

Press release

FINBURSA

FinBursa Launches from Dubai, Accelerating the Digital Transformation of Global Private Market Investing

Dubai, UAE – May 1, 2025 — FinBursa, a groundbreaking global investment technology platform, officially launched today from the Dubai International Financial Centre (DIFC), pioneering a new era of digital efficiency in global private market investing.

With global private market investments experiencing rapid growth and increased investor demand, digital accessibility has become critical. FinBursa tackles this evolving landscape by creating a powerful and fully integrated digital ecosystem designed to eliminate traditional barriers such as fragmented workflows and tools, high transaction costs, and cumbersome, time-consuming capital-raising processes.

FinBursa addresses critical market inefficiencies by combining cutting-edge technology with seamless access to private wealth. Capital seekers—including startups and businesses from emerging markets—gain access to a diverse pool of qualified investors who can make decisions quickly and flexibly. Investors, ranging from high-net-worth individuals (HNWIs) and ultra-high-net-worth individuals (UHNWIs), including family offices, who control over \$100 trillion of global private wealth; benefit from direct access to quality opportunities with increased transparency and efficiency. Financial advisors, small and mid-sized asset managers, and independent firms can leverage enterprise-grade technology to access underserved private market investors and expand their reach to new opportunities. This multi-sided approach breaks down traditional barriers and unlocks new pathways for investment, growth, and innovation."

"The private markets sector has reached an inflection point—traditional processes simply can't scale to meet today's demands for speed, transparency, and connectivity," said *Ismail Badereldine, CEO of FinBursa*. "FinBursa provides an integrated neutral digital platform infrastructure, turning fragmented workflows into seamless, institutional-quality efficiency for all market participants. This is where capital meets opportunity in the 21st century. FinBursa is not just a platform: It's a movement—redefining how private markets operate, connect, and scale globally."

His Highness Prince Mohammad bin Nawaf Al-Saud, Co-Founder and investment banking veteran, emphasized the strategic vision: "Launching FinBursa from the region underscores our commitment to fintech innovation and the digital transformation of financial markets. Our integrated digital platform positions us at

the forefront, enhancing efficiency and accessibility for market participants worldwide."

Key Features and Benefits of the FinBursa Ecosystem:

- **White-Label Portal (FinBursa 360):** Fully customizable digital portal for investment and advisory firms.
- **Brand Identity:** Fully customizable to reflect your firm's unique brand.
- **Unified Digital Tools:** Comprehensive solutions for investor onboarding and compliance, pipeline management, fundraising, virtual data rooms (VDR), and reporting.
- **Marketplace Connectivity:** Enhanced visibility within FinBursa's global information marketplace.

FinBursa Information Marketplace:

- **Cost Efficiency:** Zero success fees, differentiating from traditional investment platforms.
- **Cross-Asset Connectivity:** A dynamic digital environment seamlessly connecting investors, capital seekers, and advisors across private equity, venture capital, private debt, real estate, and infrastructure.
- **Reverse Inquiry Model:** Investors initiate direct, targeted interactions, ensuring investor privacy and confidentiality.
- **Enhanced Visibility:** Increased exposure to FinBursa's global investor network.
- **Secure Infrastructure:** Robust security with virtual data rooms (VDR) and audit trails.

About FinBursa:

Headquartered at DIFC in Dubai, FinBursa is a global investment technology platform digitally transforming private market investing. Its integrated digital ecosystem connects investors, capital seekers, and financial institutions worldwide, providing essential tools to streamline deal processes, improve efficiency, and ensure secure, compliant interactions.

For more information, visit www.finbursa.com