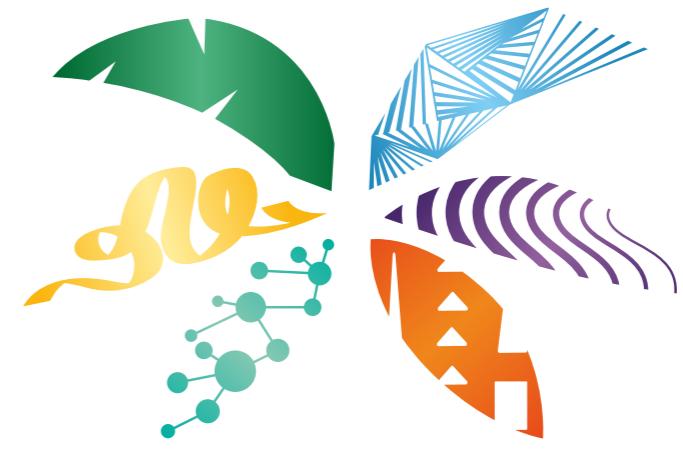


RIYADH
KINGDOM OF SAUDI ARABIA
EXPO 2030



World Expo 2030
Candidate



RIYADH
KINGDOM OF SAUDI ARABIA
EXPO 2030



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Candidate

“We live in an era of change, and we face an unprecedented need for humanity’s collective action to foresee the future and address, with its brightest minds, the challenges and opportunities that emanate from this change.”

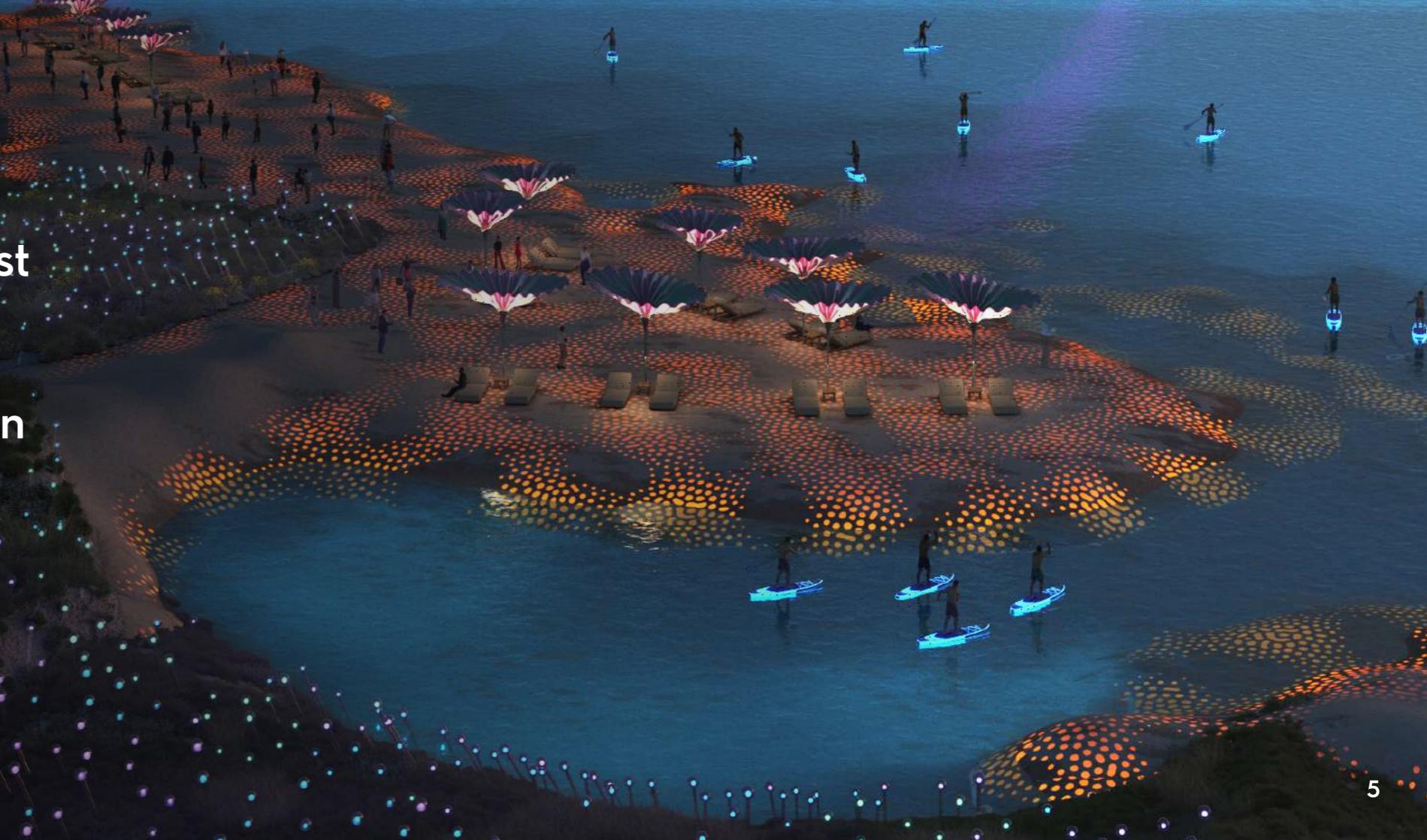
HRH Crown Prince Mohammed Bin Salman
Official letter of candidature to the Bureau International des Expositions (BIE)



A First Ever Expo in the Kingdom of Saudi Arabia

**Undergoing one of the most
exciting transformations
in the world today**

- ▶ Connecting North, South, East and West
- ▶ Bridging the past and the future
- ▶ Committed to international cooperation



A woman with dark hair, wearing a traditional Saudi headdress and a red and gold patterned dress, is shown in profile, looking towards a highly decorated, colorful structure. The structure features intricate geometric patterns in red, yellow, blue, and gold. The woman's hand is visible, reaching out towards the structure. The background is slightly blurred, showing palm trees and a clear sky.

2030: A Pivotal Moment for the World and for Saudi Arabia

Achieving the Sustainable Development Goals

A redoubling of international efforts to overcome collective challenges and achieve genuine progress by the end of the decade

Realizing Vision 2030

The driving force behind Saudi Arabia's sustainable development, offering opportunities for the wider region and the international community as a whole

The Era of Change: Together for a Foresighted Tomorrow

An Expo theme to drive genuine progress
towards achieving the Sustainable
Development Goals



INCLUSIVENESS

Prosperity for All

- Towards an Inclusive World
- Access, Equality and Belonging
- Scaling Solutions for Human Needs



