

Raya Data Center Provides Comprehensive Cloud Computing Services to Beltone Holding

Cairo 18th of August 2024:

Raya Data Center, a subsidiary of Raya Information Technology under Raya Holding for Financial Investments, has recently formed a partnership agreement with Beltone Holding, one of the fastest-growing financial institutions. This collaboration aims to provide a wide range of data center and cloud computing services to the company, which specializes in financial solutions including brokerage, investment banking, asset management, and equity research, as well as a diverse array of non-banking financial institution services such as financial leasing and factoring, mortgage financing, and consumer finance.

Through this partnership, Raya Data Center will deliver various cloud hosting and outsourcing services, alongside a comprehensive set of IT solutions designed to enable clients and partners to manage their businesses with improved flexibility, scalability, efficiency, and security. This will allow customers to stay ahead in the constantly evolving field of information technology.

Nashat Fouda, Executive Director of Raya Data Centers, expressed his satisfaction with the ongoing partnership with Beltone Holding, saying, "The collaboration with Beltone adds to our wide and prominent client base that Raya takes pride in having in the region, with key partners entrusting our outstanding integrated services." He highlighted Beltone's position as a leading financial services institution in the Middle East and North Africa region.

Fouda added, "Since its establishment in 2012, Raya Data Center has been striving for leadership in the data center services market in Egypt and the region. The company offers a range of integrated services, including infrastructure hosting, cloud computing services, enterprise resource planning, disaster recovery applications, data storage, and information security services. We have successfully gained the trust of customers from various industries and sectors, both locally and internationally."

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www.beltoneholding.com

Beltone

Ahmed Abdel Gaber, Chief Information Officer, Beltone, stated: "Raya Data Center provides us with hosting services using infrastructure that supports systems and applications with high efficiency, enabling us to keep pace with rapid market developments and evolving technical requirements. Through our collaboration with Raya Data Center, we focus on growing our business without worrying about technological challenges. Raya Data Center's technology enhances the performance of our systems and applications, aligning with our unique needs by offering reliable and secure infrastructure to achieve our goals efficiently and effectively. This collaboration represents a strategic investment that strengthens our ability to grow and expand in the digital business world."

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About Raya Data Centers:

Established in 2012, Raya Data Center is a leading subsidiary of Raya Information Technology, under the umbrella of Raya Holding for Financial Investments. The company offers a comprehensive suite of cloud computing services, virtual hosting services, data center outsourcing services, technical consulting services for data centers, system and application management services, infrastructure consulting services, network protection, advisory services, and monitoring and quality for information security, with operations covering the regional market. Raya Data Center has earned the trust of a wide range of clients from different industries, locally and internationally, from the public and private sectors.

About Beltone Holding:

Beltone Holding (EGX: BTFH.CA) is a leading financial services provider with a multi-decade track record of success in the MENA region. The company offers a comprehensive and growing set of financial solutions such as brokerage, investment banking, asset management, equity research, and private equity, in addition to end-to-end non-banking financial institutions (NBFIs) including leasing, factoring, consumer finance, venture capital, mortgage finance, and microfinance. With a vision to redefine the financial ecosystem in the region, the company leverages global expertise, knowledge, and disruptive, value-accretive solutions, unlocking limitless opportunities for clients to drive market value and impactful results.

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