



Press Release

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The **Azza Fahmy Foundation for the Development of Traditional Handicrafts** has signed a Memorandum of Understanding (MoU) with the **Urban Development Fund** to allocate a new building within the Darb al-Labana redevelopment project, located in the heart of Historic Cairo, as the future headquarters for the "**Azza Fahmy School of Crafts & Creativity**".

The **Azza Fahmy Foundation** was founded in **2012** (Registration No. 1247) as a leading organization in the developmental landscape in Egypt. The Foundation was founded by visionary and internationally-acclaimed designer and cultural champion, Azza Fahmy. For over fifty-five years, Azza Fahmy has been one of the most influential figures in the Arab world across design, culture, and education. A journey that began with a passion for traditional crafts has grown into a lifelong mission: to protect, share, and evolve Egypt's and the region's artisanal legacy. Her impact and vision have become embedded with that of the Foundation; *to equip a new generation of artisans with the skills and knowledge to adapt traditional handicraft techniques to contemporary industry needs.*

The Foundation is preparing to establish a new cultural and creative institution, the "**Azza Fahmy School of Crafts & Creativity**" in Darb al-Labana, in the heart of Historic Cairo. The new School will house the Foundation's expanding work, from artisan training, cultural and creative exchange to public engagement and community development, under one roof. This transition marks a shift from varied initiatives to a centralized, high-impact cultural hub serving Egypt and the region. The building spans four floors with a total area of 3,100 square meters housing a museum, archival library, design and craft studios, community spaces, and galleries for cultural and creative events.

The **Azza Fahmy School of Crafts & Creativity** will be built through a shared vision, expertise, and collaborative efforts from all who believe in the power of education, culture, and craft to create lasting impact. The signing of this MoU marks the beginning of a new and significant chapter in the Foundation's journey: establishing a beacon for education, creativity, and cultural dialogue, while positioning Egypt as a regional leader in craftsmanship, design, and cultural innovation.



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وَقَعَتْ مؤسسة عَزَّة فَهْمِي لِتَنْمِيَة الصَّنَاعَاتِ الْحَرْفِيَّةِ مَذْكُورَةِ تَفَاهُمَ مَعْ صَنْدُوقَ التَّنْمِيَةِ الْحَضَرِيَّةِ، تَهْدِي إِلَى تَحْصِيصِ مَبْنَىٰ ضَمِّنِ مَشْرُوِّعٍ تَطْوِيرٍ مَنْطَقَةِ دَرَبِ الْلَّبَانَةِ بِالْقَاهِرَةِ التَّارِيْخِيَّةِ، لِيَكُونَ الْمَقْرَبُ الرَّئِيْسِيُّ لِمَدْرَسَةِ "صَنَاعَةٍ وَإِبْدَاعٍ عَزَّة فَهْمِيٍّ"، الَّتِي تَمَثُّلُ أَحَدَثَ مَشْرُوِّعَاتِ الْمَؤْسَسَةِ فِي مَجَالِ التَّعْلِيمِ الْإِبْدَاعِيِّ وَالْحَرْفِيِّ.

تَأَسَّسَتِ الْمَؤْسَسَةُ عَامَ ٢٠١٢ (تَحْتَ رَقْمِ الإِشَهَارِ ١٢٤٧) بِمِبَادِرَةِ مِنَ الْمَصْمَمَةِ الْمَصْرِيَّةِ ذاتِ الرَّؤْيَا الْعَالَمِيَّةِ عَزَّة فَهْمِيٍّ، الَّتِي كَرَّسَتْ أَكْثَرَ مِنْ خَمْسَةِ وَخَمْسِينَ عَامًا مِنْ مَسِيرَتِهَا لِإِحْيَا الْحَرْفِ الْتَّقْلِيْدِيِّ وَتَطْوِيرِهَا، وَجَعَلَهَا مَصْدِرًا إِلَهَامًا لِلْأَجِيَالِ الْجَدِيدَةِ. وَقَدْ انْعَكَسَ هَذَا الشَّغْفُ عَلَى دُورِ الْمَؤْسَسَةِ، الَّتِي أَصْبَحَتْ مَنْصَةً فَاعِلَّةً لِتَدْرِيبِ الْحَرْفِيِّينَ وَتَمْكِينِ الْمَجَمِعَاتِ عَبْرِ بَرَامِجٍ تَمَتدُّ فِي مُخْتَلِفِ أَنْحَاءِ مَصْرَ.

