

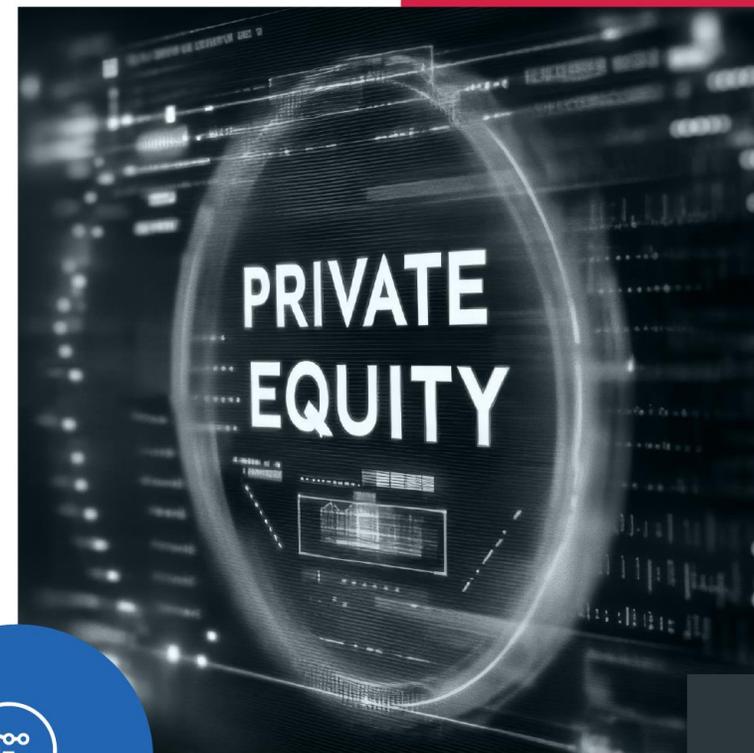


 2020-2024

# MENA

## Private Equity

 **Free**  
Report



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## 2020-2024 MENA Private Equity Report

The report covers the five-year evolution and performance of the Private Equity landscape across the MENA region between 2020 and 2024, highlighting key trends and insights on deal count, disclosed deal value, country breakdown, sector breakdown and more.

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If you have any feedback or question please feel free to share with us at [data@magnitt.com](mailto:data@magnitt.com)

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# Executive Summary



# Global PE Summary: The Evolution of the PE Landscape between 2020-2024

## What was the trend across Global PE Markets between 2020 and 2024?

The Global PE market experienced significant fluctuations between 2020 and 2024. After a decade of steady growth in PE deal value from 2010 to 2020, the market surged in 2021, reaching a record \$2.3Trn in deal value across more than 20,000 deals—nearly double the previous year's volume. However, this boom was followed by a sharp correction. Deal value dropped 20% in 2022 to \$1.8Trn, before declining further to \$1.4Trn in 2023—a 22% annual drop, according to Pitchbook Data.

Following the peak in 2021, deal volume declined to 19,602 in 2022 and 17,055 in 2023. 2024 suggests a potential rebound in deal value to \$1.75Trn, though still well below the 2021 peak, as per the same source.

The significant fluctuations in deal value likely reflect broader economic trends. For instance, The 2020-2021 surge was fueled by low interest rates, record liquidity, and aggressive monetary easing. While, the correction in 2022-2023 was largely driven by interest rate hikes, tighter financial conditions, and valuation mismatches, as per McKinsey.

## How Did Global Private Equity Perform in 2024?

The PE landscape in 2024 witnessed a notable resurgence, with deal volume climbing 12% year-over-year and transaction value expanding by 22%, marking the third most active year on record after two years of decline, according to Pitchbook. This momentum was driven mainly by an improved macroeconomic environment characterized by declining interest rates and compressed credit spreads that facilitated more efficient capital structuring. A key contributor to this rebound was the narrowing valuation disparity between buyers and sellers, making acquisitions more feasible. However, towards the end of the year, political events in the U.S. briefly dampened deal-making, underscoring the market's sensitivity to external factors.

## How Did Fundraising Challenges Impact Capital Deployment?

Despite positive indicators in deal and exit activities, PE fundraising in the US in 2024 faced headwinds, closing the year at approximately \$284.6Bn—28% below 2023's \$395Bn, as per Pitchbook. This decline was particularly evident in Q3, where PE firms raised about \$73.9Bn, marking a 38% YoY drop.

PE Dry powder reserves declined as GPs in Private Equity accelerated capital deployment, reflecting an increased urgency to put capital to work in a more favorable investment climate. Larger funds regained prominence after a period of subdued activity, signaling renewed confidence in mega-deals. However, a cautious undertone remains, as economic uncertainties could impact the investment landscape, including potential government spending cuts and trade policy shifts. Inflation risks and consumer credit stress further add to the complexities GPs must navigate in their capital allocation strategies.

## What Is the Outlook for 2025?

Looking ahead, market sentiment for 2025 remains cautiously optimistic. The anticipated easing of regulatory pressures, coupled with a pro-growth investment climate, may create a more conducive environment for deal-making, encouraging Private Equity GPs to deploy capital more actively in high-potential sectors. With PE LPs prioritizing liquidity and distributions, GPs are expected to lean further into exit strategies while capitalizing on the improved financing conditions. Although global macroeconomic risks persist, the evolving market dynamics present opportunities for decisive investors to optimize portfolio positioning and capture value in a transitioning economic cycle.

# MENA: The Evolution of the PE Landscape between 2020-2024

## How Has MENA's Private Equity Market Evolved Over the Past Five Years?

MENA's private equity market experienced a rapid expansion between 2020 and 2024, with deal volume peaking at 97 in 2022 before going back to decrease in 2023 and 2024. However, in 2024, PE deal count dropped 24% YoY, marking a significant recalibration in PE investment. This shift reflects global tightening credit markets, rising interest rates, and a retreat from leveraged buyouts, which vanished entirely from MENA's dealmaking landscape after sporadic activity in 2021-2022.

Despite global PE markets rebounding in 2024, with deal volume up 12% and deal value rising 22% YoY, MENA's decline indicates that local macroeconomic conditions, policy changes, and capital reallocation strategies played a more prominent role in reshaping investor sentiment, as per Pitchbook.

The shift was particularly visible in deal structuring, as PE growth transactions surged from 44% of total PE deals in 2020 to 71% by 2024, while buyouts declined from 56% to 29%. By the end of 2024, PE growth and buyout transactions reached near parity (51% vs. 49%) in investment value, signaling an evolving balance between scaling existing businesses and full acquisitions.

## What Drove the Decline in MENA PE Activity in 2024?

After a record year in 2023, 2024 presented new challenges that reshaped deal activity in MENA. The sharp decline in PE investment was driven by a shift away from high-stakes, debt-heavy transactions, as tighter credit conditions and valuation mismatches between buyers and sellers limited deal execution. While globally, easing interest rates fueled a resurgence in buyouts, MENA investors remained cautious, particularly regarding high-leverage transactions.

## Which Countries Led MENA's PE Market?

The MENA private equity landscape between 2020 and 2024 reveals a dynamic shift between the UAE and Saudi Arabia, the region's PE hubs. While the UAE held a commanding lead from 2020 to 2022, averaging 40% of total MENA deal volume, its dominance was briefly surpassed by Saudi Arabia in 2023. Saudi Arabia's surge to 41% of the deal count in 2023 underscores the increasing influence of its Vision 2030 initiatives, which are attracting substantial foreign investment and driving the development of a more sophisticated local investment ecosystem. This suggests a maturing Saudi PE market fueled by greater sovereign wealth fund participation and a growing pool of experienced local investors.

However, the UAE's resurgence in 2024 indicates its continued strength and resilience as a regional PE hub. This back-and-forth highlights a competitive dynamic where both nations are vying for PE deal flow, ultimately benefiting the overall MENA market by fostering greater investment activity and innovation. The combined 68% deal count share held by both nations over the five-year period emphasizes their crucial role in shaping the region's private equity landscape.

