



Exceptional Financial Results and Pioneering Achievements

Vodafone Egypt Achieves Extraordinary Revenue of EGP 82.9 billion with Nearly 50% Annual Growth

Cairo on 25th of May- Vodafone Egypt has set a new benchmark for success, closing the fiscal year with record-breaking revenues of EGP 82.9 billion—an almost 50% increase over the previous year. This milestone is more than a financial statement; it's the latest chapter in a 25-year journey of innovation and leadership, during which Vodafone Egypt has redefined the country's telecommunications landscape, championed digital transformation, and advanced financial inclusion.

Today, the company's customer base exceeds 51 million, while Vodafone Cash wallet users have soared past 24 million, facilitating 150 million financial transactions every month. These achievements are a testament to the deep trust customers place in Vodafone Egypt's services and reinforce the company's role as a catalyst for change and innovation in the Egyptian market.

This exceptional growth is rooted in Vodafone Egypt's unwavering commitment to shaping Egypt's digital future. Serving 51.5 million customers, the company doubled its investments in 2024 compared to the previous year, focusing on digital infrastructure development. Network investments reached EGP 12 billion in fiscal year 2025, up from EGP 8 billion the year before—a 50% increase in just one year. These investments covered network towers, capital expenditures, spectrum licenses, infrastructure enhancements, and software upgrades, ensuring a robust and future-ready digital backbone for Egypt.

Mohamed Abdallah, Chief Executive Officer of Vodafone Egypt, commented on these outstanding results: "Vodafone Egypt takes pride in this record growth, which reflects our commitment to our pioneering role in supporting digital transformation and financial inclusion. Our success this year means that Vodafone Egypt customers today receive faster and more advanced digital services, and smoother connectivity experiences wherever they are in Egypt. We are committed to providing innovative solutions that make daily life easier and support financial inclusion through services like Vodafone Cash, enabling everyone to benefit from the digital economy and participate in building a better future for Egypt"

A Pioneering Role in Supporting Digital Transformation and Financial Inclusion

Vodafone Egypt continues to anticipate and meet the evolving needs of its customers, delivering advanced digital experiences. In fiscal year 2025, the company introduced cutting-edge services such as the E-SIM card, offering customers greater flexibility and ease of use through the "Ana Vodafone" app, and Wi-Fi Calling, ensuring uninterrupted calls. The company's efforts to drive financial inclusion have also intensified, with Vodafone Cash



wallets surpassing 24 million and digital financial services revenue growing by 80% year-over-year.

Rasha El-Azhari, Finance Director at Vodafone Egypt, stated: “Our commitment to the highest standards of financial governance and disciplined resource management has allowed us to keep investing in reliable and secure digital services for our customers across Egypt. At the same time, our strong financial results reflect society’s confidence in Vodafone Egypt and empower us to deliver innovative solutions that support financial inclusion and solidify our role in building a strong, sustainable digital economy that serves everyone.”

Distinguished Leadership in Digital Health Services and Social Responsibility

Vodafone Egypt’s impact extends far beyond telecommunications. In digital health, the company has digitized 626 healthcare facilities—a 103% increase—and served 12.5 million citizens to date, up 98% from the previous year. Ambitiously, Vodafone Egypt aims to reach 26 million citizens by 2026. Alongside the Vodafone Foundation, the company has also raised substantial donations for cancer and heart patients, supporting major medical institutions such as Baheya Hospital, Hospital 57357, the Magdi Yacoub Foundation, and Al-Nas Hospital. This humanitarian commitment underscores Vodafone Egypt’s belief that true success is measured not only by financial performance but also by positive societal impact.

Sustainability Efforts and Excellence Awards

Vodafone Egypt is steadfast in its pursuit of a sustainable future. As of this year, 100% of the electricity used in the company’s operations is sourced from renewable energy. The company’s excellence has been recognized for the second consecutive year with the “Best Mobile and Fixed Network” award from Umlaut and the top spot on the nPerf 2025 list for best fixed internet performance in Egypt. Additional accolades include awards for the best work environment, customer service, and digital transformation.

These results and achievements highlight Vodafone Egypt’s influential role in advancing the telecommunications and technology sectors, enhancing financial and digital inclusion, and supporting the digital economy. Through innovative solutions and sustainable strategic investments, Vodafone Egypt continues to empower Egyptian society and shape a brighter, more connected future.