



## SODIC Announces New Japanese-Inspired Ogami Project on Egypt's Coastal North Coast

### *Home to Nobu Hotel, Residences & Restaurant in Ras El Hikmah*

**Ras El Hikma, Egypt, September 2024** – SODIC, Egypt's leading real estate developer, proudly announces the launch of its latest coastal project, Ogami, located on Egypt's North Coast and home to the exclusive Nobu Hotel and Residences enclave in the region. Named after the serene Ogami Island in Japan, the design-led development draws inspiration from its namesake's famous sunsets, integrating the island's aesthetic into a luxurious Egyptian Mediterranean setting offering over 11km of lagoon shoreline.

Located in Ras El Hikma, Egypt, the Ogami development will span over 440 acres of luscious landscaping, elegant architecture and boasts an 800-metre stretch of pristine, sandy beachfront, providing residents with a beachside paradise. The region's natural beauty, combined with its cultural richness and strategic location, makes it an ideal spot for those seeking both relaxation and entertainment. The amenities programme is unrivalled allowing residents and guests the opportunity to lean into an idyllic oasis lifestyle without sacrificing any modern luxuries, in the heart of Egypt's notoriously vibrant North Coast.

Master-planned by the internationally renowned DLR Group, the Ogami development will boast a Nobu Hotel, restaurant and Nobu Residences. Nobu Hospitality will make Ogami a standout destination on Egypt's North Coast.

SODIC's design ethos for the development blends Mediterranean warmth and Japanese serenity, creating a harmonious fusion of contemporary and traditional elegance. Arched walkways, contemporary angles and open spaces complement the natural landscape, offering both aesthetic beauty and functional living.

Complementing the residential communities on offer, the Ogami eco-system will feature a village of vibrant experiences, offering wellness, retail and hospitality concepts to residents and guests. Luxury boutiques and lifestyle offerings will be available at Ogami's Retail Village alongside gourmet food markets. This area will transform into a haven of sophisticated nightlife after the sun sets.

Serenity and wellness are central to the foundations of Ogami and the development will offer standout amenities including a Racquet Club and a Wellness Centre offering holistic health and beauty treatments.

Ayman Amer, General Manager of SODIC said: *"We are delighted to be launching this landmark project to the Egyptian market. Egypt's North Coast has rapidly become a unique destination famed for its pristine beaches, crystal-clear waters, and burgeoning infrastructure attracting high-end developments and discerning investors."*



*"We are thrilled to be bringing the sophisticated elegance of Japanese design and hospitality to Egypt in partnership with Nobu Hospitality and DLR Group"*

Due to complete by 2029, with phases 1 to be completed by 2028, Ogami will feature an estimated 1900 homes.

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#### About SODIC

SODIC is one of the region's leading real estate development companies, with a distinguished track record of over 26 years of successful operations in West Cairo, East Cairo, and the North Coast. SODIC brings to the market award-winning developments that cater to the country's ever-growing need for high-quality residential, commercial, & retail property as well as large-scale mixed-use developments and vibrant communities that are home to over 30,000 people today. SODIC flagship and signature developments include Allegria, Forty West, The Polygon and The Estates in West Cairo, Villette and EDNC in New Cairo as well as June and Caesar on Egypt's North Mediterranean Coast. SODIC is one of the few nonfamily-owned companies listed on the Egypt's Stock Exchange since 1996 under OCDI.CA. For more information, please visit [www.sodic.com](http://www.sodic.com).

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