

# A New AIMS International for a New Era of Leadership

**September 17, 2024** - The world is changing, and so is the very definition of leadership. In an era where static hierarchies are fading and predictable pathways no longer suffice, today's leaders must embody agility, vision, and a steadfast commitment to sustainable growth—both for their organizations and for a future defined by continuous progress.

For over **30 years**, AIMS International has been at the forefront of helping organizations identify, develop, and retain the leadership necessary to drive this kind of sustainable growth. Now, as we stand on the cusp of a new era, AIMS International is evolving alongside its clients, embracing the future with a sharpened focus.

Today, AIMS International proudly announces a comprehensive rebrand reflecting the company's evolution and its unwavering commitment to developing exceptional leadership with future impact. This rebrand marks the dawn of a new era, both for leadership and for AIMS International.

As organizations worldwide navigate rapid technological advancements, shifting workplace dynamics, and an increasing focus on sustainability, AIMS International is stepping up to meet these challenges head-on, providing advice and solutions at every turn.

"We see a future where organizations are led with purpose and built to last," says **Dimitris Kleftakis, Executive President at AIMS International**. "Our new direction reflects our commitment to empowering leaders who build businesses—and a world—that thrives for generations to come."

This evolution is built on the understanding that tomorrow's leaders must be agile, innovative, and deeply committed to sustainable practices. AIMS International's refreshed suite of services reflects this, integrating cutting-edge methodologies with a focus on long-term environmental and social impact.



The company's new visual identity—sleek, energetic, and forward-looking—is a testament to its role in shaping the future of leadership. The modern logo and dynamic design speak to AIMS International's global reach, its agility in navigating complex challenges, and its focus on creating a positive and lasting impact—a concept embodied in its "Leadership for Future Impact" philosophy.

At the heart of AIMS International's new look is its unwavering commitment to providing each client with personalized service. The organization continues to listen carefully to clients, work closely with them to understand their specific needs, and create custom solutions. This dedication to tailored partnerships remains a cornerstone of AIMS International's approach and is seamlessly integrated into its updated brand identity.

A new era of leadership demands not just a new approach or a new way of thinking, but an evolving mindset that adapts to rapid change—it demands a new AIMS International. With a legacy built on trust, expertise, and a passion for building a better future, AIMS International is poised to guide organizations and their leaders towards a more sustainable and prosperous tomorrow.

## About AIMS International

AIMS International is a global leadership advisory firm dedicated to empowering organizations through exceptional leadership solutions. With offices in over 70 countries, AIMS International offers a comprehensive suite of services, including Executive Search, Leadership Development, Talent Management, Board Services, and Family Business Advisory.

For more information, visit [www.aimsinternational.com](http://www.aimsinternational.com)