SUSTAINABILITY

Climate Action

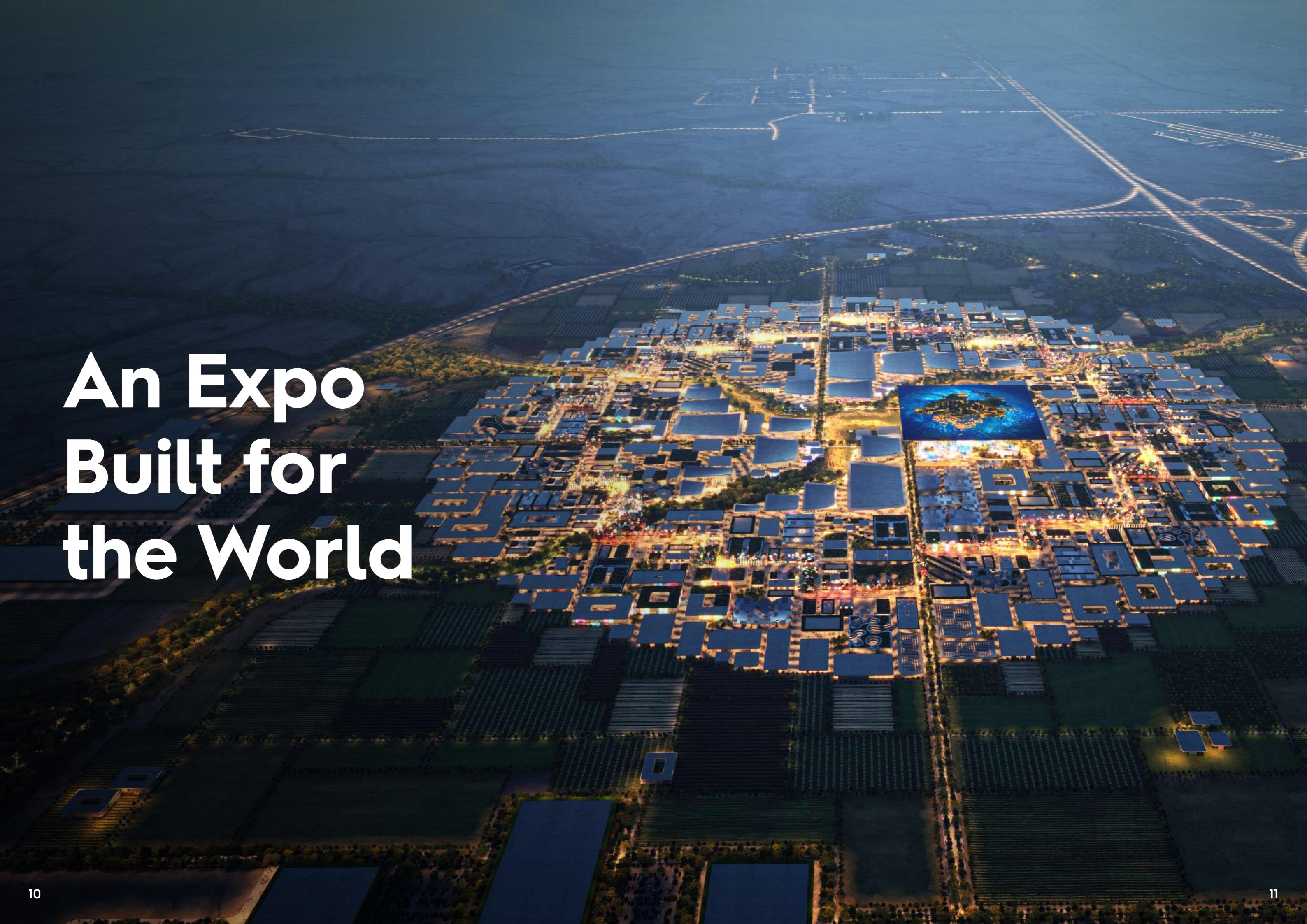
- Water Scarcity, Urban Heat and Aridity
- Preserving and Regenerating Natural Ecosystems
- Clean Energy for All



INNOVATION

A Different Tomorrow

- A Stimulating Environment for All Generations
- Science and Technology for Humanity
- Developing Conscious Cities



An Expo
Built for
the World

GLOBAL REPRESENTATION

**Riyadh Expo 2030
aims to host every
country in the world**

and a record number of international organizations

- ▶ 197 Countries
- ▶ 29 International Organizations

226

Official Participants

1 Nation, 1 Pavilion

All participating nations will have their own pavilion in Riyadh, allowing them to develop meaningful exhibitions that reflect their unique cultures, priorities and ambitions.

Following the Expo, we will help 100 qualifying countries create a second life for their pavilions, including as schools, clinics, and research centers in their home countries.



Full And Equal Representation For All Nations

Assistance To Participation

Supporting participation for countries and organizations from across the globe.

To ensure the most diverse range of nations and cultures are fully and equally represented, Riyadh Expo 2030 is committed to supporting countries and organizations who wish to participate but lack the necessary means to do so.

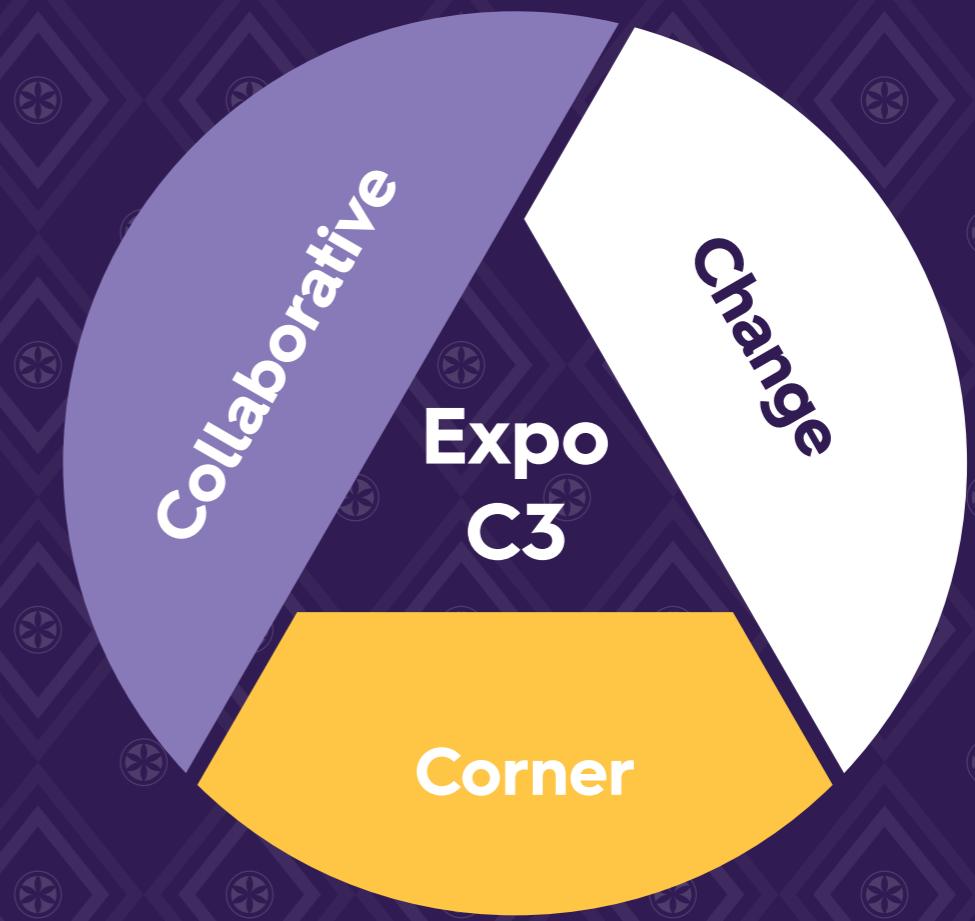
Facilities Package

We are dedicating \$343 million to assist 100 eligible countries with participation, in fields such as pavilion construction, maintenance, technologies support, travel, events.

Reflecting our commitment to a truly inclusive world Expo, we will also be developing further programs of support together with our leading private sector companies.