## What Lies Ahead for MENA's PE Market?

Looking ahead, MENA's PE market is expected to enter a period of strategic recalibration, with investors focusing on mid-market growth opportunities, sector-specific plays, and a more selective approach to high-value acquisitions. The return of global buyout activity, coupled with expected interest rate reductions, could reignite leveraged transactions in MENA, but investors will likely remain cautious in capital allocation. The increasing role of sovereign wealth funds (SWFs) in MENA's PE space is expected to continue, with Saudi Arabia's Public Investment Fund (PIF) and Abu Dhabi's ADQ driving mega-deal activity. Meanwhile, growth equity is likely to remain the dominant strategy, as investors prioritize scaling businesses over outright buyouts. Despite the sharp decline in PE investment in 2024, MENA's structural economic reforms, diversification efforts, and digital transformation initiatives position the region for a long-term rebound.

## MENA 5Y Aggregate PE Snapshot

**\$27.6B**

5Y Aggregate PE Disclosed Deal Value

**UAE - \$13.5B**

Most Active Country by PE Disclosed Deal Value

**Finance - \$7.5B**

Most Active Sector by PE Disclosed Deal Value

**356**

5Y Aggregate PE Deal Count

**UAE - 131**

Most Active Country by PE Deal Count

**Healthcare - 64**

Most Active Sector by PE Deal Count

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# Decoding MENA's Private Equity Market



DATE

**FEBRUARY 27, 2024**



TIME

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Alhokail**

Founder &  
Managing Partner  
of Merak Capital



# Private Equity Methodology



# What is Private Equity?

**Private Equity is situated within the realm of alternative asset classes under “Private Capital”. PE investments are directed towards well-established enterprises in conventional sectors traded for equity or ownership shares.**

Private Equity constitutes an asset category wherein funds are invested in non-publicly traded companies, leading to the acquisition of equity or ownership.

It is capital raised through LP Structures, co investment funds, separate accounts and private mandates for investment programs into non-listed businesses.

Companies involved in PE are not publicly listed or traded on stock exchanges. Investors may acquire public companies, causing a transition from public to private.

## Private Equity Methodology & Definitions

**Deal Count:** The number of PE transactions that were closed in a specific period

**Disclosed Deal Value:** The value of PE investment transactions that were disclosed in a specific period.

Investment data in this report does not include transactions in Venture Capital, Private Debt, Venture Debt, Real Estate, Infrastructure, and Natural Resources.

Below are the categories of the investments that form the basis of analysis in this Private Equity Report.

### Buyouts

The process of acquisition of a controlling interest in a company by an investor with an intention to exit over a 6-7 year period.

### Private Equity Growth

Minority interest investment in a well-established company with the aim of accelerating their growth. Examples include investments in VC backed tech companies and SMEs for less than 50% ownership.

### Leveraged Buyout

Acquisition of a controlling interest in a company by utilizing a mix of equity and a substantial portion of debt, which the company is obligated to repay over a period of time.

### Add ons

Where a private equity firm, or another purchaser, buys a company and merges it with an established business already present in the buyer’s portfolio, known as a platform company.

# Private Equity versus Venture Capital | Business Objectives

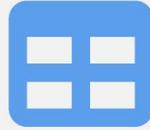
Below is an overview of the differences of the business objectives of a Venture Capital transaction versus a Private Equity transaction.

Venture Capital (VC)	Main Objectives	Private Equity (PE)
Acquire a minority stake in tech-enabled startups with the objective of hyper-growth	Investor Type	Majority stake investment in established enterprises to foster growth for exit
VC/ CVC/ Accelerators/ Family Office/Individual/ VC FoF	Company Type	Private Equity/ Sovereign/ PE FoF
Early to mid-stage companies with high growth potential, focused on Technology	Risk Level	Mid-stage to mature companies across all industries
High Risk-the possibility of returns stemming from successful startups	Starting Point	Moderate Risk-Investments are made in companies with known record
People (Founders/Leaders)		Financial Figures

# Private Equity versus Venture Capital | Financial Objectives

Below we compare the financial objectives of a Venture Capital transaction and how it compares to a Private Equity transaction.

Venture Capital (VC)		Private Equity (PE)
Minority stake of less than 50%	<b>Investment %</b>	Controlling stake of 51% and up, most often 100%
\$10M Range	<b>Investment Sum</b>	\$100M to \$10Bn Ballpark
Only Equity (Cash)	<b>Equity vs. Debt Structure</b>	Combination of Equity & Debt
Exit after 4-7 Years	<b>Timeline</b>	Exit after 6-10 years
>10X Return Targets	<b>Returns</b>	>15% IRR



# Directories

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The screenshot shows the MAGNiTT PE web application interface. On the left is a navigation sidebar with options: Home, Directories, Private Equity (highlighted), Saved Views, Analytics, Reports, and Market Maps. The main content area features a search bar at the top, a blue banner stating "Your go-to source for VC data in EVMs is bringing you even more.", and a section for "Private Equity" (Showing 1-10 of 1,881 companies) with 1,890 transactions. Below this are view toggles for "Companies View" (selected), "Transactions View", and "Chart View". A "Filters" section shows "Selected filters - none". The main part of the interface is a table listing companies with columns for Name, Description, HQ, and Co. (partially visible).

Name	Description	HQ	Co
Global Medical Supply Chain <a href="#">See Funding</a>	GMSC is a leading healthcare logistics and medical supply company, delivering end-to-...	United Arab Emirates (UAE)	Co
Wildflour Hospitality Group <a href="#">See Funding</a>	Wildflour Hospitality Group was established to bring world-class restaurants and café...	Philippines	Co
CCH Greenbushes <a href="#">See Funding</a>	CCH is dedicated to strengthening Africa's cold chain to enhance food security and...	South Africa	Co
SANIPEX GROUP <a href="#">See Funding</a>	Established in Dubai, United Arab Emirates (UAE), in 1995, the SANIPEX GROUP started...	United Arab Emirates (UAE)	Co
Brawijaya Hospital & Clinic <a href="#">See Funding</a>	-	Indonesia	Co
Bach Hoa Xanh <a href="#">See Funding</a>	-	Vietnam	Co
Koora Break	Digital Sports platform, reaching over 2	Saudi Arabia (KSA)	

# Private Equity Activity



**PE activity across MENA increased over the past 5 years, with transaction volume peaking in 2022 before declining in 2023 and 2024.**

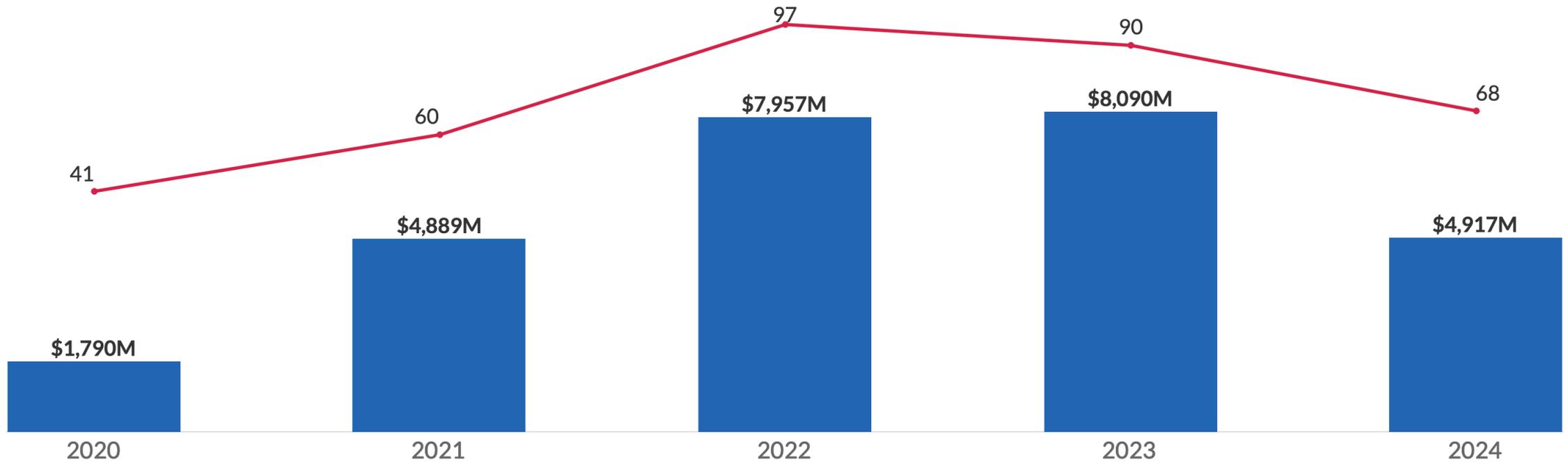
The PE investment volume saw a 5Y CAGR of 14% from 2020 to 2024. The total number of PE deals peaked in 2022 before declining in 2023 and 2024, suggesting changing LP risk appetites and evolving GP investment strategies in response to macroeconomic conditions.

