

Aqarmap Set to Host Landmark Egyptian–Saudi Real Estate Summit in Cairo

Cairo, May 7, 2025 — *Aqarmap*, the leading proptech platform in Egypt and Saudi Arabia, is organizing a high-level real estate summit bringing together top developers, investors, and decision-makers from both countries. Held under the patronage of H.E. Eng. Sherif El Sherbiny, Minister of Housing, Utilities, and Urban Communities, the summit will take place on **Sunday, May 18, 2025** at the Nile Ritz-Carlton, Cairo.

Following the success of last year's edition, this year's summit aims to deepen the integration between the Egyptian and Saudi real estate markets. Discussions will focus on current and future market trends, cross-border investment opportunities, digital transformation, and regional expansion — at a time when investor appetite across the region is growing rapidly.

The event comes as part of Aqarmap's broader vision to build real bridges between the two markets, going beyond listings to connect players, enable insights, and shape the future of the sector. High-level panels will feature voices from major family offices, investment funds, and top-tier developers from both sides.

Among the participating companies: Al Rajhi Saudi Group, Aqarat Real Estate Development, Target Development, Al Balad Al Ameen, Mohammad Al Habib, Abdul Latif Jameel Properties, Makeen, Al Ramz, Ezdihar, Shurfah, Al Mahmal, PanKingdom Real Estate, Arbah Capital, Awj Holding Company, Al Majdiah, Sumou Holding, J.A Baghla Group, Majd, Aljoud Real Estate, Mdr Development, Al-Emaar Ocean for Development, Al Balaa Real Estate, Naqsh Investment, Waheed Real Estate, Araco Development, Shouhana, Enbar, AlAjlani Riviera, and more.

Amad El-Masoudi, Founder and Chairman of Aqarmap, commented: “We've never seen Aqarmap as just a tech platform. From day one, we believed in enabling knowledge, guiding investment, and connecting markets. This summit is an extension of our ‘Know More’ philosophy—putting insights, data, and experience at the heart of industry growth. The scale and quality of participation this year reflects the trust in our mission and signals real momentum toward deeper regional integration.”

About Aqarmap

Founded in 2011, *Aqarmap* has grown into one of the region's most trusted and data-driven real estate platforms. Today, it serves over 1.5 million monthly users, connecting buyers, developers, and sellers through a seamless digital experience. The platform has helped shape real estate decision-making in Egypt and remains a key player in driving the sector's digital transformation.

Saudi Market Expansion

In 2023, Aqarmap relaunched in Saudi Arabia, bringing its decade-long experience to deliver localized, tech-enabled real estate solutions. The company is now scaling its database and strategic partnerships across the Kingdom as it works toward building a stronger regional footprint and unlocking more value for users across the Arab world.