**Generous Support
For Public,
Private and Third
Sector Organizations
From Around
The World**

EXPO C3 **"Collaborative Change Corner"**



Building on the Best Practice Areas of the three most recent Expos, we will help create and fund multi-stakeholder partnerships that advance the Sustainable Development Goals and our Expo theme and sub-themes.

Expo C3 Finance, Incubate, and Scale

Beginning in 2025, Riyadh will begin to identify, finance, incubate, and scale international projects to be showcased at the Expo.

In line with SDG 17's focus on partnerships, Expo C3 will work to accelerate global cooperation throughout the final sprint to achieve the SDGs.

Expo C3 Exhibition Space

With 5 years of work and progress to their name, **Expo C3 Collaboration Projects** will be showcased through an immersive exhibition on the Expo site.

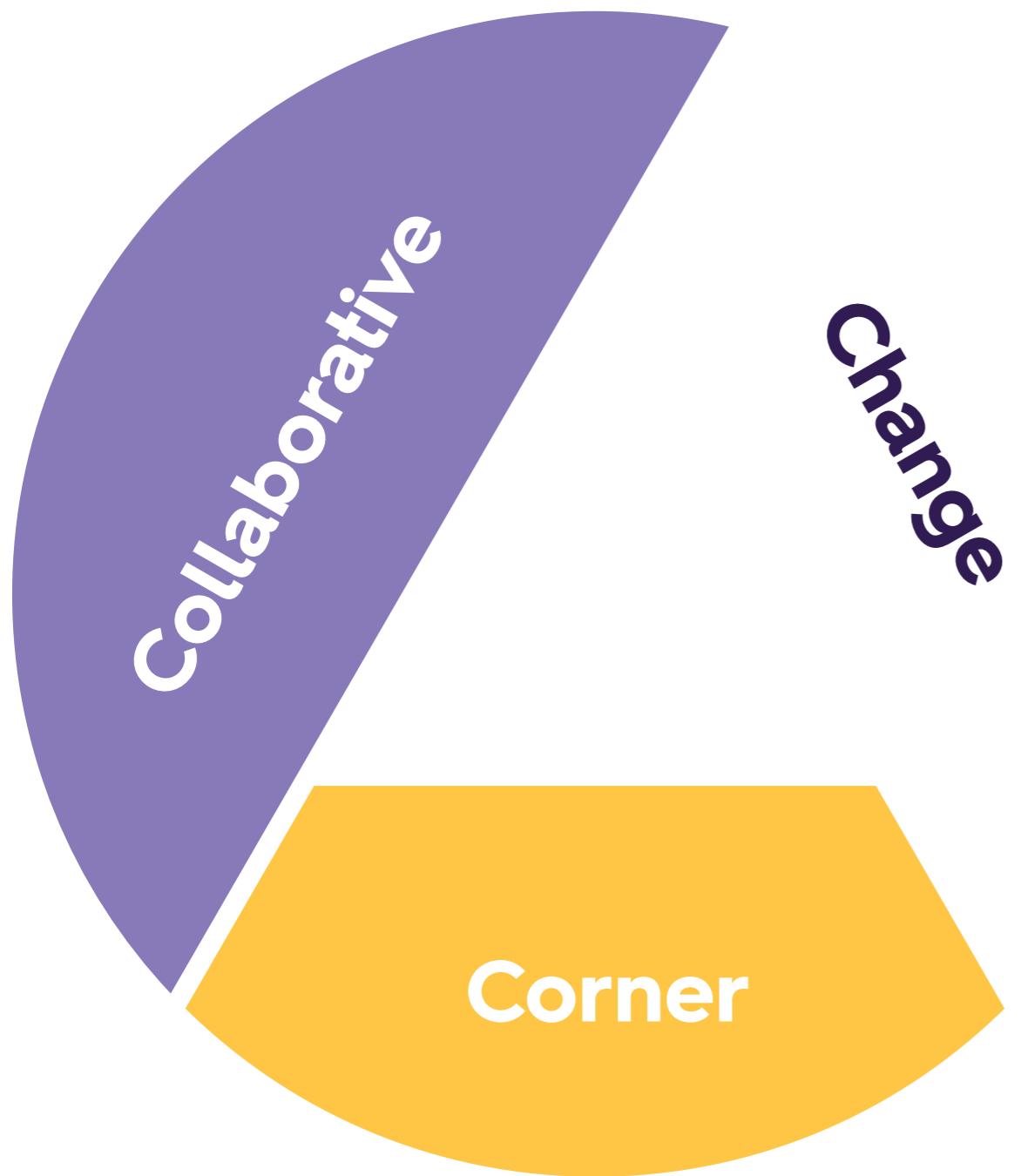
The Expo C3 Exhibition Area will be a demonstration of the extraordinary collaboration, dynamism and innovation that only Expos can generate, for millions of visitors from all generations.



The Most
Accessible
Expo Ever

RIYADH EXPO 2030

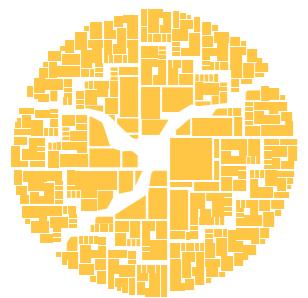
A central meeting point for the people of the world



50%
of the world's population within
5h flight

From airport to Expo in just 10 minutes

10 min



Expo site

A strategic location one metro stop away from the iconic new King Salman International Airport



