

## Seed Round Announcement - Press Release

### Darwinz AI (TheDar.AI) Raises \$325K Seed Round from Flat6Labs KSA and Glint Ventures to Fuel Product's Regional Growth

**Riyadh, Saudi Arabia** — Darwinz AI (*TheDar.AI*), a Saudi-Egyptian company behind the AI Copilot platform [dima](#), which enhances productivity for PR professionals, marketers, and brand managers, today announced it has secured **\$325,000** in seed funding. The round was led by **Flat6Labs KSA** and **Glint Ventures**.

Founded in Egypt in 2021 by **Emad Elazhary** and **Mohy Aboualam**, TheDar.AI has grown its product to operate across six countries and counting, with a **client retention rate exceeding 90%**. Its flagship product, **dima**, first launched in **September 2024**, currently improves daily productivity for PR and marketing experts by **over 80%**.

The new funding will be used to:

- Accelerate product development,
- Expand the team at its **Riyadh office in The Garage – KACST**, and
- Prepare for the platform's **global debut**.

As a **Google Cloud Build Partner**, TheDar.AI leverages years of experience, continuous learning, and strategic pivots to deliver a robust, rapidly adopted AI solution — with usage **tripling since the start of 2025**. The company's vision is to scale from a regional leader to a **global AI player**.

"This round marks a new chapter," said co-founder **Mohy Aboualam**. "We're proud to call TheDar.AI a **Saudi company with Egyptian roots**, and are excited to scale globally through the thriving ecosystem here. Stay tuned — the best is yet to come."