



Partment Launches “Partment Stays”: A New Platform for Smarter Short-Term Rentals Across Egypt

Egypt aims to reach 30 million tourists by 2028, creating demand for 250,000 additional rooms, a gap this service is poised to fill.

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Partment, a prop-tech innovator behind the region’s first co-ownership model for second homes, has officially launched Partment Stays, a full-service, tech-enabled platform that transforms underutilised homes into high-performing short-term rentals. Now live in Egypt, the platform is already rolling out across key cities and seasonal destinations.

Partment Stays offers a seamless, end-to-end experience that benefits both property owners and guests. For landlords, the platform takes care of everything from furnishing and dynamic pricing to guest communication, housekeeping, maintenance, and real-time income tracking, turning idle properties into reliable income streams without the usual hassle. On the guests' side, Partment Stays offers a handpicked selection of stylish, professionally managed homes that can be booked instantly online. It’s a dependable, design-led alternative to unpredictable listings and overpriced hotels, tailored to modern travelers who value both comfort and convenience.

As Egypt’s tourism rebounds and demand for flexible, affordable travel grows post-pandemic, **Partment Stays** is positioned to play a key role in modernizing the country’s accommodation offering. By combining proptech innovation with local market insights, the service delivers real impact: landlords earn passive income without stress, renters enjoy affordable stays with consistent quality, and the wider market benefits from a scalable, tech-enabled solution.

“With thousands of homes sitting vacant or rented informally, and Egypt facing a projected shortfall of **250,000 rooms** to meet its ambitious target of **30 million tourists by 2028**, Partment Stays comes at a crucial moment for the market to solve two major problems: it unlocks reliable income for property owners and delivers consistent, affordable stays for the new generation of travelers,” commented Nadim Nagui, Co-Founder and CEO of Partment.

“The launch of Partment Stays marks a major evolution in our mission to increase the usage of underutilized assets within Egypt's real estate landscape,” added Nadim. “Having pioneered a successful fractional real estate model, and having built an efficient management infrastructure over the past two years, Partment is now expanding its scope to address a wider market by offering our services to single landlords and institutional partners across Egypt.”

Building on the company’s fivefold growth within a single year and proven success in Egypt’s proptech space, Partment continues to demonstrate its ability to identify untapped market potential and deliver innovative, tech-driven solutions at scale. The company’s strategic entry into the short-term rental market is a natural evolution of this momentum, reinforcing its mission to make real estate smarter, more accessible, and better aligned with modern lifestyle needs across borders.



About Partment:

Partment, founded in Egypt 2022, has experienced significant success in its home market with its innovative approach to second home co-ownership. Partment is registered in the Netherlands and has expanded its reach beyond its home market. The company's "invest and experience" platform has attracted attention for its ability to provide affordable real estate investments that drive generational wealth while enhancing well-being through sustainable second home access. For more information, visit the company's website at www.partment.co.

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