



## Dubai Taxi Company Extends Operational Agreement with Hala until End of 2025

Dubai, 16 May 2024

Dubai Taxi Company PJSC, a leader in providing comprehensive mobility solutions in Dubai, has announced the extension of its operational agreement with Hala for an additional year, now concluding at the end of 2025, while maintaining operational exclusivity for taxis on the Hala platform until the end of 2024, underlining a strategic commitment to enhancing customer experience and operational efficiency.

The updated agreement includes enhancements aimed at improving driver benefits and operational processes, leveraging the Company's 46% market share in the taxi industry.

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