

Compass Capital partners with MIT Sloan School of Management on an Artificial Intelligence project

Cairo, Egypt – February 2025 – Compass Capital (“Compass”) is pleased to announce the successful completion of a collaborative project with Massachusetts Institute of Technology (MIT), a leading academic institution renowned for its technological innovation. The partnership focused on exploring how artificial intelligence (AI) can be leveraged to enhance Compass’ operational efficiency. MIT’s efforts were led by a talented group of four MBA students who were supported by MIT faculty members.

The program extended over four months during which the students worked closely with the Compass team to identify areas where AI could optimize workflows, data analysis, and decision-making processes. The project culminated in a two-week on-site visit to the Compass offices, where the Compass team worked daily with the MIT team who concluded by presenting their findings and actionable recommendations for integrating AI into Compass’ core strategy.

“Since the founding of Compass, our motto has been **value creation through innovation**,” said Shamel Aboul Fadl, founder and Chairman of Compass. “We have been very fortunate to have teamed up with MIT to embrace AI and machine learning, and adopt the best practices and leading thought on AI integrations in our field.”

Throughout the course of the program, the MIT team applied cutting-edge AI methodologies to enhance Compass’ operational efficiency. Their recommendations covered a wide range of applications including data organization, data analysis and decision-making, routine tasks automation, risk management, investment research and process efficiency optimization. The Compass team greatly values this highly rewarding experience and has already begun actioning MIT’s recommendations.

The collaboration with MIT is an example of Compass’ ongoing efforts to incorporate emerging technologies and exemplifies its commitment to stay at the forefront of leading industry practices. Compass remains focused on promoting a culture grounded in innovation and collaboration and continues to build on its efforts of integrating innovative solutions that help drive value for all its stakeholders.



About Compass Capital

Compass Capital is a leading investment firm specializing in alternative asset management and strategic M&A advisory services. Their alternative asset management practice includes private equity, real estate investment and public equities. The firm's multi-disciplinary team has a long and successful track record of generating attractive investment returns, having successfully executed numerous transactions requiring capital flexibility and growth capital, M&A, financial restructuring, and operational enhancements.

For more information, please reach out to info@compass-cap.com

About the Massachusetts Institute of Technology

The Massachusetts Institute of Technology (MIT) is a world-renowned institution dedicated to advancing knowledge and educating students in science, technology, engineering, and mathematics (STEM) fields. With a rich history of innovation, MIT fosters a collaborative environment where students, faculty, and researchers drive groundbreaking discoveries that address the world's most pressing challenges.

The MIT Sloan School of Management is a leading business school that is known for its emphasis on innovation, leadership, and global business strategies.

For more information, visit www.mit.edu/