تَرَكَّزَ الْمَؤْسَسَةُ مِنْذَ اِنْطَلَاقِهَا عَلَى تَدْرِيبِ الْحَرْفِيِّينَ، وَدُعمَتِ الْتَّعْلِيمَ الْمَهْنِيِّ وَالْإِبْدَاعِيِّ، وَتَطْوِيرِ الْمَهَارَاتِ الْمُتَعَلِّقَةِ بِالصَّنَاعَاتِ الْحَرْفِيَّةِ، بِهَدْفٍ تَمْكِينِ الْأَفْرَادِ وَتَعْزِيزِ فَرَصَّهُمْ فِي سُوقِ الْعَمَلِ. وَتَعْمَلُ الْمَؤْسَسَةُ أَيْضًا عَلَى نَقلِ الْحَرْفِ الْتَّقْلِيْدِيِّ إِلَى أَجِيَالٍ جَدِيدَةٍ، وَرَبَطَهَا بِاِحْتِيَاجَاتِ الصَّنَاعَةِ الْمُعَاصِرَةِ.

فِي هَذَا السِّيَاقِ، تَسْتَعِدُ الْمَؤْسَسَةُ لِإِطْلَاقِ "مَدْرَسَةِ صَنَاعَةٍ وَإِبْدَاعٍ عَزَّة فَهْمِيٍّ" لِتَصْبِحَ مَنْصَةً ثَقَافِيَّةً وَتَعْلِيمِيَّةً وَتَرَاثِيَّةً مُتَكَامِلَةً تَشْمِلُ مَتَحَفًا، مَكْتَبَةً أَرْشِيفِيَّةً، وَرَشَّاً مُتَخَصِّصَةً فِي التَّصْمِيمِ وَالْحَرْفِ، إِلَى جَانِبِ مَسَاحَاتِ مجَمِعِيَّةٍ وَقَاعَاتِ لِلْفَعَالِيَّاتِ الثَّقَافِيَّةِ وَالْإِبْدَاعِيَّةِ.

تَبْلُغُ الْمَسَاحَةُ الإِجْمَالِيَّةُ لِلْمَبْنَىِ الْجَدِيدِ ٣,١٠٠ مَتْرٌ مَرْبَعٌ وَسُوفَ يَجْمِعُ بَيْنَ التَّدْرِيبِ الْحَرْفِيِّ، وَبَرَامِجِ التَّوْعِيْدِ الْمَجَمِعِيَّةِ، وَالْأَنْشِطَةِ الثَّقَافِيَّةِ. وَيَأْتِيُ هَذَا التَّحُولُ فِي إِطَارِ تَوْجِهِ الْمَؤْسَسَةِ نَحْوَ تَحْقِيقِ أَثْرٍ أَكْبَرٍ وَأَكْثَرَ اسْتِدَامَةً.

سَيَتَمْ تَنْفِيذُ الْمَشْرُوِّعِ مِنْ خَلَالِ شَرَاكَاتٍ وَمَسَاهِمَاتٍ تَجْمَعُ بَيْنَ أَصْحَابِ الْخِبَرَاتِ وَالْمُؤْمِنِينَ بِدُورِ التَّعْلِيمِ وَالثَّقَافَةِ وَالْحَرْفِ فِي دِعَمِ التَّنْمِيَّةِ. وَتَمَثُّلُ مَذْكُورَةِ التَّفَاهُمِ هَذِهِ بِدَائِيَّةً مَرْحَلَةً جَدِيدَةً فِي عَمَلِ الْمَؤْسَسَةِ فِي مَجَالِ الصَّنَاعَاتِ الْحَرْفِيَّةِ وَالْتَّصْمِيمِ وَالْابْتِكَارِ الثَّقَافِيِّ عَلَى الْمَسْتَوِيِّ الْإِقْلِيمِيِّ.