

## Press Release

### **Al Tamimi & Company Appoints Rob Ashing as Chief Operating Officer**

Dubai, UAE – Al Tamimi & Company, the leading full-service commercial law firm in the MENA region, is pleased to announce the appointment of Rob Ashing as its new Chief Operating Officer (COO). With over 20 years of experience working with international law firms Rob brings a wealth of expertise in driving strategic growth and operational excellence.

Rob's extensive background in strategy development and execution, operations and organizational performance will be instrumental in taking Al Tamimi & Company to the next level. His international experience, having lived and worked in Asia Pacific, the US, Europe, and Africa, further enhances his ability to drive cross-border initiatives and support the firm's expansion strategy.

Prior to joining Al Tamimi & Company, Rob held the role of Head of Operations at Howard Kennedy LLP. He also holds an MBA from a leading European business school, positioning him to bring a strategic, results-oriented approach to his new role.

Jody Waugh, Managing Partner at Al Tamimi & Company, commented:

"We are thrilled to welcome Rob to Al Tamimi & Company. With his extensive experience in law firm operations and his proven track record in strategic growth, we are confident that Rob will be a key asset to our firm as we continue to evolve and expand in the Middle East and beyond."

Essam Al Tamimi, Chairman of Al Tamimi & Company, added:

"Rob's appointment as Chief Operating Officer marks an exciting new chapter for our firm. His leadership, operational expertise, and global perspective will be vital in helping us streamline our

processes, enhance our strategic initiatives, and deliver even greater value to our clients and stakeholders."

Rob Ashing shared:

"I am excited to join Al Tamimi & Company and work alongside such a talented and forward-thinking team. With the firm's strong reputation and vision for the future, I look forward to contributing to its continued success and supporting its ambitious growth plans."

This strategic hire underscores Al Tamimi & Company's commitment to expanding its leadership team and further strengthening its position as the leading full-service commercial law firm in the MENA region.

## About Al Tamimi and Company

Al Tamimi and Company is the leading full-service commercial law firm in the UAE and MENA region, with 17 offices across 10 countries. Since 1989, we have delivered innovative, cost-effective legal solutions to address complex business challenges.

Our team of 580+ legal professionals, combines deep expertise with practical insights, offering commercially focused advice that drives client success. With a commitment to diversity and inclusion, we foster a dynamic environment that attracts top talent and empowers us to deliver outstanding results across all industries.