's Group CEO, Karim Awad, followed by an interview with main speaker Dr. Mahmoud Mohieldin, UN Special Envoy on Financing the 2030 Agenda for Sustainable Development, conducted by Sally Mousa, Senior Presenter at Forbes Middle East, followed by a Panel discussion titled 'Beyond Automation: Harnessing AI, Transforming Industries for Growth and Efficiency' featuring Wael Fakhary CEO of Edenred UAE and Renier Lemmens, Group CEO of Geidea, moderated by Patrick FitzPatrick, Editor-in-Chief and Managing Partner of The Enterprise Company. The session was concluded with the EFG Hermes live Research poll.

Karim Awad, Group CEO of EFG Holding, said, "We are thrilled to host once again the landmark EFG Hermes One-on-One Conference, which is held in collaboration with DFM this year. Partnering with the DFM further supports our mission, which is centered on our commitment to promoting investment opportunities in MENA markets and fostering impactful discussions that drive positive change. In a rapidly evolving world with the rise of new economic powerhouses, it is crucial for investors to delve into the depth and breadth of the regional markets, identifying promising opportunities and navigating potential challenges. The Conference provides a platform for this exploration, bringing together industry leaders, investment experts, and policymakers to share insights, forge partnerships, and set the course for sustainable growth."

In 2023, economic performance across the MENA region faced formidable challenges, exacerbated by global headwinds, domestic obstacles, and geopolitical tensions. With lower oil production and stringent policy measures in emerging markets, growth slowed to a modest 2.0%. Looking ahead to 2024, the outlook remains uncertain, with a projected growth downgrade to 2.9%, reflecting ongoing complexities. To navigate this landscape, structural reforms are deemed imperative for both short-term growth and long-term resilience, highlighting the critical necessity for concerted efforts to bolster economic vitality and fortify against future challenges.



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Mohamed Ebeid, Co-CEO of EFG Hermes, an EFG Holding Company, commented, “I am proud to continuously see our investment conference serve as a vital bridge connecting investors with promising opportunities in MENA. Year after year, our growing roster of listed companies reflecting the growing ECM activity in the region benefits immensely from gaining access to premium investments from some of the world's heavyweight investment institutions. This not only provides them with stability but also empowers their growth potential, ultimately shaping a brighter future for the regional economy. Moreover, the One-on-One conference always serves as the ultimate one-stop shop for investors to gain access to the region's most compelling companies. By fostering direct interactions and relationships, we facilitate a seamless exchange of ideas and opportunities, propelling both investors and companies towards mutual success.”

Attendees can expect a comprehensive program featuring keynote speeches, panel discussions, and networking sessions covering various topics pertinent to MENA. From investment trends to regulatory developments, the conference will provide attendees with valuable insights to navigate these dynamic markets successfully.

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About EFG Holding

EFG Holding (EGX: HRHO.CA – LSE: EFGD) is a trailblazing financial institution with a remarkable 40-year legacy of success in nine countries spanning three continents. Operating within three distinct verticals — the Investment Bank (**EFG Hermes**), Non-Bank Financial Institutions (NBFI) (**EFG Finance**), and Commercial Bank (**aiBANK**) — the company provides a comprehensive range of groundbreaking financial products and services tailored to meet the needs of a diverse clientele, including individual clients and businesses of all sizes.

EFG Hermes, the leading investment bank in the Middle East and North Africa (MENA), offers an extensive array of financial services, encompassing advisory, asset management, securities brokerage, research, and private equity. In its domestic market, EFG Holding serves as a universal bank, with EFG Finance emerging as the fastest-growing NBFI platform, comprising **Tanmeyah**, a microfinance player, **EFG Corp-Solutions**, which provides leasing and factoring services, **Valu**, a universal financial technology powerhouse, **PayTabs Egypt**, a digital payment platform, as well as **Bedaya** for mortgage finance and **Kaf** for insurance. Furthermore, the company delivers commercial banking solutions through **aiBANK**, a leading provider of integrated retail, corporate, and Islamic banking products in Egypt.

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Learn more about us at www.efghldg.com

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