



With thanks to  IDATE

# FTTH/B Global Ranking

September 2024

## FTTH Council Europe's Market Intelligence Committee

Full fibre for a digital and sustainable Europe

# Methodology

- Bottom-UP Methodology – Data and Assumptions are reset every year based on newly gathered data
- Used for FTTH Council Europe, FiberConnect MENA Council and FTTH Council APAC researched by IDATE
- Utilises a combination of:
  - Desk Research – Utilising regularly published reports from regulators and leading industry players on FTTH/B market evolution, including EU Commission and per-country Government resources.
  - IDATE Internal resources – large information source on Fibre Market research, updated twice yearly.
  - Direct contact, interviews and questionnaires with leading industry players and IDATE partners, used to verify data already gathered.
  - Information exchange with FTTH Council Europe, MENA and LATAM members
  - North America figures provided by the Fiber Broadband Association

## Important definitions



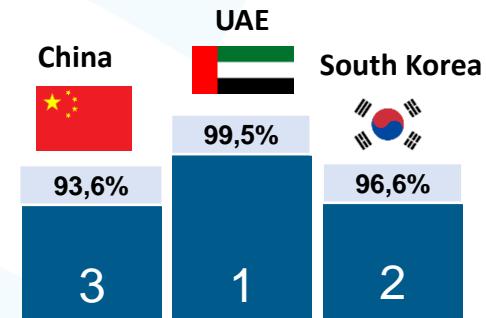
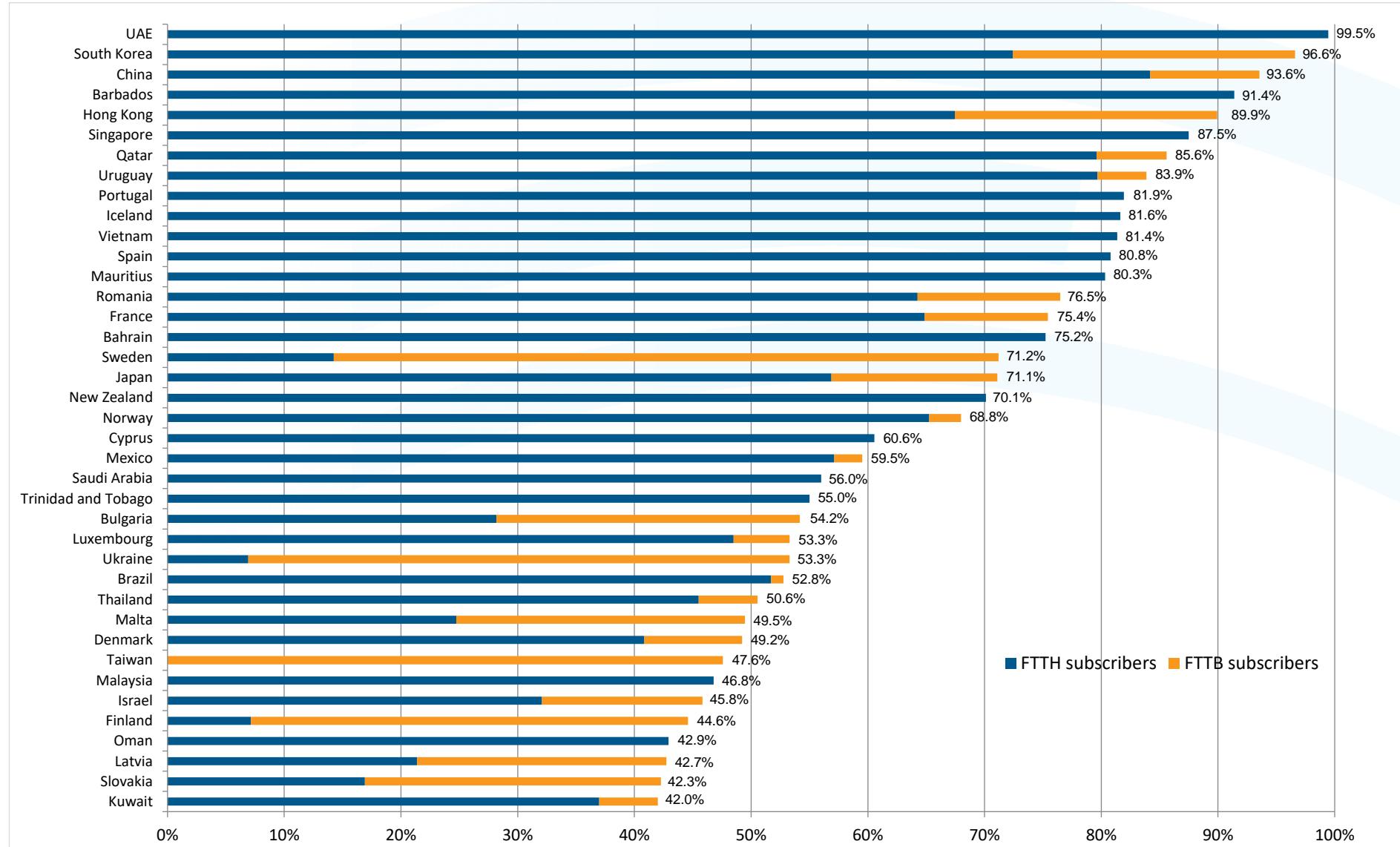
### SUBSCRIBERS