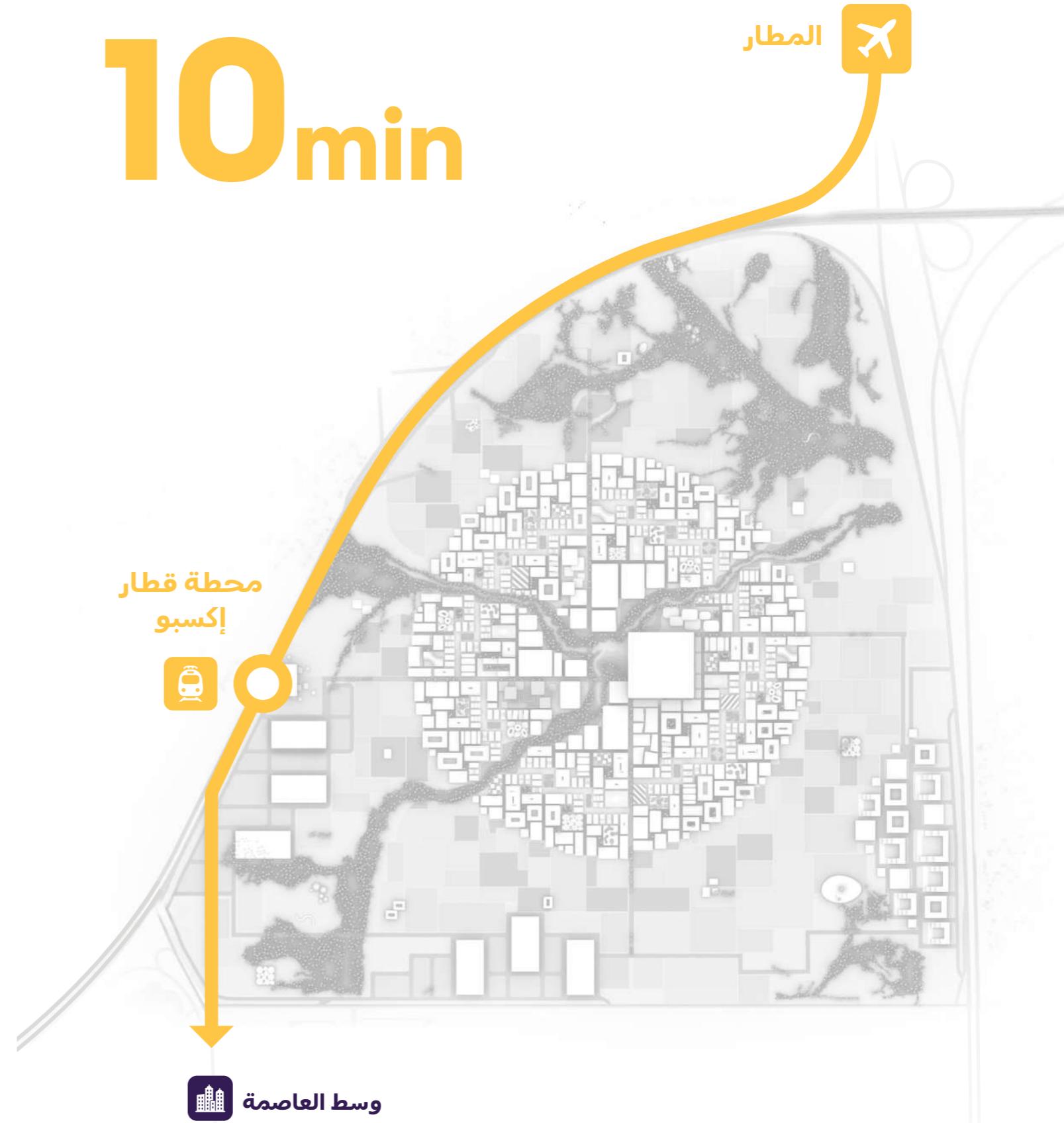
Expo App

Dedicated concierge services and diverse travel offerings in one place



Expo Visa

Seamless entry from plane to metro to Expo site





An Unparalleled
Experience
For More Than
40 Million Visits



6.6 km²
Expo Site

**Transport yourself to any
country of the world**



197
Countries

29
International
Organizations

**1 Nation
-
1 Pavilion**

**Non-stop
cultural
events and
entertainment**

The Most Sustainable Expo In History





Our Ambition: The First Carbon-Negative World Expo

Riyadh Expo 2030 aims to go beyond carbon neutrality to become the first Expo to deliver a net positive impact on the environment



Our Expo site will be powered by clean energy, taking advantage of the Kingdom's vast solar power.



Detailed strategies to eliminate food waste, and ensure green waste management and recycling.



Detailed strategies to promote biodiversity.



Adopt the highest international standards for mobility, accessibility, and labor rights (including for all subcontractors).



An Expo Built
By The World,
For The World

Beyond supporting participants and visitors at our Expo, we are committed to building, operating, and servicing Riyadh Expo 2030 with businesses from around the world

Expo Procurement Hub

A one-stop-shop for businesses to help us design and build the Expo

Launched from the start of the Expo organizing cycle, this Procurement Hub will enable our vision of an Expo 2030 “built by the world, for the world.”

Global Investment Lab

A convener and enabler of businesses and entrepreneurs

The Lab will drive participating countries to discover, innovate, and collaborate. Together we will accelerate development & financing for smart cities, mobility, technology, green assets, and much more.



An Expo budget of
\$7.8 billion
catalytic to our broader Riyadh
investment plans

A Portal To The Broader Opportunities Of The Kingdom And The Region

Riyadh Expo 2030 will help **facilitate the entrance of international companies** into Riyadh and the Kingdom's massive growth opportunities and regional transformation

\$3.3 trillion

Investments of more than 3.3 trillion USD
in the Kingdom by the end of this decade – of which more than 30% will be in Riyadh alone

\$110 billion

Economy Diversification Efforts

Non-oil government revenues have increased from USD 44 bn in 2015 to USD 110 bn in 2022 (+20% p.a.)

x3

Investment Powerhouse, Public Investment Fund

Assets under management have more than tripled between 2016 and 2023, standing at USD 700 bn by end of Q2 2023

25,000+

International companies

More than 25,000 international companies employing some 12 million staff from more than 100 countries are already operating in the Kingdom today

Riyadh Is Ready To Welcome The World

Our people are warm and hospitable – we are looking forward to being your hosts



Boundless Energy

Riyadh's population will grow
from 8 to 15 million in 2030

15M

2030



8M

2022

Our Greatest Asset Is Our Youth

70%

under 35

Expo Youth: leading the transition
to a sustainable and more equal future



Women are joining the workforce at an unprecedented rate

Female labor participation increased from 19% in 2016 to 37% in 2022

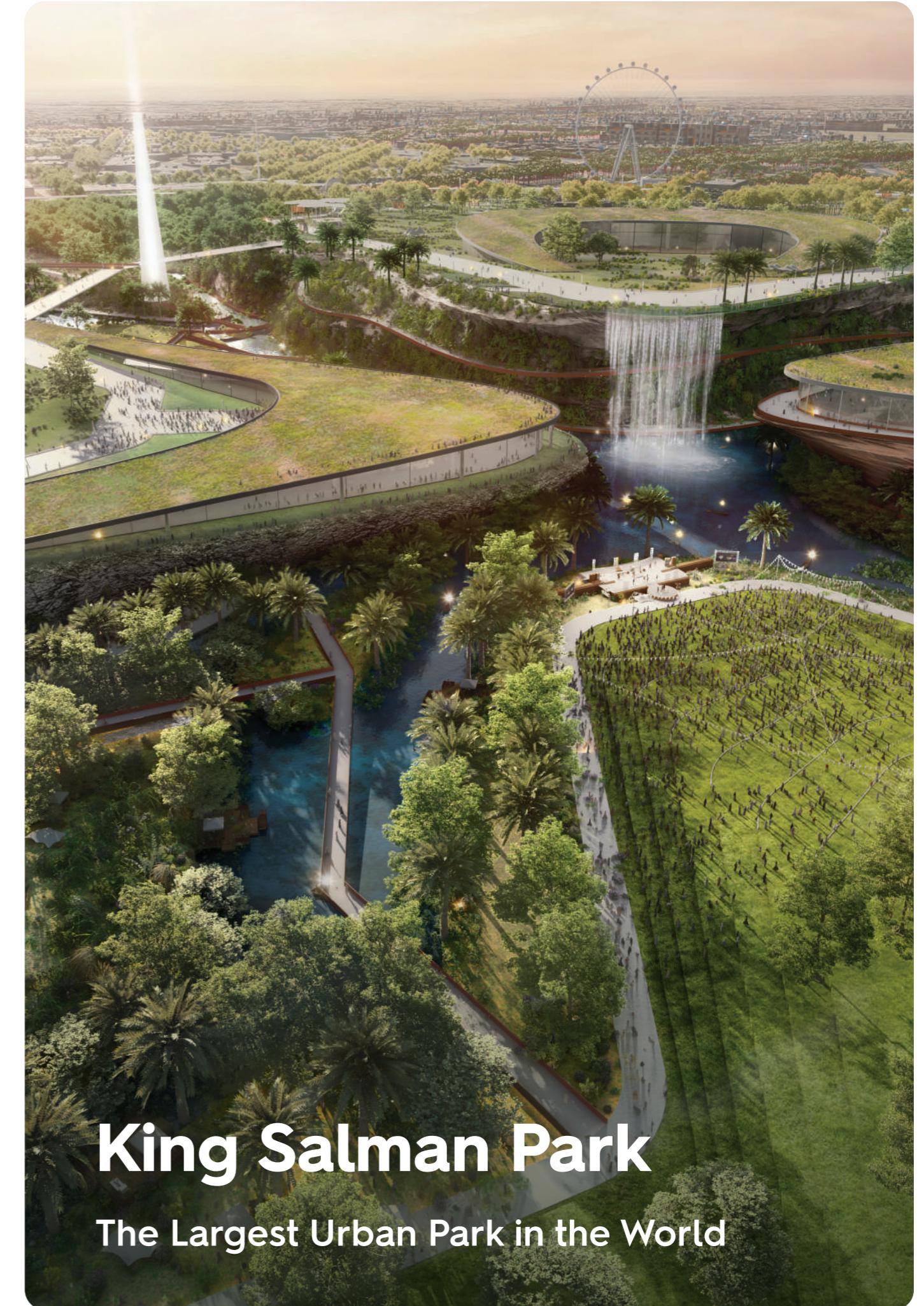
\$21 billion
invested in education
over the past decade

