

Fimple Expands to Egypt with Fimple Egypt Digital Solutions

We're excited to announce the opening of Fimple Egypt Digital Solutions, our newly established subsidiary in Cairo! This marks a major step forward in our mission to redefine digital banking and financial services, bringing next-generation solutions to both emerging and developed markets.

Our new office is located in Cairo Festival City (CFC), a key business district that serves as a hub for global and regional enterprises. This prime location positions us at the center of fintech innovation, allowing us to collaborate closely with industry leaders and financial institutions.

Egypt has rapidly become a major fintech hub, acting as a bridge between the Middle East, Africa, and Europe. With a thriving digital economy and a fast-evolving banking sector, the demand for cloud-native, API-first core banking solutions is stronger than ever. Expanding here is a natural step for us as we continue to shape the future of financial technology.

While our roots in Egypt are just being planted, our vision is global. From this strategic hub, we'll continue serving financial institutions across the Gulf, Africa, and Europe, helping banks and fintechs accelerate their digital transformation. Our focus remains on delivering secure, scalable, and flexible banking solutions that drive financial inclusion, enhance customer experiences, and support regulatory compliance.

Ahmed Samy Tayel, CEO of Fimple Egypt, shares his thoughts on this exciting milestone: "For centuries, Turkey and Egypt have been the beating heart of civilization, bridging continents, cultures, and economies. Today, Fimple is building on this legacy by creating a new bridge, one that connects technology, finance, and innovation across borders. The launch of Fimple Egypt Digital Solutions is more than just an expansion; it's a bold step toward redefining financial services in the modern world."

By establishing Fimple Egypt, we are not only reinforcing our commitment to banks and fintech companies but also enabling seamless financial

transformation across the Middle East, Africa, and Europe. Our goal is clear: to empower financial institutions with cutting-edge technology, simplify complexity, and accelerate growth in a rapidly evolving digital economy.

With this strategic expansion, Fimple continues its commitment to developing next-generation financial solutions that redefine the banking experience, empower financial institutions, and unlock new opportunities in the ever-evolving digital economy.