The number of Premises which are connected to a network and are already subscribers

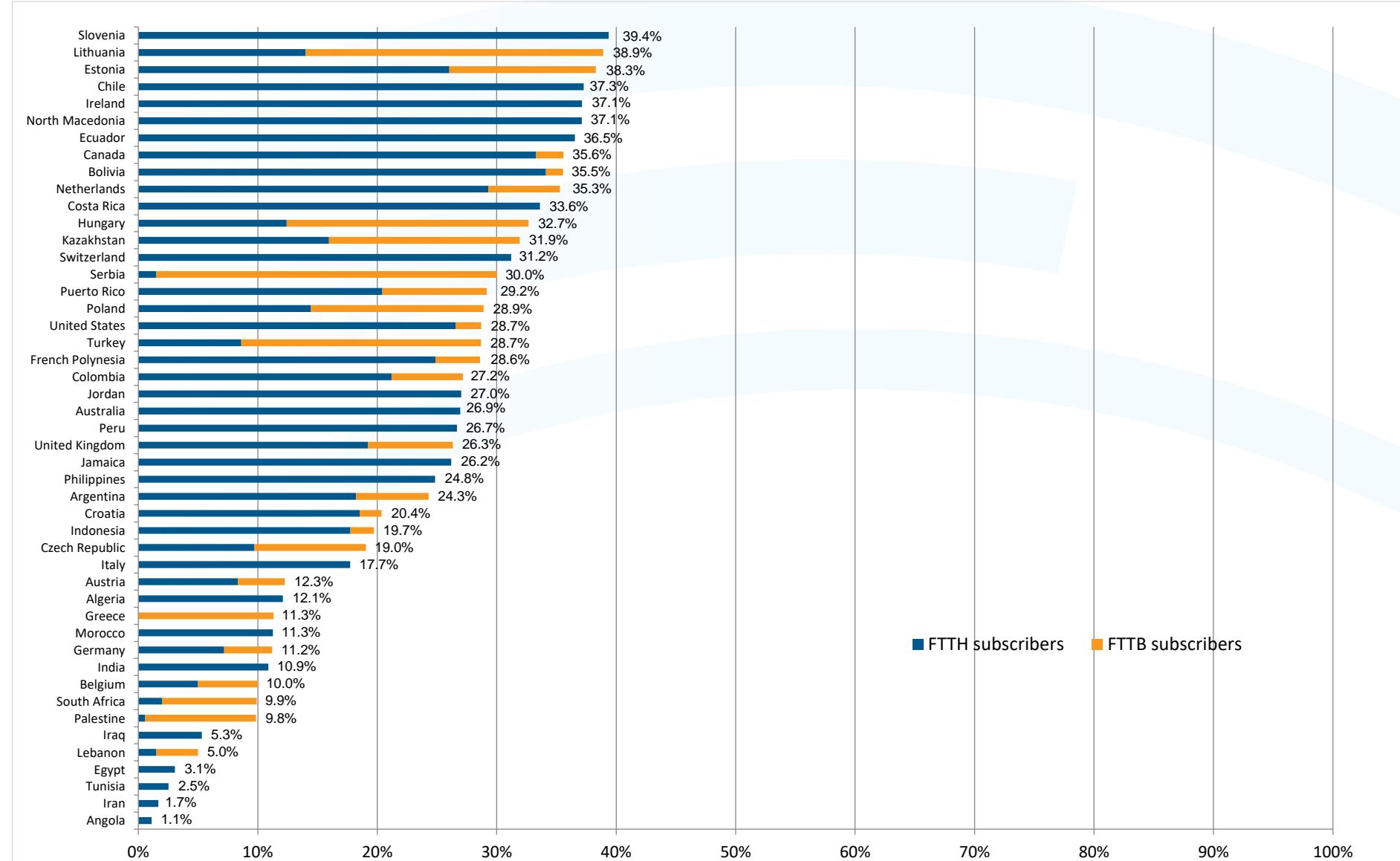
### PENETRATION RATE

Subscribers – as a proportion of Total Households

# Global Ranking\* - FTTH/B Markets – Countries with more than 40% penetration



# Global Ranking\* - FTTH/B Markets – Countries with less than 40% penetration



# Thank you for your attention!

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