According to Pitchbook, global PE markets rebounded in 2024, with deal volume rising 12% and deal value increasing 22% YoY. Easing interest rates and tighter credit spreads lowered financing costs, fueling buyout activity and bridging valuation gaps between buyers and sellers. We are expecting this to reflect across MENA in 2025 as Private Capital grows in interest for Governments and the Private Sector.

**Annual MENA Private Equity Activity - Disclosed Deal Value and Deal Count Evolution**

\$M, # of Deals (2020 - 2024)

■ (\$) Disclosed Deal Value — Deal Count



**Seasonal trends influence MENA's PE activity, with deal volume typically slowing during the summer months.**

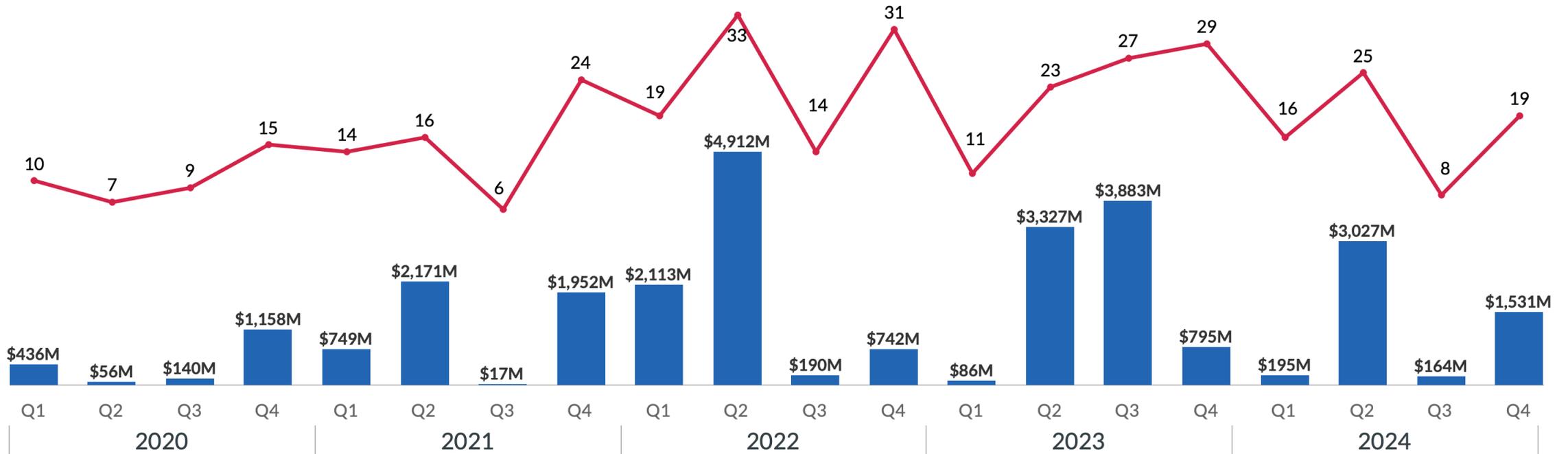
With the exception of Q3'23, the third quarter had seen the slowest performance across the past five years, aligning with a broader seasonality of investment slowdown seen in the MENA region in other Private Capital asset classes like Venture capital over the summer months.

The MENA PE market exhibits significant volatility on a quarterly basis, as demonstrated by the fluctuating deal value and count. This suggests a market potentially driven by shorter-term considerations and opportunistic plays rather than long-term strategic investments.

**Quarterly MENA Private Equity Activity - Disclosed Deal Value and Deal Count Evolution**

\$M, # of Deals (Q1 2020 - Q4 2024)

■ (\$ Disclosed Deal Value — Deal Count



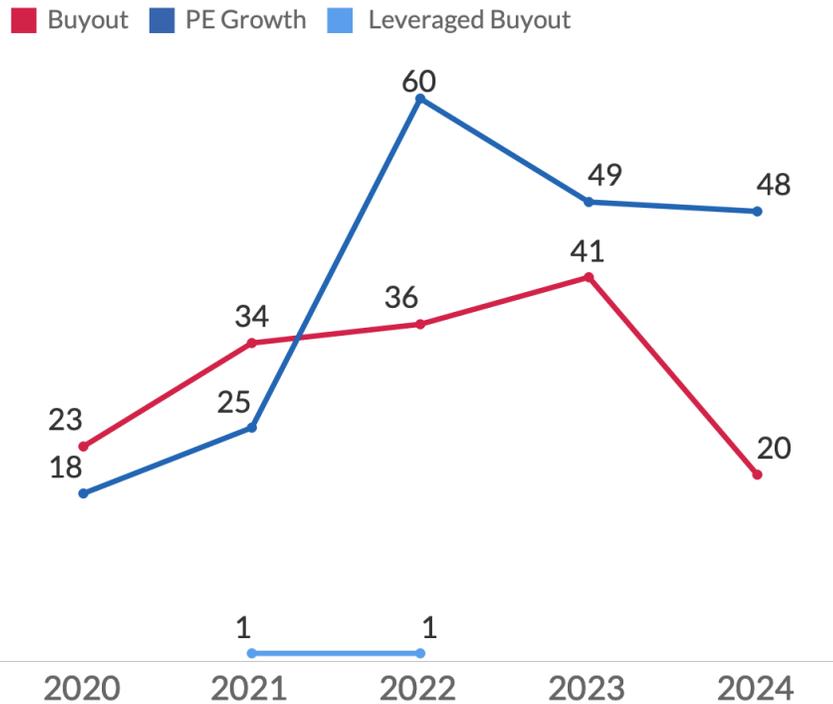
**Buyout transactions were the focus of MENA's PE landscape in 2020 and 2021, but PE Growth took center stage from 2022 onward in terms of deal count.**

By 2024, PE Growth deals dominated 71% of total PE transactions, up from 44% in 2020. Meanwhile, buyouts lost their dominance, with their share falling from 56% in 2020 to 29% in 2024, signaling a more selective approach to control-driven acquisitions.

After a period of sporadic activity in 2021 and 2022, Leveraged buyout activity disappeared entirely in 2023 and 2024, reflecting tighter credit markets and investor caution toward highly leveraged deals. This could be attributed to tighter credit conditions, rising interest rates, and a more cautious approach by investors in the face of global economic uncertainty.

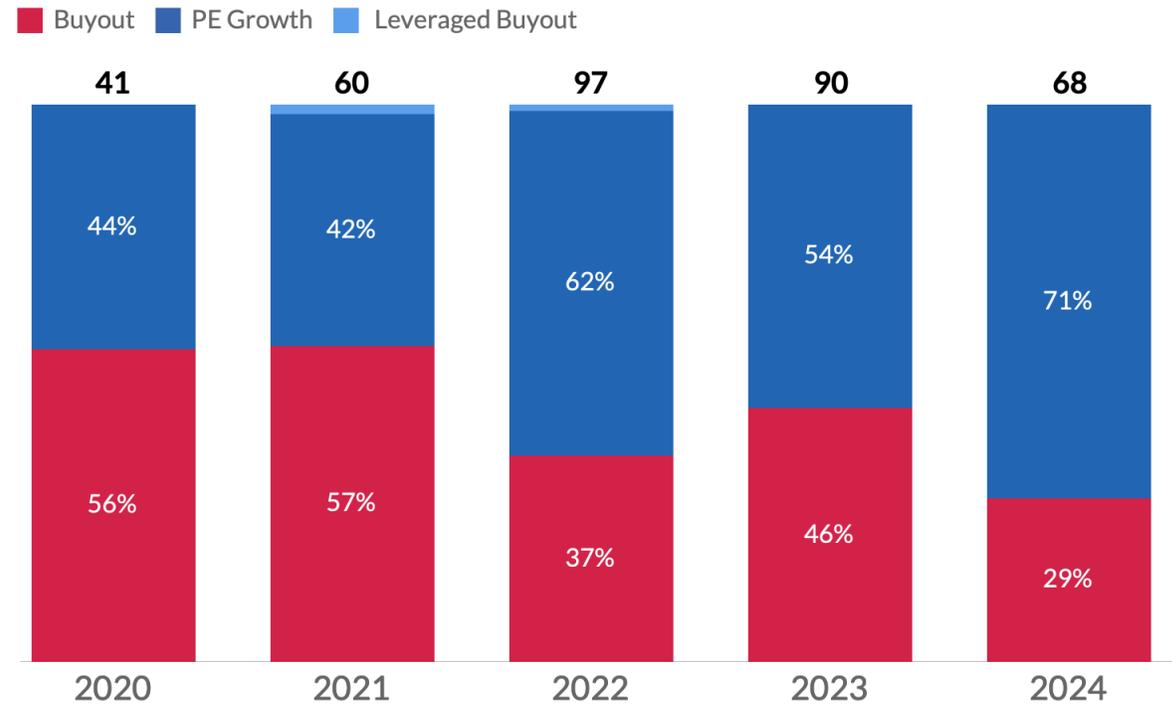
### MENA PE Deal Count Evolution by Type

