

Vodafone Egypt proudly announces its end-of-year financial performance and Key milestones for the year ended **March 2024** as the **company celebrates its 25th anniversary**. Throughout the last year, Vodafone has been a pioneer in technological innovation, significantly enhancing the lives of its customers and adapting to major industry and global changes. Currently serving **48.3 million customers**, Vodafone's unwavering commitment to expanding connectivity and improving services has solidified its position as a leader in the telecommunications sector.

In **financial** terms, Vodafone Egypt's performance this fiscal year has been robust, with a **total revenue** of **55.4 billion EGP**, marking a **+37.2% growth year-over-year growth** compared to FY 2023.

To maintain mobile coverage leadership in Egypt we have invested more than **EGP 7 billion** in this year, reaching a total of **90 billion investments** in network infrastructure overall investments. Moreover, Vodafone Egypt has achieved outstanding results in network performance, as evidenced by the latest benchmark for “Best Mobile Coverage” report by **Open Signal**.

In addition to its network achievements, Vodafone Egypt has earned **the first cybersecurity award by GRC Forum**, highlighting its robust management of cybersecurity risks and adherence to regulations. This accolade celebrates Vodafone Egypt's effective use of the Archer GRC platform to automate and enhance its cybersecurity measures, part of a broader strategy to support Egypt's digital transformation goals and Vision 2030. The company ensures compliance with international security standards and remains committed to protecting information through continuous training for its employees and adherence to the latest technology trends and government policies.

Vodafone Cash, the first mobile wallet in Egypt serves its purpose towards financial inclusion. Vodafone Cash has a total of **8.2 million active customers** with **+52.1% growth** achieving strong growth in transaction values with over **EGP 1 Trillion** for the past year.

Vodafone Egypt has also been active in forming **strategic partnerships** across various sectors. Notably, partnership with **Samsung**, Vodafone Egypt has manufactured over 150K locally produced Galaxy A04s smartphones, offering them at an **affordable price** to the public. This partnership significantly scales Vodafone's 4G network capabilities by ensuring more customers have access to 4G-enabled devices. By producing an entry-level smartphone that is fully compatible with Vodafone's high-speed 4G network, the initiative directly contributes to increasing 4G penetration among consumers.

Vodafone Egypt is deeply committed to enhancing critical sectors such as **healthcare sector**. Vodafone Egypt leads some of the country's largest digital transformation projects, including the Universal Health Insurance (UHI) and programs for university hospitals and **Egypt Air**. Now operational in **300+ healthcare facilities**, Vodafone serves more than **6 Million** citizens.

Moreover, Vodafone Egypt has partnered with **Egypt Air** to introduce the first cloud healthcare services in Egypt, positioning itself as a prime integrator of professional services and solutions.

The Vodafone Foundation has launched few **purpose-led initiatives** this year, including a partnership with the **Magdy Yacoub Heart Foundation**. Through match-funding provided by Vodafone Cash and the Vodafone Egypt Foundation, they secured a total of **25 million EGP**. This funding enabled the completion of one heart surgery per day for children with critical medical conditions, resulting in **365 operations** successfully conducted over the past year. This initiative reflects Vodafone's strong commitment to supporting the healthcare sector.

Moreover, The Vodafone Foundation's "**Ta3limy**" digital learning app continues to make an impact by promoting continuous learning, reaching over **2.5 million beneficiaries**. "Ta3limy" has become a significant tool in fostering **educational development and inclusivity**, aligning with Vodafone's broader mission to support community development through enhanced digital learning opportunities.

Paving the way towards 100% renewable energy future by 2025, Vodafone is proud to announce a milestone in **reducing our carbon footprint**. Through the adoption of AI and new technologies in our network has enables us to save **1,200,000 kilo Watt** hours which is **equivalent** to powering **165 houses for a year**.

Finally, Vodafone Egypt's workplace culture has been celebrated, **re-awarded** the title of a **Great Place to Work in 2024**, a testament to the dedication and hard work of its employees. This recognition is a direct result of their belief in and support for the company's values and mission. Complementing this achievement, Vodafone Egypt was also awarded the **Gold Excellence in Diversity and Inclusion Award at the SHRM MENA Star Awards**. This accolade further acknowledges Vodafone's commitment to fostering an inclusive environment that respects and embraces diversity, solidifying its status as an employer of choice in the region.

Through these achievements and initiatives, Vodafone Egypt demonstrates its ongoing commitment to leading the telecommunications industry, enhancing customer experiences, enhance and broaden connectivity, and fostering inclusion and diversity leaving no one behind. Vodafone Egypt aims to connect for a better future paving the way for sustainable growth and a truly digital society.