A global hub for business, sports, culture and entertainment

**As a city, Riyadh has great
experience building
world-class projects
in partnership with
international companies**

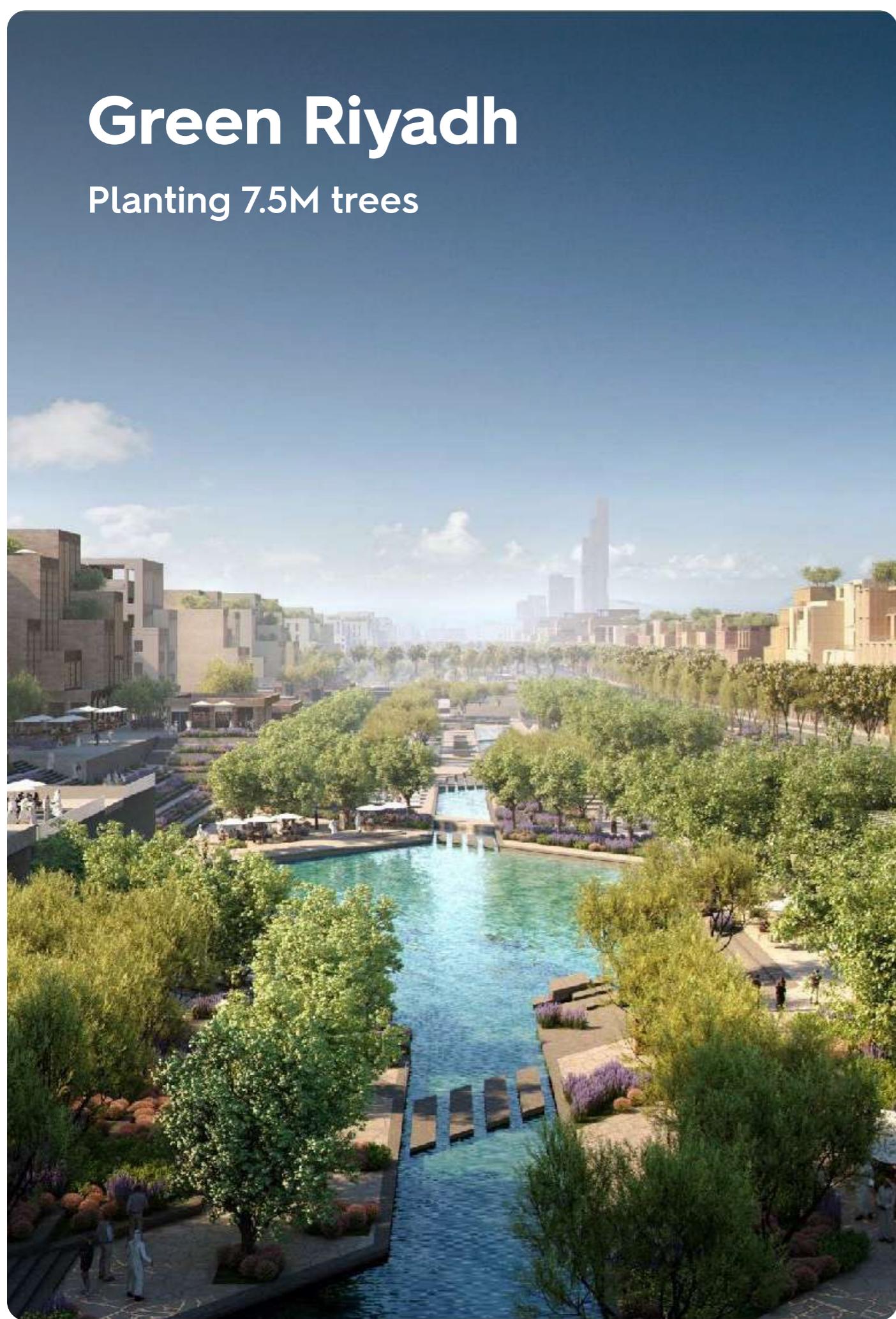


Riyadh MEGA PROJECTS



Green Riyadh

Planting 7.5M trees



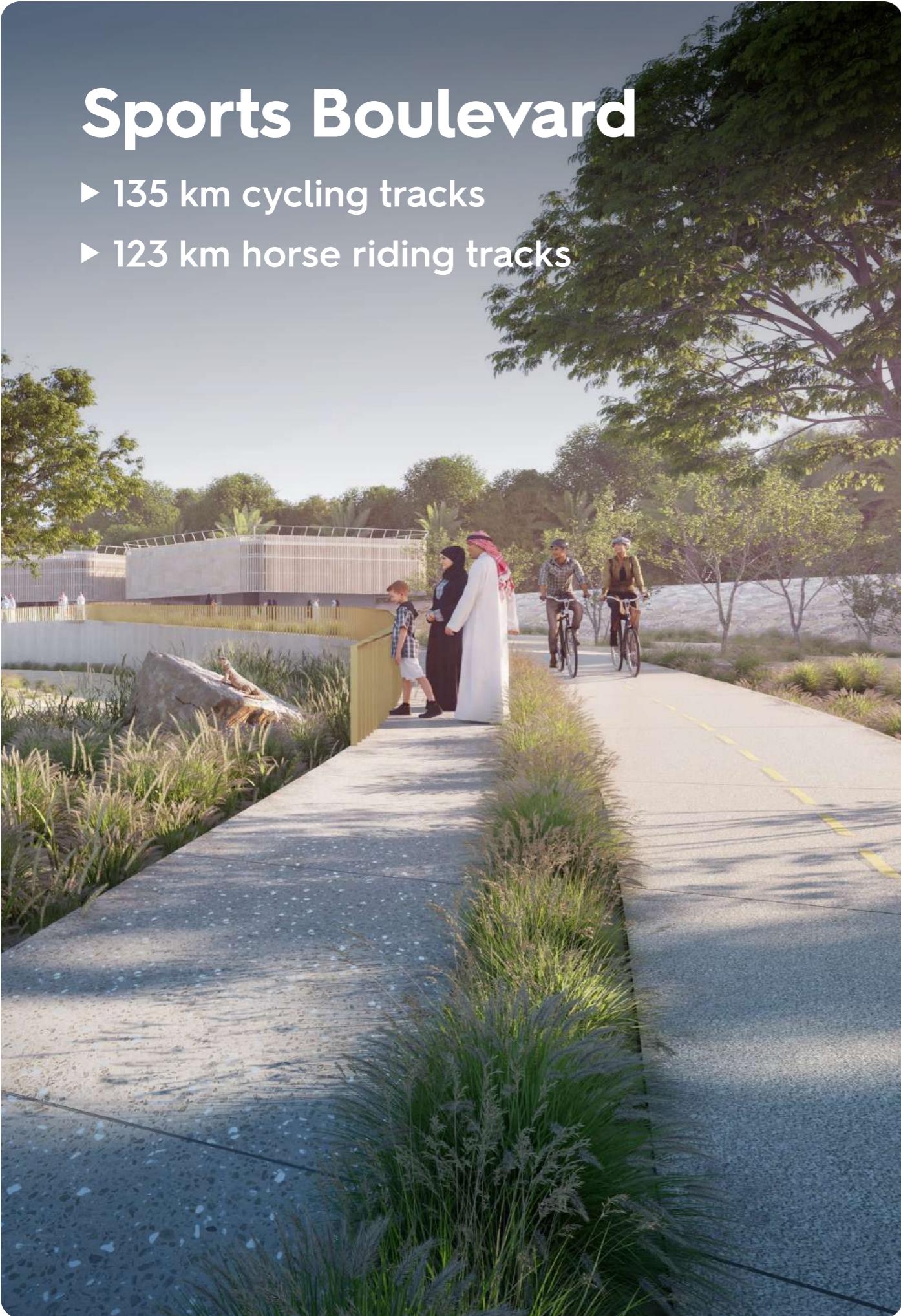