# of Deals (2020 - 2024)



### Share of MENA PE Deal Count by Type

% Share, # of Deals (2020 - 2024)



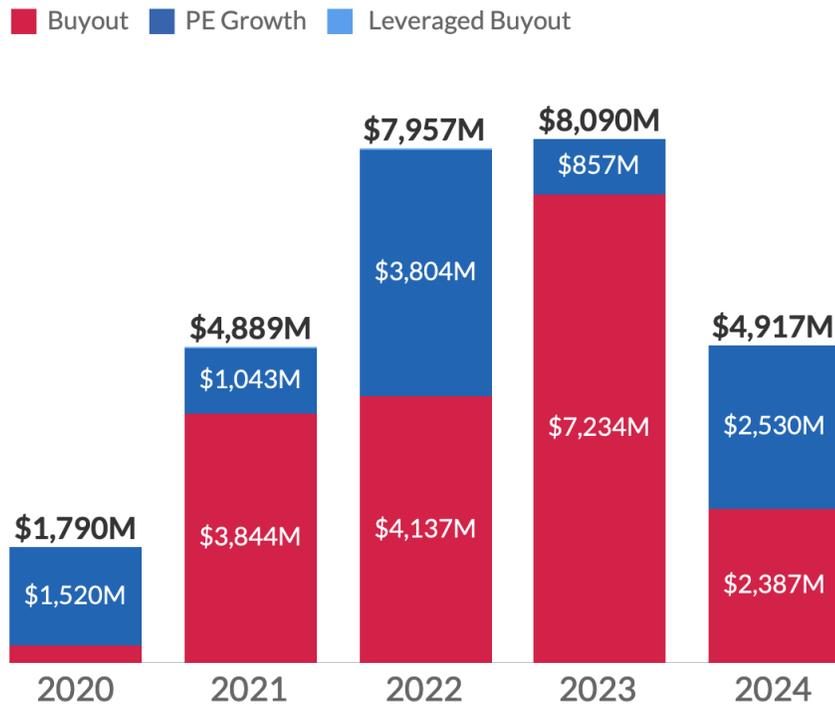
Unlike previous years, 2024 saw a nearly equal split between PE growth (51%) and Buyouts (49%), indicating a movement towards scaling existing businesses over full acquisitions.

Private equity activity peaked in 2023 with a record \$8.1Bn in disclosed deal value, driven by buyouts (89%). This signals a shift towards large-scale acquisitions rather than minority investments, likely fueled by strategic consolidation plays.

After minimal LBO activity in 2021-2022, they were muted completely in 2023 and 2024, reflecting tightening credit markets and reduced appetite for debt-heavy transactions.

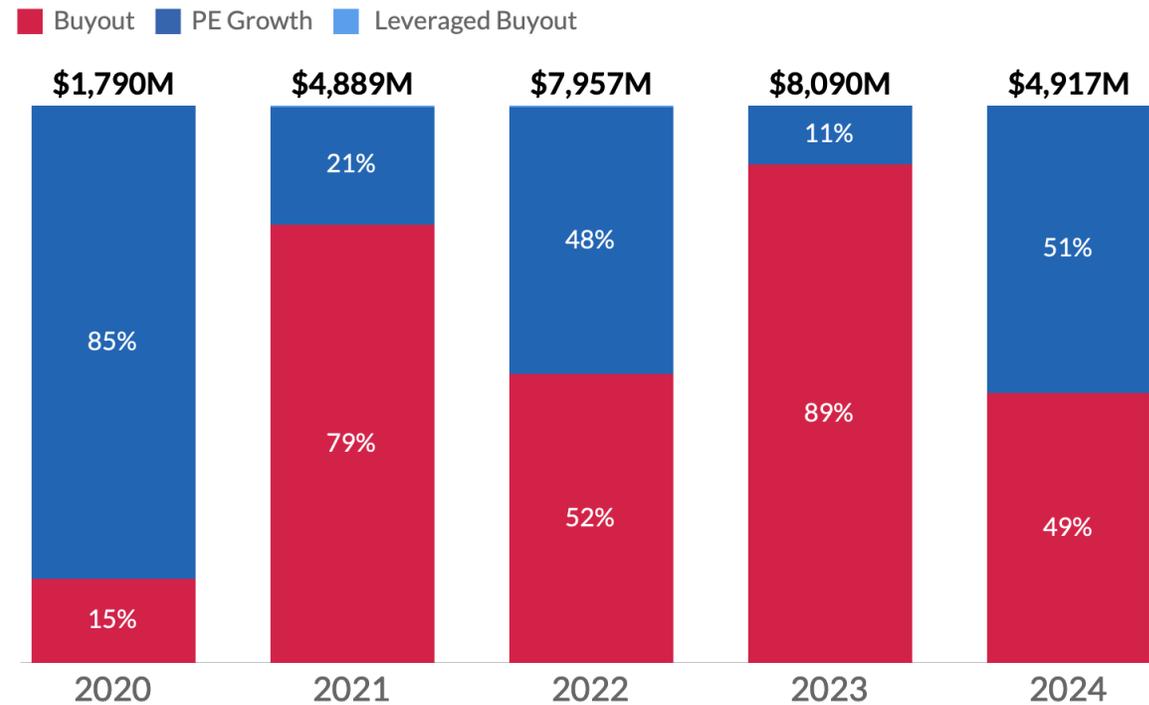
### MENA PE Disclosed Deal Value by Type

\$M, Disclosed Deal Value (2020 - 2024)



### Share of MENA PE Disclosed Deal Value by Type

% Share, \$M, Disclosed Deal Value (2020 - 2024)



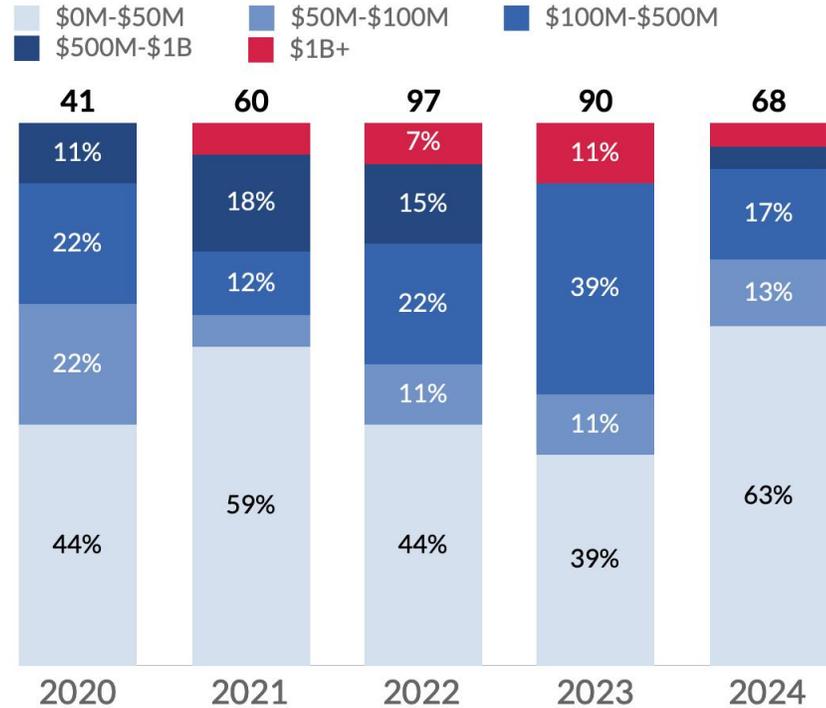
**PE deals of less than \$50M dominated PE deal count between 2020 and 2024, while the \$1B+ captured the biggest share of disclosed deal value between 2021 and 2024.**

Although smaller transactions accounted for a larger proportion of total deal volume, the overall private equity market remained heavily driven by large-scale deals in value. Notably, transactions exceeding \$1Bn dominated deal value, peaking at 77% in 2023 before contracting to 47% in 2024—a significant drop from the previous year.

