



Evolve Investment Holding & World Gold Council  
Cordially Invite You to Attend

**“Gold As An Asset Class and Financial Instrument” Conference**

**Monday 22, April, 2024  
9 am – 5pm**

Cairo Marriott Hotel & Omar Khayyam Casino  
Saray El, Gezira St, Omar Al Khayam, Zamalek, Cairo Governorate 11211

Join us for an insightful business conference at the Cairo Marriott Hotel, where we'll delve into the pivotal role of gold in the global economy, examining its historical significance and current market fundamentals.

Explore its impact on central banks' strategies and currency support, alongside an introduction to financial products within developed domestic gold markets, with a special focus on Turkey as a case study. Discover opportunities for financial stability within domestic economies, specifically from an Egyptian perspective. The event will conclude with a dynamic Q&A session and closing remarks. Don't miss out on this enriching discussion!

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