

MBME Group and WAVZ Forge Strategic Partnership to Deliver Innovative Solutions Across the MEA Region

Abu Dhabi, UAE – [24/01/2025] – MBME Group P.J.S.C., an Emirati leading provider of technology and digital transformation solutions, has officially signed a Memorandum of Understanding (MOU) with WAVZ, a prominent innovator in business solutions and digital services, based in Egypt.

The signing ceremony was held in Abu Dhabi - a hub for secure digital services, technology, and banking - and signed by MBME Group's MD and Group CEO Mr. Abdelhadi Mohamed, and WAVZ's CEO Mr. Amr Esmat, in the presence of Mr. Saeed Al Badi Al Dhaheri, Vice Chairman of MBME Group.

The strategic partnership aims to offer transformative technology solutions jointly to businesses and governments across the Middle East and Africa (MEA) region. It represents a significant step in harnessing the complementary expertise of both companies to meet the growing demand for innovative and scalable solutions. The collaboration will emphasize key areas, such as enhancing the banking sector through secure payment systems, seamless digital banking solutions, improved customer engagement tools, effective risk and compliance solutions, and advanced eLearning platforms to support employee development and organizational growth.

Leveraging its expertise in digital payment solutions, MBME Group intends to expand its footprint in Egypt in collaboration with WAVZ. Aligning with the regional digital transformation vision, the partnership seeks to advance Egypt's digital financial ecosystem by offering innovative services, increasing accessibility, and fostering economic growth.

Committed to providing cutting-edge services tailored to the unique needs of the MEA region, this collaboration will empower businesses to confidently navigate the complexities of the digital landscape. Together, MBME Group and WAVZ will co-develop, market, and implement a comprehensive suite of solutions that drive operational efficiency, customer satisfaction, and business growth.

Mr. Abdelhadi Mohamed, expressed enthusiasm for the collaboration, stating: "This partnership reflects our commitment to delivering innovative and

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transformative solutions to clients and represents an important step in our efforts to expand our presence in the Middle East and Africa region. The expertise brought by WAVZ complements MBME Group's capabilities, and together, we aspire to elevate the standards in secure payments and digital transformation."

Echoing this sentiment, Mr. Amr Esmat remarked: "We are thrilled to embark on this strategic partnership with MBME Group, a leader in technology and digital transformation. This collaboration marks a significant milestone in our journey towards a digitally empowered future for the region. By combining our expertise and leveraging our collective strengths, we will deliver innovative solutions that create substantial value for businesses, governments, and end-users within the region."

About [MBME Group](#)

MBME Group P.J.S.C. operates as the largest technology service provider in the UAE, facilitating government, semi-government, and private services. The Group specializes in cutting-edge technology, digital services, product management, and strategic technology investments, with an integrated fintech ecosystem that includes MBME Pay, MBME Wow Pay, and MBME Investment. As a UAE company, its local expertise ensures solutions are tailored to regional needs, with more than 770 in-house built APIs and over 4000 smart touchpoints across the UAE, the Group serves over 3.2 million customers, making MBME a reliable partner in the UAE's fintech innovation and payment services industry.

For more information, please visit www.mbmegroup.ae

About [WAVZ](#)

WAVZ is a leading provider of renowned business solutions and digital services, dedicated to delivering transformative and tailored solutions that enhance operational efficiency and elevate customer engagement. By combining innovation with deep industry expertise, WAVZ empowers its clients to focus on their core business goals and aspirations. WAVZ assumes responsibility for fulfilling all technology needs through its comprehensive service portfolio, allowing clients to concentrate on their core business objectives.

For more information, please visit www.wavz.com.eg

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