While the share of deals in the \$500M-\$1Bn has been the most active in 2020 with more than half investment value, the bracket has seen a declining share since then.

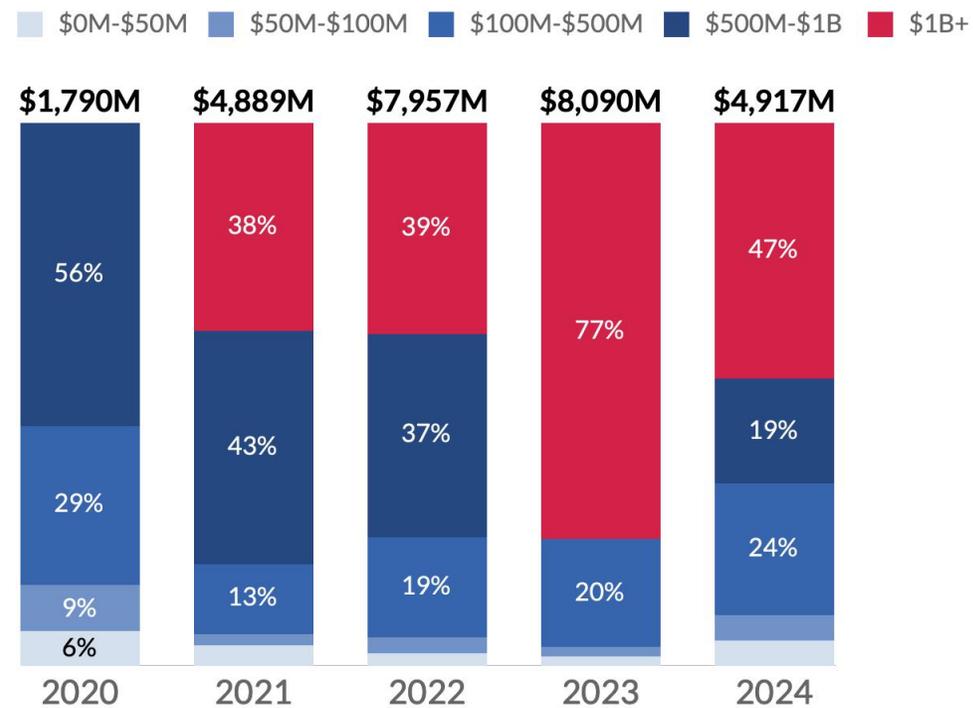
**Share of MENA PE Deal Count by Size Bucket**

% Share, # of Deals, (2020 - 2024)



**Share of MENA PE Disclosed Deal Value by Size Bucket**

% Share, \$M, Disclosed Deal Value, (2020 - 2024)





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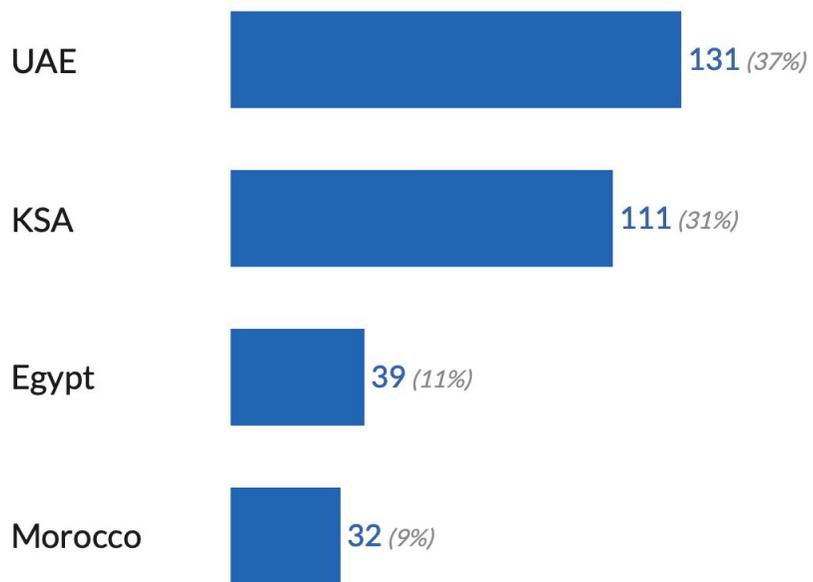
# Country Breakdown



**The UAE saw the highest deal count across MENA in private equity activity over the past five years with 37%, followed by KSA with 31%. Combined they account for 68% of all transactions.**

### 5Y Aggregate PE Deal Count by Country

% Share, # of Deals, (2020 - 2024)



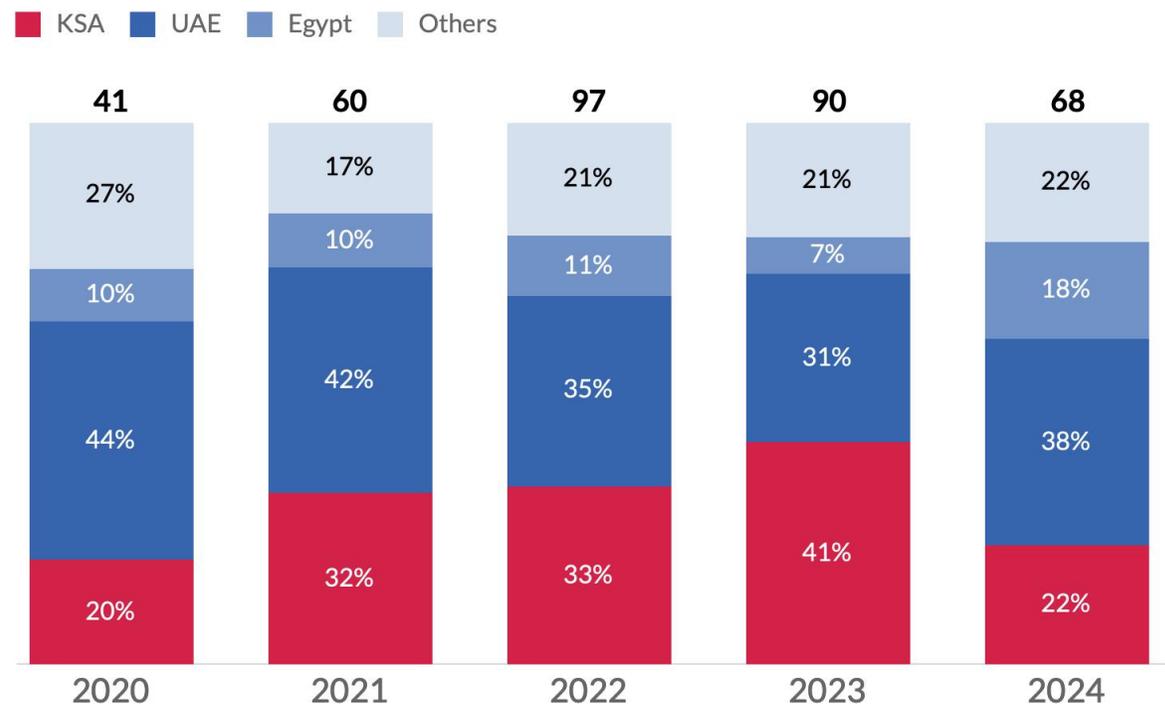
\*(%) Brackets represents the share of country to total MENA region's 5Y Aggregate

KSA's share of PE deal count increased from 20% in 2020 to 41% in 2023, surpassing the UAE in that year. The Kingdom reported a 4Y CAGR of 67% in deal count between 2020 and 2023. This reflects a maturing investment landscape, policy-driven economic diversification, and rising local GP activity fueling dealmaking in what has continued to become an attractive market for Private Equity style transactions which have largely been driven by the SWF activity like the PIF.

The rise in deal share for "Other" MENA markets from 17% in 2021 to 22% in 2024 signals growing investor appetite for frontier markets beyond traditional hubs, likely driven by mid-market and growth-stage transactions.

