

In the Presence of H. E. Lieutenant General Engineer Kamel El-Wazir...

## **Beyti, an Almarai Subsidiary, Inaugurates 5 New Production Lines with Total Investments of EGP 1 bn to Enhance Food Industry Localization in Egypt**

**Cairo, November, 2025** – H. E. Lieutenant General Engineer Kamel El Wazir, Deputy Prime Minister for Industrial Development and Minister of Transport and Industry, inaugurated five new production lines at Beyti – an Almarai subsidiary – at its factory in Nubaria, Beheira Governorate, with a total investment of EGP 1 billion. This expansion comes as part of the company's ongoing efforts to enhance productivity, promote localization in the food and beverage sector, improve product quality, and create new job opportunities, in addition to boosting export activities to meet the needs of consumers in Egypt and in the 45 global markets to which Beyti exports.

The inauguration ceremony was attended by Dr. Jackleen Azer, Governor of Beheira, Mr. Anwar Ibn Hasousa, Commercial Counselor at the Embassy of the Kingdom of Saudi Arabia in Cairo, Mr. Abdullah Al-Badr, Chief Executive Officer of Almarai; Dr. Shadi Elqutati, Executive Vice President of the International Business Unit at Almarai; Mr. Chris Abboud, General Manager of Beyti – an Almarai subsidiary, and Mr. Faisal Al-Fahhadi Executive Vice President at Almarai, along with senior executives from Beyti and Almarai.

This milestone achievement is powered by Almarai's advanced technologies integrated across all stages of production, including the launch of two new cheese varieties to meet consumer preferences and enhance product diversity. The new production lines cover expansions in cheese, yogurt, and drinking yogurt manufacturing.

In line with its commitment to supporting local industry, Beyti has also incorporated a locally manufactured machine into its production system, underscoring its efforts to increase the share of Egyptian-made components in its operations. Currently, Beyti – an Almarai subsidiary – sources over 67% of its raw materials and packaging locally. This comprehensive upgrade reflects Beyti's ongoing dedication to foster innovation, transfer technology, and raise quality standards within the food and beverage industry.

In his opening remarks during the inauguration, H.E. Lieutenant General Eng. Kamel Al Wazir, Deputy Prime Minister for Industrial Development and Minister of Transport and Industry, stated: "The operation of the new production lines at Beyti – an Almarai subsidiary, represents an important model of serious investments that support national industry and deepen local manufacturing in the food sector. The state continues its efforts to provide a suitable climate for attracting more quality investments, promoting the use of advanced technologies, and creating direct and indirect job opportunities. What we are witnessing today highlights the constructive cooperation between the government and the private sector to advance industrial development and increase the competitiveness of Egyptian products in regional and international markets."

For his part, Mr. Abdullah Al-Bader, CEO of Almarai, said: "These new investments reflect Almarai's continued commitment to supporting Beyti's operations and strengthening its presence in the Egyptian market, which remains one of the Group's most strategic markets. We are dedicated to transferring global expertise and incorporating Almarai's latest advanced technologies across all production lines to enhance operational efficiency and expand production capacity. This ensures the delivery of high-quality products to Egyptian consumers and enables Beyti to strengthen its export capabilities in the coming phase. Almarai will continue to invest in developing production infrastructure and reinforcing supply chains to ensure the company's readiness for sustainable growth."

He continued: "These new investments represent a strategic addition to our operational capabilities, raising the total number of production lines to 32 and strengthening our ability to meet the needs of consumers and the growing local market. Through this expansion, we have ensured the integration of Almarai's latest technologies into our manufacturing processes to guarantee the highest levels of quality and efficiency, in line with our commitment to our motto: "Quality You Can Trust. This expansion also reaffirms Almarai's dedication to supporting the localization of Egyptian industry and creating new job opportunities for Egyptian talent, with our workforce now exceeding 6,000 employees, both direct and indirect. In addition, it reflects our ongoing investment in innovation and development to offer products that meet the expectations of the modern consumer and strengthen the company's position in the food and beverage sector locally and regionally."

It is worth noting that Beyti – an Almarai subsidiary – operates an integrated facility spanning 120 feddans, producing more than 130 products available in both local and international markets. The company's annual production capacity has reached 650,000 tons.

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#### **About Beyti:**

Beyti, an Almarai subsidiary, was established in 1998 as a company specializing in food manufacturing. Beyti is a leading company in the Egyptian food sector and is one of the largest producers and exporters of milk, juices, and yogurt in Egypt. Beyti offers its leading products, such as Almarai milk, Almarai yogurt, Almarai Treats, Almarai Yogo, Almarai juice, Almarai cream, and Almarai cheese, in addition to Beyti milk and juices.

#### **About Almarai:**

Almarai adopts a direct goal, which is to uphold the slogan "Quality You Can Trust." The company renews its commitment to its customers and consumers across the Middle East by continuing to provide high-nutritional-value food and beverages of high quality in all markets where it operates, while striving for continuous growth. Among Almarai's key products are high-quality dairy products, juices, baked goods, poultry, infant milk, dates, and seafood products under the following brands: Almarai, L'usin, 7 Days, AIYOUN, Tayba, Beyti, Ice Leaf,

Albashayer, Nuralac, Farm's Select, One Bean, Almarai Refresh, Almarai Pro, Almarai YOGO, Almarai Treats, Almarai Marvello, Almira, Seama, Peak Mart, and Premier Chef.