

**London, UK:** Today D&AD reveals the D&AD Awards 2025 jury. The 63rd annual D&AD Awards will be held at the County Hall and Southbank Centre on the London Southbank. From May 18 to 22, 2025, there will be four days of live judging. The D&AD Awards Ceremony, marking the grand finale of the D&AD Festival, will take place on May 22 at the Southbank Centre, specifically in the Queen Elizabeth Hall Building.

Panels for 44 categories will be made up of 300+ leading creative experts from over 50 countries across the globe. This year, 12 professionals from Western Asia and North Africa (7 from Dubai) will travel to London to participate in the judging process.

These jury members have been carefully selected to come together for live judging of the past year's best work across the global commercial creative industries. They will award creative excellence with the belief that creativity is a major driver in commercial, economic, social and cultural success and will recognise work that inspires established talent and encourages the next generation.

The D&AD Awards Ceremony will be held as the culminating event of D&AD Festival. From 21-22 May, 2025, D&AD Festival will gather these 300+ global creative leaders and will feature 80+ speakers across two main stages. The programme will include jury insights, interviews, panel discussions, and keynotes from the people behind the work, alongside taster sessions of D&AD Masterclasses, activations, networking opportunities, and a physical and digital exhibition of the 2025 D&AD Award-winning work.

Winners are awarded an iconic Pencil, the world's most coveted award for creatives working within the commercial creative industries. Last year, entrants from the WANA region won 21 Pencils: 12 for UAE, 4 for Saudi Arabia, 2 for Lebanon, 1 for Egypt, 1 for Jordan and 1 for Oman.

The leading industry experts joining the 2025 juries from WANA are [Rawad El Dahouk](#), Commerce jury; Akanksha Goel, Creator Content jury; [Maged Nassar](#), Editing jury; [Alok Gadkar](#), Health jury; [Ali Rez](#), Impact jury; [Ramzi Moutran](#), Integrated jury; [Ilkay Gurnipar](#), Integrated jury; [Osama Siddiq](#), PR jury; [Kalpesh Patankar](#), Press & Outdoor jury; [Ergin Binyildiz](#), Radio & Audio jury; Dalia Fadel, Spatial Design jury; and [Karim Mira](#), Visual Effects jury.

The full list of 300+ international judges for 2025 can be found [here](#).

**Donal Keenan, COO at D&AD, commented,** "Judging the D&AD Awards is not only a massive honour but a huge responsibility to uphold the

integrity, rigour and standards that D&AD is renowned for. Entries to these awards actively support D&AD's mission as an educational charity by funding learning programmes that bridge the gap between education and industry. This is made possible by these top calibre professionals from around the world offering their time, wisdom and expertise."

**D&AD Awards 2025 is now open for entry. Key dates below, and for full details on categories, judging criteria, pricing and deadlines, please visit the D&AD [website](#).**

**[Tickets for D&AD Festival 2025](#) are now on sale. Book by midnight on Monday 24 February to get 30% off.**

**ENDS**

**NOTES TO EDITORS**

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**Key Dates**

5 February 2025: Early Bird Discount Deadline (save 20% on entries)

12 March 2025: Final Awards entry deadline

31 March-1 May 2025: Online Judging

18 - 21 May 2025: Live Judging

20 - 21 May 2025: Shortlist Announced

21 - 22 May 2025: D&AD Festival

22 May 2025: D&AD Awards Ceremony

September 2025: D&AD Annual live

**D&AD Awards Jury Presidents and Judges from WANA:**

<b>Categor</b>	<b>Name</b>	<b>Position</b>	<b>Company</b>	<b>Nation</b>
Commer ce	Rawad El Dahouk	Head of Strategy	TBWA\Raad	Saudi Arabia
Creator Content	Akanksha Goel	Chief Executive Officer & Founder	Socialize Agency	UAE
Editing	Maged	Director	Good People	Egypt
Health	Alok Gadkar	Chief Executive Officer & Chief Creative Officer	Tuesday Communicatio	UAE

Impact	Ali Rez	Chief Creative Officer	Impact BBDO	UAE
Integrate	Ramzi	Founder & Chief Creative	Do Epic Group	UAE
Integrate	Ilkay	Chief Creative Officer	TBWA\Istanbul	Turkey
PR	Osama	Founder & Executive	LION	UAE
Press & Outdoor	Kalpesh Patankar	Chief Creative Officer	Leo Burnett	UAE
Radio &	Ergin	Chief Creative Officer	Happy People	Turkey
Spatial	Dalia	Founder, Set Designer &	Arrowz.LLC	UAE
Visual	Karim	Founder & Senior Colourist	Lizard	Egypt