Riyadh Art

The world's largest government investment in public art



Sports Boulevard

- ▶ 135 km cycling tracks
- ▶ 123 km horse riding tracks



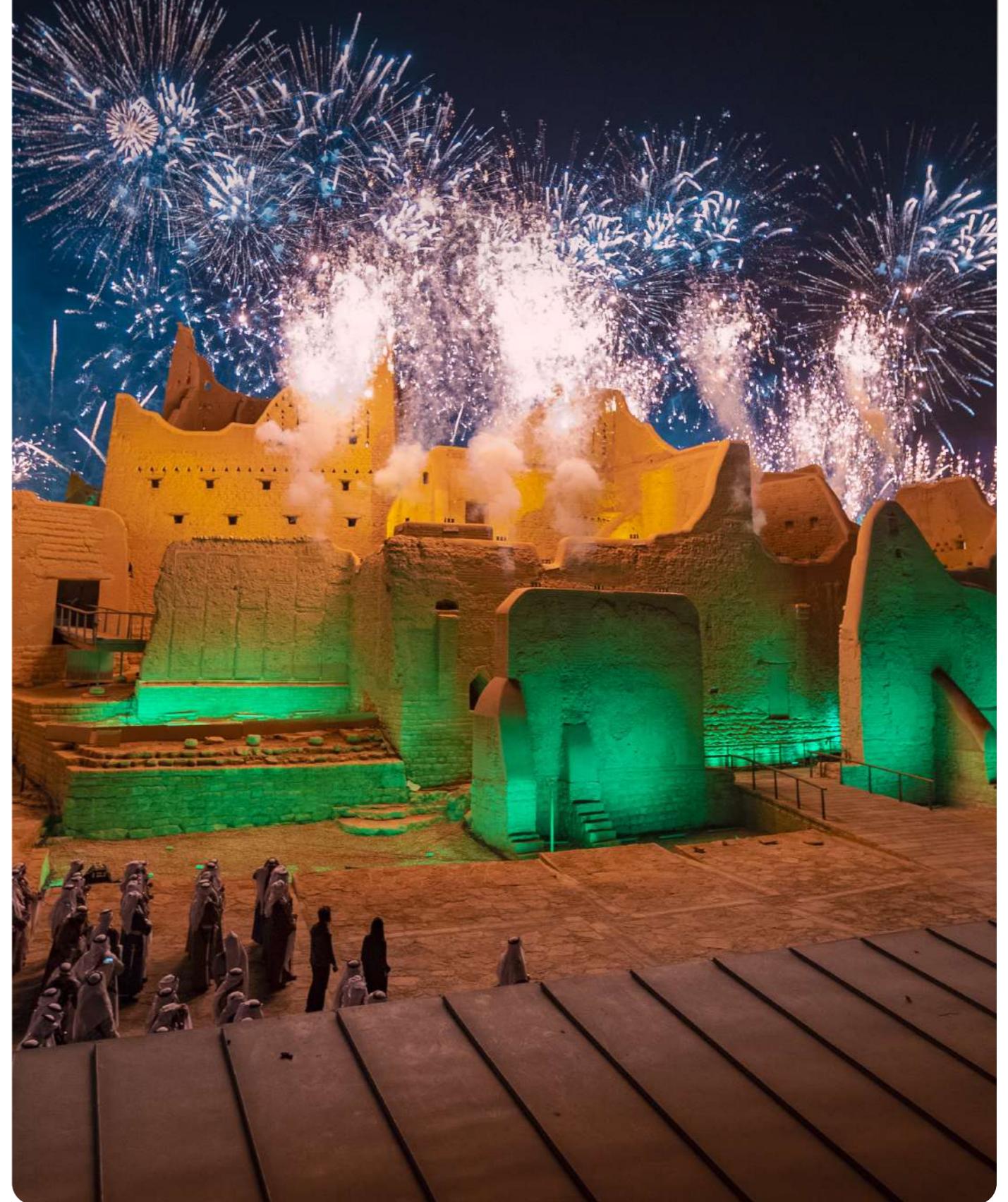
Riyadh Public Transport

- ▶ 6 lines, 176 km, & 85 stations
- ▶ 21 Park & Ride locations from 200 to 600 cars each