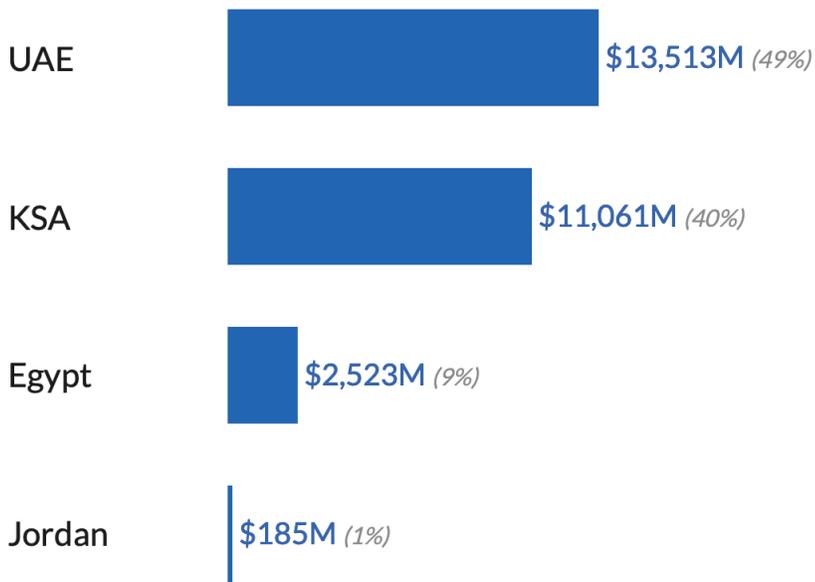
### Share of MENA PE Deal Count by Country

% Share, # of Deals, (2020 - 2024)



**Between 2020 and 2022, the UAE saw more Private Equity transactions than any other market in MENA, accounting for 49% of all PE Disclosed Value. KSA ranked 2nd with 40%.**

**5Y Aggregate PE Discl. Deal Value by Country**  
% Share, \$M, Disclosed Deal Value (2020 - 2024)

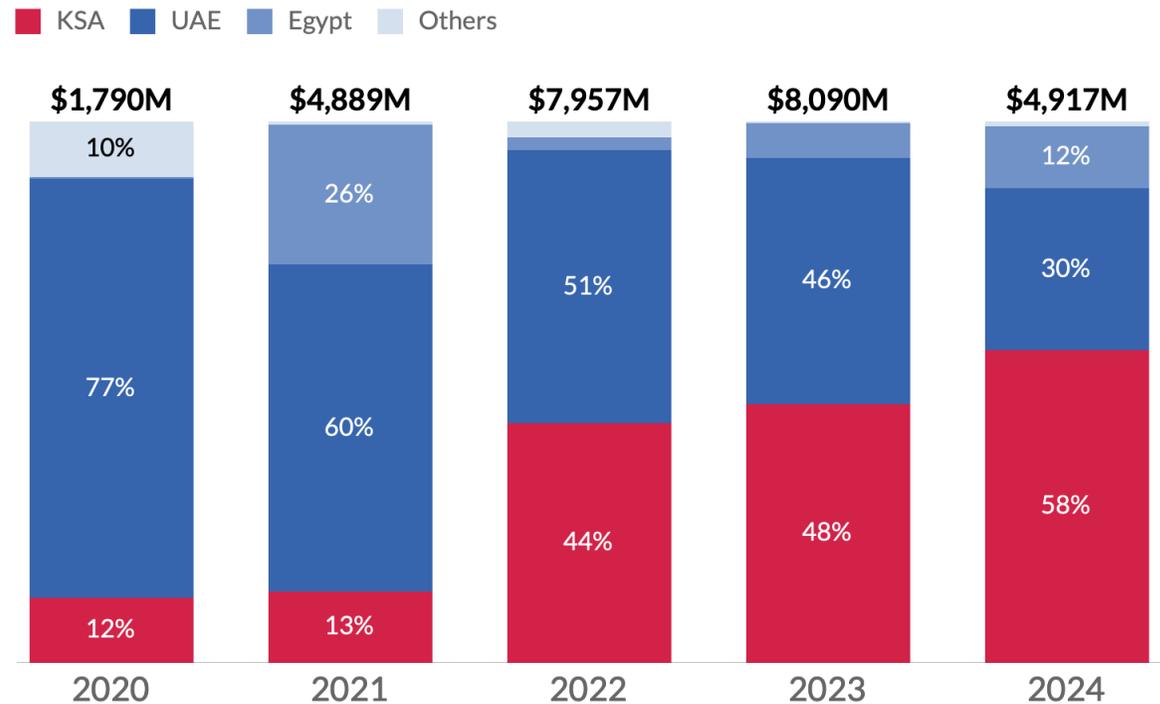


\*(%) Brackets represents the share of country to total MENA region's 5Y Aggregate

While the UAE accounted for the biggest share of MENA PE deal value between 2020 and 2022 capturing an average share of 63%, KSA was the biggest contributor to the region's disclosed PE deal value in 2024, with more than half the disclosed investment value coming from the Kingdom (\$2.8Bn), driven by relatively large buyout deals like Tawal's.

The ability of the UAE and KSA to attract large-scale transactions reflects the strong private sector participation, access to global capital, and government-backed initiatives fostering foreign direct investment. The two countries' outsized share of PE value suggests a concentration of high-value transactions, reinforcing their role as the region's financial hub and key destinations for growth-stage and buyout investments.

**Share of PE Disclosed Deal Value by Country**  
% Share, \$M, Disclosed Deal Value (2020 - 2024)

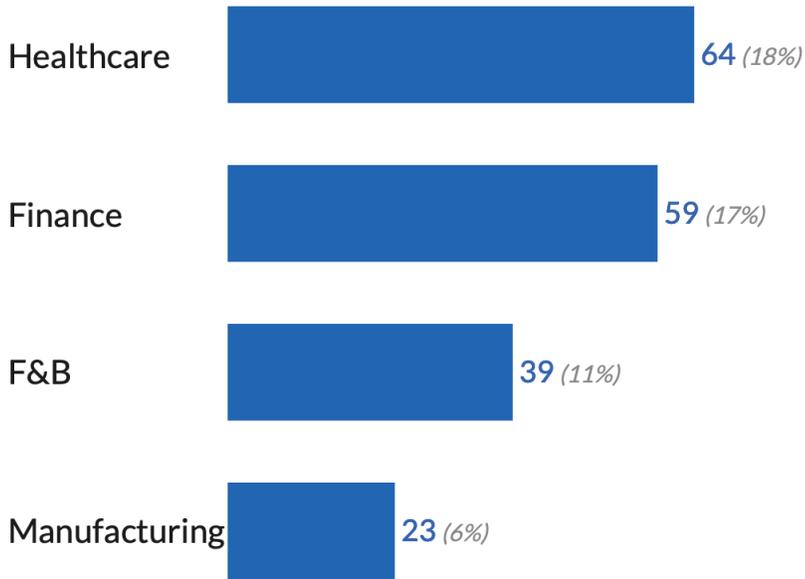


# Industry Breakdown



**Healthcare dominated PE deal count with 64 deals over five years, capturing 18% of total deal count and highlighting strong investor appetite for resilient and defensive industries.**

