

PRESS RELEASE

October 29, 2025

Jabal Omar signs hotel management agreements with Accor Group and Rotana Hotels to operate seven towers in Makkah

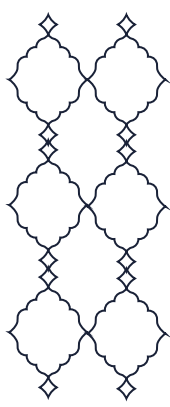


Makkah, Saudi Arabia - Jabal Omar Development Company (JODC), the leading developer of hospitality projects in Makkah, signed hotel management agreements with **Rotana Hotels** and **Accor Group** on the sidelines of its participation as a sponsor of the Future Hospitality Summit (FHS). The agreements cover the operation of **seven hotel towers** within **Phase 4** of JODC's flagship development adjacent to AlMasjid AlHaram in Makkah, with **three towers** to be operated by **Rotana Hotels** and **four towers** under the **Sofitel** brand.

Rotana Jabal Omar Makkah is scheduled to open in the **fourth quarter of 2025**, featuring **655 rooms and suites**, a **café, lounge, all-day dining restaurant, and meeting facilities**. Meanwhile, **Sofitel Jabal Omar Makkah** is targeted to open in the **fourth quarter of 2026**, offering **1,141 rooms and suites**, **six premium restaurants, wellness facilities, meeting rooms**, and the **exclusive Club Millésime executive lounge**.

Jabal Omar Destination, strategically located near AlMasjid AlHaram, offers visitors **direct pedestrian access** to the courtyards of AlMasjid AlHaram, allowing pilgrims to perform their prayers with comfort and ease. The hotels are seamlessly connected to a **retail mall spanning 23,000 square meters of gross leasable area**, providing guests with a **fully integrated hospitality and shopping experience** in the heart of Makkah.

Mr. Saeed Al-Ghamdi, Chairman of Jabal Omar Development Company, highlighted that the launch of this new phase will create **over 4,000 direct and indirect jobs**, contributing to the empowerment of Saudi talent and supporting the Kingdom's economic diversification efforts. He emphasized that this milestone demonstrates Jabal Omar's active role in achieving the goals of **Saudi Vision 2030**, which aim to **increase the capacity for Hajj and Umrah pilgrims**, **enhance service quality**, and **enrich the spiritual and cultural experience** of all visitors.



PRESS RELEASE

Eng. Saleh Alhabdan, CEO of Jabal Omar Development Company, stated that the completion and upcoming operation of **Phase 4** represent a significant step in the company's journey, raising JODC's total hospitality portfolio to approximately **7,800 hotel rooms** and further strengthening its leadership in Makkah's hospitality sector.

Jabal Omar currently owns **eight luxury hotels** managed by leading international operators, distributed across **18 towers**, including:

Marriott Makkah, Hyatt Regency Makkah, Hilton Suites Makkah, Hilton Convention Makkah, Conrad Makkah, DoubleTree by Hilton Makkah, Address Jabal Omar, and Jumeirah Jabal Omar.

About Jabal Omar Development Company (JODC)

Jabal Omar Development Company (JODC) is one of the largest real estate developers in the Middle East, specializing in large-scale mixed-use projects in the Holy City of Makkah.

Its flagship project, **Jabal Omar Destination**, spans over **235,000 square meters** and includes approximately **7,800 hotel rooms, 200+ residential units, 80,000+ square meters of retail GLA, and 1,600 parking spaces**, all designed to enrich the experience of pilgrims and visitors to AlMasjid AlHaram.

As part of its strategy, JODC has successfully completed **Phases 1, 2, and 3**, and is nearing the handover and operation of **Phase 4**, which features **seven hotel towers, a 23,000-square-meter retail mall, and 479 parking spaces**.

-End-

Media Contact:

Marketing & Communications Department
Jabal Omar Development Company
media@jodc.com.sa | www.jodalomar.com.sa