RIYADH EXPERIENCE

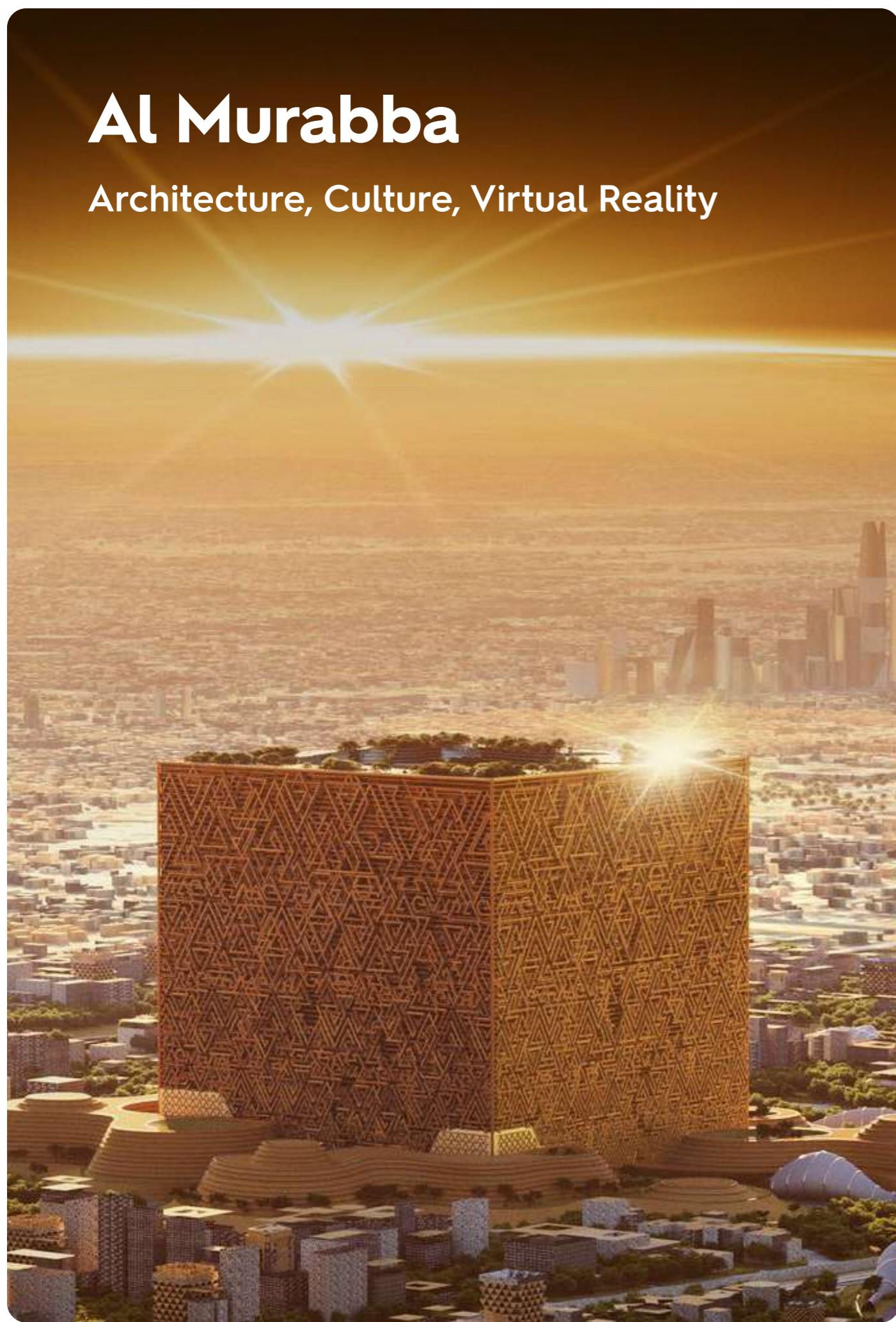
Diriyah

The World's Largest Heritage Site



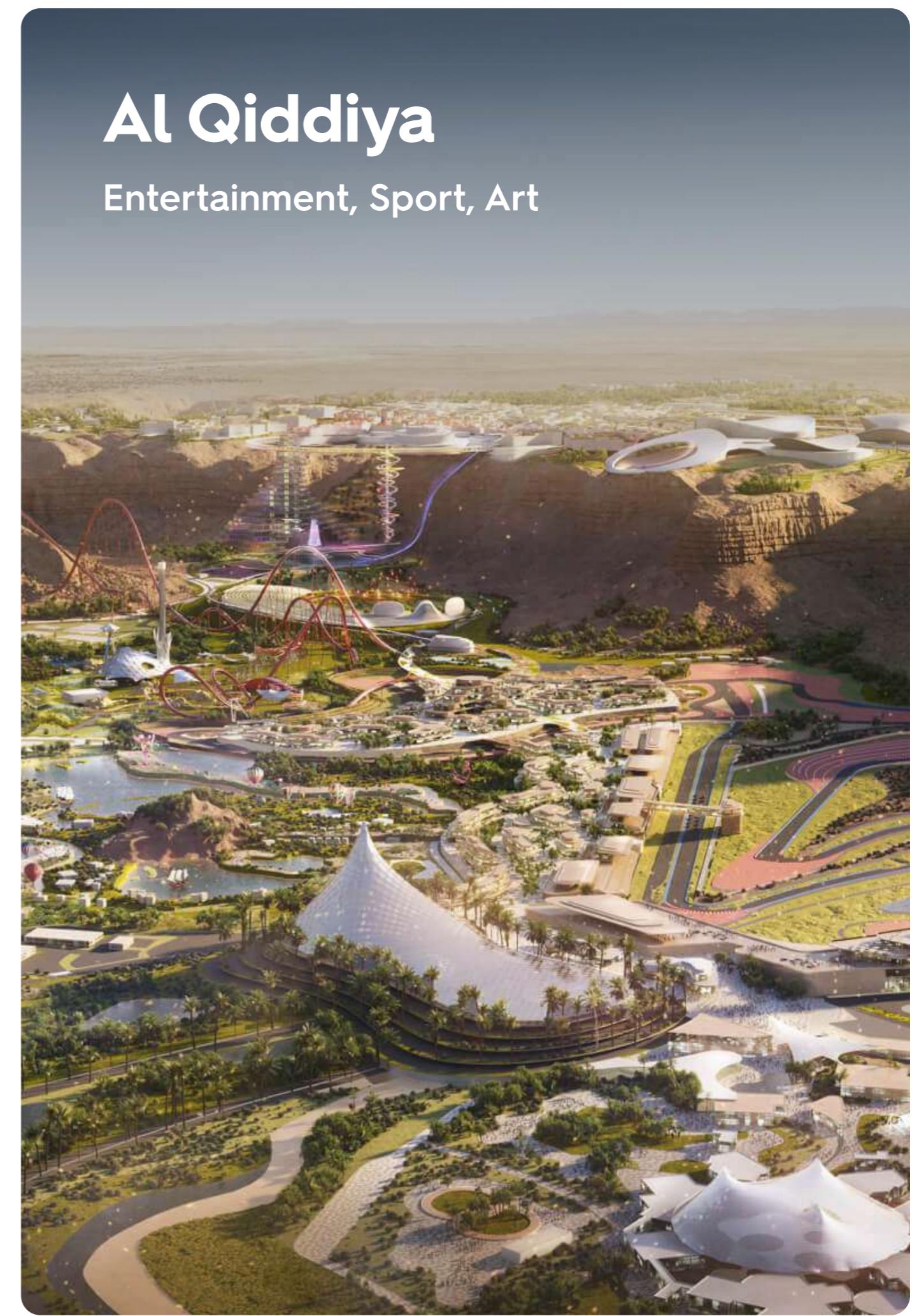
Al Murabba

Architecture, Culture, Virtual Reality



Al Qiddiya

Entertainment, Sport, Art

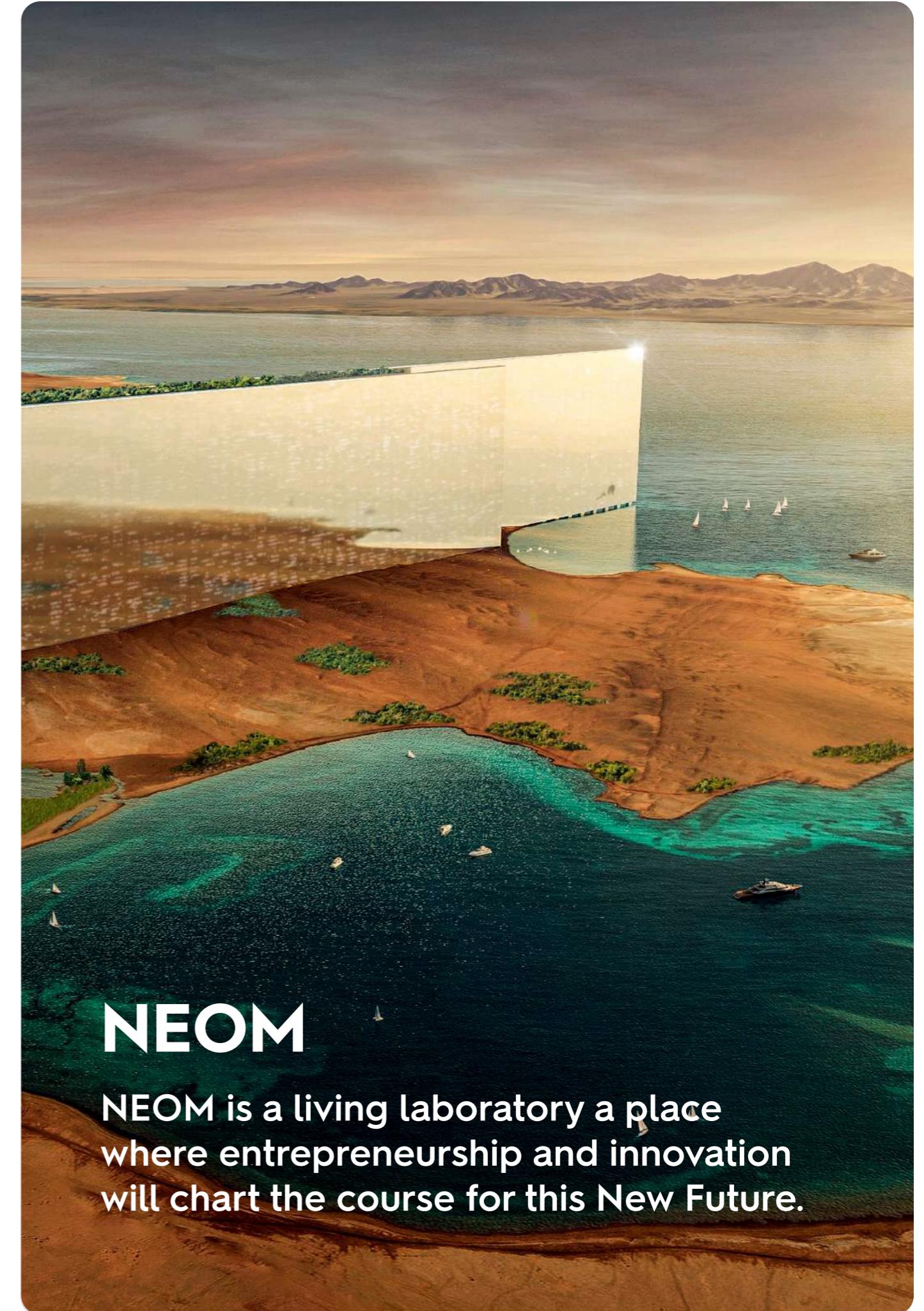


Saudi Arabia is a hidden gem

A unique blend of cultural heritage, natural wonders, and modern amenities, being discovered for the first time by millions

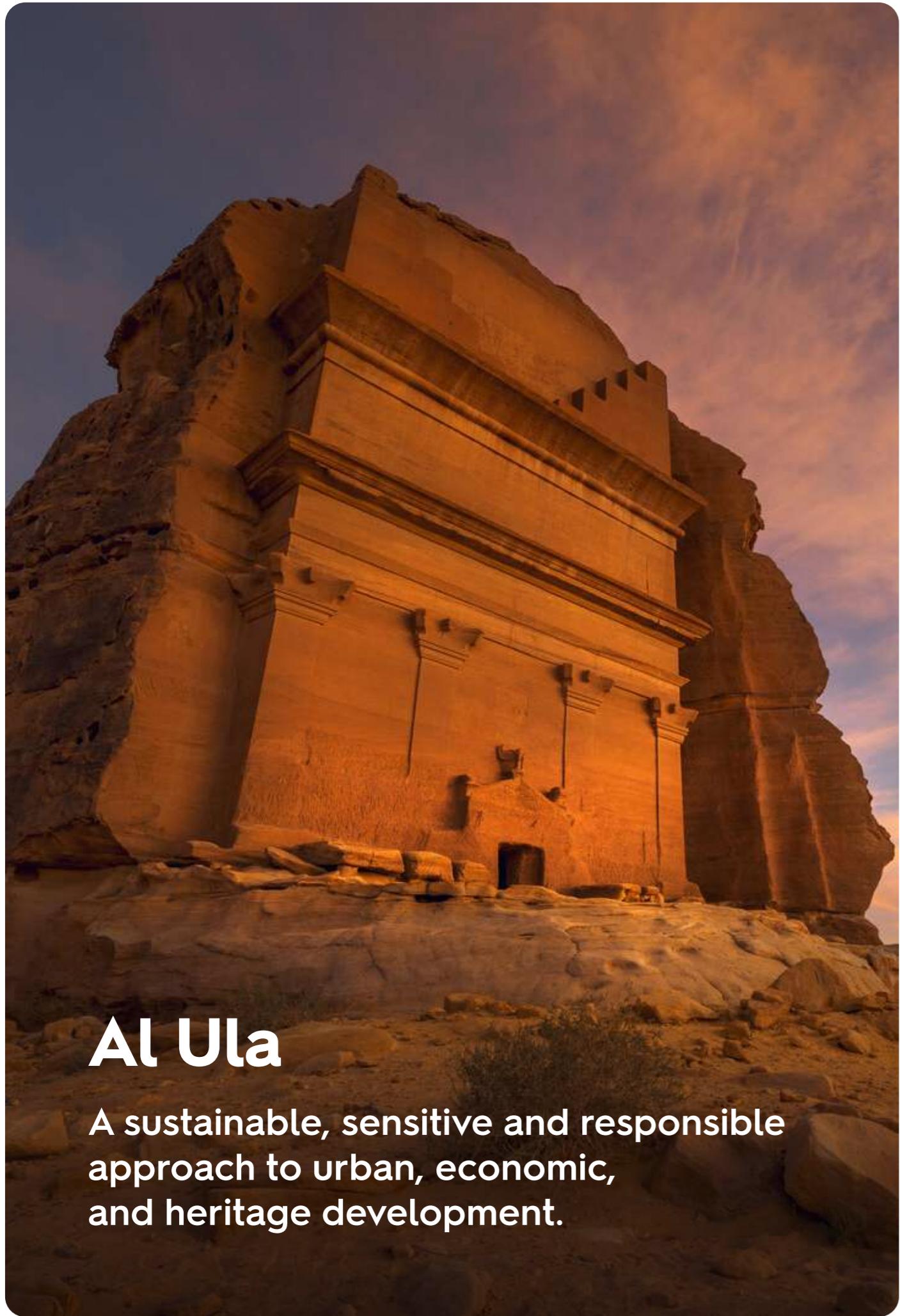


Kingdom GIGA PROJECTS



NEOM

NEOM is a living laboratory a place
where entrepreneurship and innovation
will chart the course for this New Future.



Al Ula

A sustainable, sensitive and responsible approach to urban, economic, and heritage development.

Red Sea

New standards in regenerative tourism and sustainable development, creating unique travel experiences and unforgettable memories.





We are fully committed to creating the greatest Expo in history, built by the world, for the world

“As a city, we have long experience in building world-class projects in partnership with international companies. Riyadh is ready. Our Expo will be built by the world, for the world.”

HE Eng. Ibrahim Al-Sultan
CEO, Royal Commission for Riyadh City





World Expo 2030
Candidate

الهيئة الملكية لمدينة الرياض
ROYAL COMMISSION FOR RIYADH CITY