**MENA 5Y Aggregate PE Deal Count by Sector**  
% Share, # of Deals (2020 - 2024)



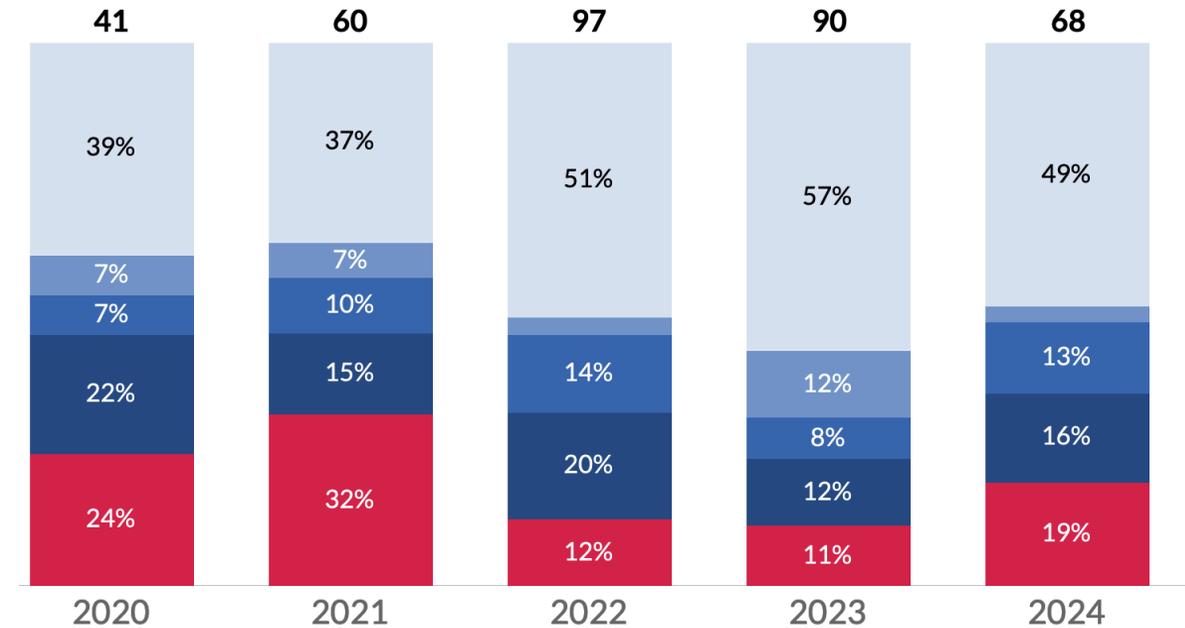
\*(%) Brackets represents the share of country to total MENA region's 5Y Aggregate

Healthcare and Finance together accounted for 33% of all transactions over the last 5 years. Despite the share of PE deals in finance and telecom fluctuating, healthcare remained dominant throughout the years.

"Other" notable industries included Telecom, IT Solutions, Transport & Logistics, Sports & Fitness, Sustainability and Energy.

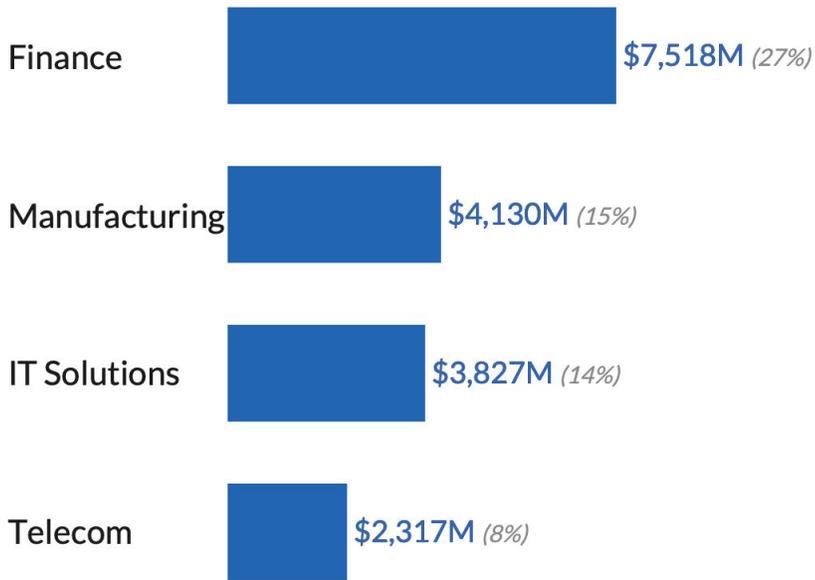
**Share of MENA PE Deal Count by Sector**  
% Share, # of Deals (2020 - 2024)

■ Healthcare ■ Finance ■ Food & Beverage ■ Manufacturing ■ Others



**Finance led PE Investment in MENA attracting the highest 5-year aggregate PE deal value, more than 82% higher than Manufacturing, highlighting strong investment trends channeled to Finance.**

**5Y Aggregate PE Discl. Deal Value by Sector**  
% Share, \$M, Disclosed Deal Value (2020 - 2024)

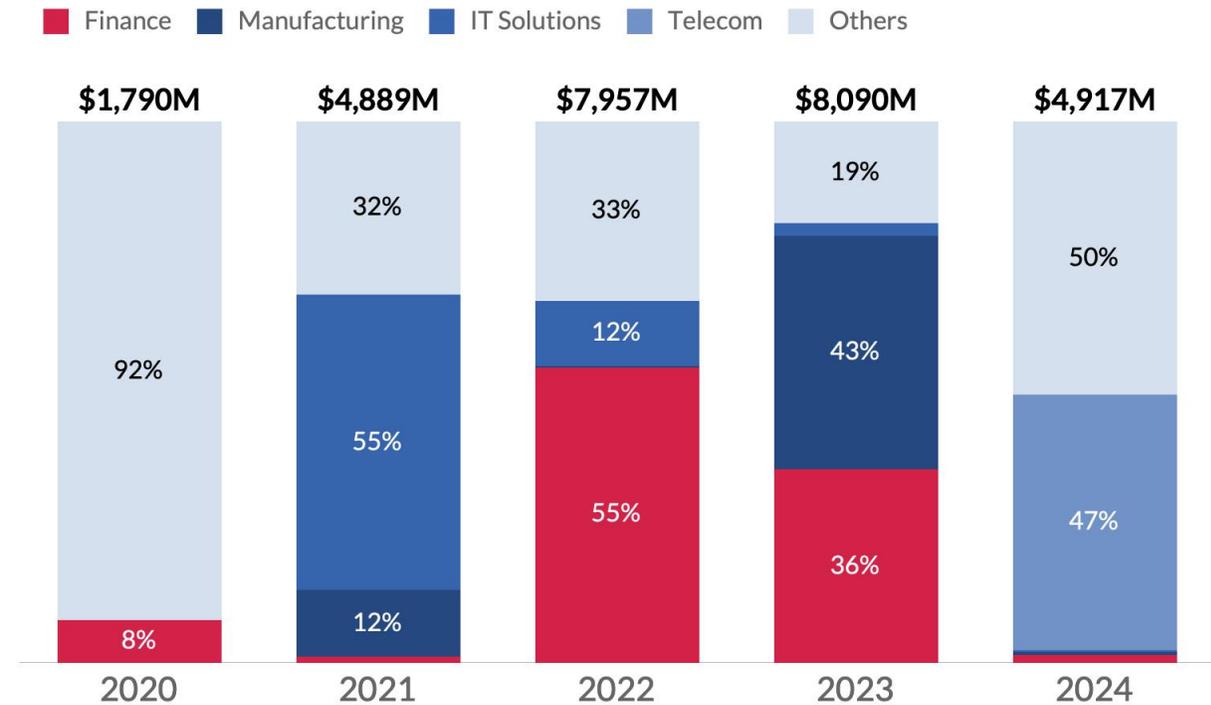


\*(%) Brackets represents the share of country to total MENA region's 5Y Aggregate

With a 5-year aggregate disclosed PE deal value of \$7.5Bn, Finance was the sector which saw the largest transaction values, highlighting sustained investor interest in banking and financial services innovation.

Telecom saw strong PE interest with up to 47% of all value in 2024, signaling shifting investor priorities towards digital infrastructure. The share of "Others" fell to 19% in 2023, down from 92% in 2020, reflecting a more concentrated activity in specific relatively larger sectors. In 2024, the PE market saw a shift from traditional sectors into the "Others" category.

**Share of PE Disclosed Deal Value by Sector**  
% Share, \$M, Disclosed Deal Value (2020 - 2024)



# Top Disclosed PE Deals



The majority of top PE transactions in MENA were buyouts, with sovereign wealth funds (PIF, Q Holding) and institutional investors (Brookfield, Blackstone) leading the deals.

The top deals targeted capital-intensive and scalable sectors, such as Manufacturing, Telecom, Finance, and IT solutions and reigned down from KSA and the UAE only.

This underscores a focus on sector consolidation, infrastructure plays, and strategic national assets, aligning with long-term investment theses rather than short-term financial engineering.

