



FOR IMMEDIATE RELEASE

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**MBH advises on Villeroy & Boch’s Partnership with Keramika Magenta**

We are pleased to announce that Matouk Bassiouny & Hennawy (“**MBH**”) acted as the legal counsel for Villeroy & Boch – a German ceramics manufacturer based in Mettlach Saarland – in connection with the negotiation and drafting of the transaction agreements to start manufacturing its products in Egypt through their partnership with Keramika Magenta.

The MBH team advising on the matter was led by Omar S. Bassiouny (Founding Partner and Group Head of Corporate and M&A), and Saifallah Kadry (Senior Associate).

For more about Matouk Bassiouny, check out our website at <https://matoukbassiouny.com/>.

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