### MENA Top 5 Private Equity Transactions by (\$) Disclosed Deal Value | 2020 - 2024

Startup	HQ	Industry	Month	Type	Investors	Amount
	Saudi Arabia (KSA)	Manufacturing	2023	Buyout	Public Investment Fund (PIF)	\$3,300M
	United Arab Emirates (UAE)	Finance	2023	Buyout	Brookfield Asset Management	\$2,900M
	Saudi Arabia (KSA)	Telecom & communications	2024	Buyout	Public Investment Fund (PIF)	\$2,317M
	United Arab Emirates (UAE)	IT Solutions	2021	Buyout	Blackstone, Kuoni and Hugenobler Foundation	\$1,870M
	United Arab Emirates (UAE)	Finance	2022	Buyout	Q Holding	\$1,600M



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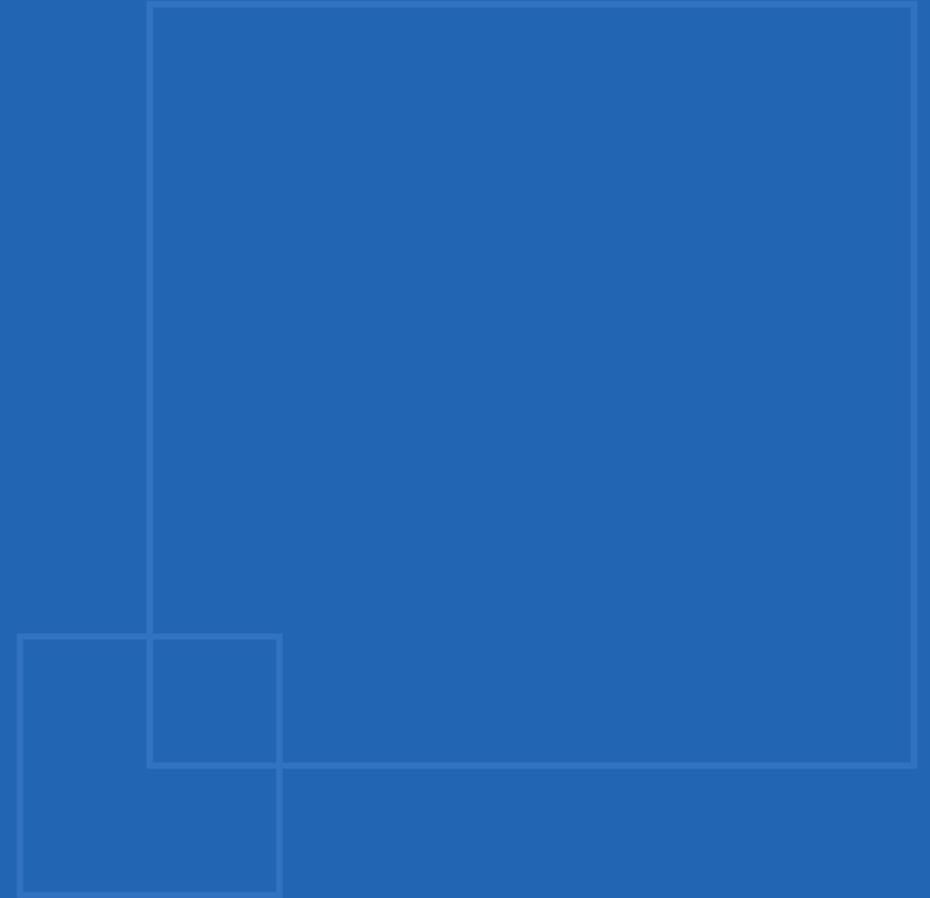
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# Methodology



# MAGNiTT Methodology | Private Equity

MAGNiTT's proprietary database and software provides access to data from multiple sources: user-submitted data verified by MAGNiTT, aggregated public information, data engineered by MAGNiTT. All non-engineered data is verified and curated with an extensive process for inclusion in its analytic reports.

## Proprietary

Companies and institutions list their proprietary information on their investment amount, stage, date, and investors directly onto the MAGNiTT platform. All investment data is validated through a rigorous process. To ensure comprehensiveness in the data, on a quarterly basis a follow-up with verified investment institutions on MAGNiTT occurs, requesting details on all their investments, including stage, amount, date, and other co-investors. This includes, and is not limited to, PE, VCs, CVCs, angel groups, accelerators, university funds and family offices for MAGNiTT's focus geographies.

## Public

We undertake a continued gathering of public announcements and press releases on the investment landscape across MAGNiTT's focus geographies.

## Engineering Data

Where information is incomplete or undisclosed, proprietary algorithms that tap into MAGNiTT's databases are used to create estimates for undisclosed data with factors including but not limited to year of funding, location of company, stage of investment and the company's industry.

MAGNiTT encourages you to review the methodology and definitions employed to better understand the numbers presented in this report. If you have any questions about the definitions or methodological principles used, reach out to MAGNiTT directly. Below is an outline of the approach and criteria used in MAGNiTT's research analysis:

**What is included:** Investments made by private capital funds in private companies. Covered deals include buyouts, leveraged buyouts, and private equity growth deals. Deal values may include both equity and debt.

**Excludes:** Venture Capital, Infrastructure, private debt and real estate deals are not included.

**Transaction date:** Where provided the date of the transaction is based on the closing date of the round. Where this is unavailable, it is recorded as the announced date per public record.

**Data lags:** The data contained in this report comes directly from MAGNiTT, reported as of January 3, 2025.

**Verified Rounds:** To ensure accuracy and confidence in our data, MAGNiTT undertakes a verification process for each investment round based on the following process:

- Direct confirmation from the investment institution or investor

- Validated if there is a 3rd party source for the investment round from credible media sources or press releases.
- Various regulatory filings where applicable
- A round is not verified if it has none of the above 3rd party reference

**Country HQ:** In each of our reports, the location for which the data is analyzed is based on the company's HQ as chosen and verified by the company and reflected on the MAGNiTT platform. When analyzing a particular geography, our research does not include:

- Investments in companies from diaspora founders
- Investments for companies who have their main HQ outside of our coverage with only a subsidiary or branch in that country

**Primary Industry:** In each of our reports, the industry by which the data is analyzed is based on the company's Primary Industry (main operational focus) as chosen and verified by the company and reflected on the MAGNiTT platform. When analyzing a particular industry, our research does not include:

- Companies whose secondary focus is that industry

**Historical changes:** We continue to improve historical data as we further verify our data sets and expand by geography while reaching out to new investment Institutions. Continued improvements in our technology and data operations will lead to more accurate and comprehensive data sets on the platform for our research analysis.

- All underlying data from the report is available online via [magnitt.com/private-equity](https://magnitt.com/private-equity). For more info, please visit [magnitt.com](https://magnitt.com) or contact [support@magnitt.com](mailto:support@magnitt.com)
- If you feel your firm has been underrepresented, please send an email to [data@magnitt.com](mailto:data@magnitt.com) and we can work together to ensure your firm's investment data is up-to-date



## Sources Used in this Report

1

<https://pitchbook.com/news/reports/2024-annual-global-pe-first-look>

2

<https://www.mckinsey.com/industries/private-capital/our-insights/global-private-markets-report>

3

<https://www.cbh.com/insights/reports/private-equity-report-2024-trends-and-2025-outlook/#heading4>

# About MAGNiTT



## Data means trust and trust means data.

With data on over 32,000 companies, 21,000 transactions, and 1,200 exits in the Middle East, Africa, and Southeast Asia, MAGNiTT is the trusted source of verified venture capital and private equity data in emerging venture markets. Our readily accessible and up-to-date data enables our clientele to make informed decisions about opportunities and risks in EVMs, giving them a competitive edge over peers.

### MAGNiTT Data

**32,000**  
Companies

**13,000**  
Investment Firms

**21,000**  
Transactions

**1,200**  
Exits

**10,500**  
Founders

**5,900**  
Investors

## The Problem

Despite booming investment activity in the emerging venture markets, there is a critical missing piece: reliable, verifiable data on venture-backed startups and corporates. As a result, investors, policymakers, consultants, and other stakeholders struggle to assess opportunities and risks in these markets. Without accurate data to inform the decision-making, we're all missing out on the next best thing.

## Enter MAGNiTT: The Solution

MAGNiTT fills that venture capital data gap.

Our data and analytics platform helps our clientele – whether you are a policymaker, investor, consultant, or ecosystem stakeholder – in making these impactful decisions with verified information about 35k+ companies in emerging venture markets. Our database has everything you need to stay ahead of the curve, all in one place, empowering you to conduct market research, due diligence, spot trends, and craft winning presentations and investment pipelines. The cherry on top is our 1-on-1 analyst hours offering live insights into policies, competition, emerging trends, and industry performance.

## We are the Reference for



# MAGNiTT

Filling the VC & PE Data Gap



@magnitt



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