

NASDAQ listed DeFi Technologies expands into MENA with UAE office

Dubai UAE July 3rd, 2025: DeFi Technologies Inc. (the "Company" or "DeFi Technologies") (Nasdaq: DEFT) (CBOE CA: DEFI) (GR: R9B), a financial technology company bridging the gap between traditional capital markets and decentralized finance ("DeFi"), has announced its expansion in the GCC and MENA region with the registration of DEFI DMCC (certification no DMCC199558) with offices in Jumeirah Lake Towers Dubai UAE.

DeFi Technologies through its subsidiary Valour, and Valour Digital Securities Limited (and, together with Valour Inc., "Valour") a leading issuer of exchange-traded products ("ETPs") has also opened a trading desk at DMCC (Dubai Multi Commodities Center) in UAE.

The DeFi Technologies team and its subsidiary Valour, aim to support the increased institutional interest in digital assets in the GCC region and specifically in the UAE. This expansion into the Middle East is a key element of the strategy to increase product offerings and global footprint.

As the first Nasdaq-listed digital asset manager of its kind, DeFi Technologies offers equity investors diversified exposure to the broader decentralized economy through its integrated and scalable business model. This includes Valour, which offers access to more than 65 of the world's most innovative digital assets via regulated ETPs with plans to offer 100 by the end of 2025. With regulatory momentum, product velocity, and institutional credibility converging, DEFT is positioning itself as the BlackRock of Web3.

Globally, institutional capital is pouring into spot Bitcoin and Ethereum exchange-traded funds (ETFs), and in the Middle East and in the UAE in specific this is also becoming a trend. Recently, UAE sovereign wealth fund Mubadala announced it expanded its position in BlackRock's bitcoin ETF showcasing the latest example of institutions increasingly turning to non-traditional exposures wrapped in an ETF.

Bitcoin ETPs are facilitating greater exposure for investors who had been interested in crypto but want a familiar and efficient wrapper. Currently, total assets under management ("**AUM**") in crypto ETPs have reached \$176.3 billion.

Andrew Forson, President of DeFi Technologies and Chief Growth Officer of Valour, stated, " We believe the demand for digital asset ETPs will increase not only globally but in the GCC and Middle East. Investors whether sovereign wealth funds, institutional investors, family offices and even retail investors are interested in crypto but require familiar and efficient vehicles to get exposure."

He adds, “Wrapping digital assets like Bitcoin and Ethereum in regulated financial instruments such as ETPs will increase the number of crypto investors and offer countries such as the UAE, Qatar, Oman, and Saudi Arabia access to international foreign investment. Local and international get exposure to these assets through trusted providers like the Abu Dhabi Stock Exchange, Dubai Financial Markets, and others.”

Already DeFi Technologies has expanded into Turkey through a collaboration with Misyon Bank, and Misyon Kripto to work to introduce ETPs. In Turkey currently over 50% of investor population are holding digital assets.

In 2024, DeFi Technologies through its subsidiary Valour partnered with GulfCap Investment Bank ("GCIB"), a licensed investment bank as its key Transaction Advisor for the proposed cross-listing of Valour's ETPs on the Nairobi Securities Exchange ("NSE") in Kenya. The proposed cross-listing will allow Valour's ETPs to be traded in Kenyan Shillings on the NSE and provide investors in East Africa with exposure to leading digital assets through regulated investment vehicles.

In Europe DeFi Technologies subsidiary Valour currently offers 65+ fully hedged digital asset ETPs on leading European exchanges including Xetra, Spotlight, and Euronext.

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About DeFi Technologies

DeFi Technologies Inc. ([Nasdaq: DEFT](#)) ([CBOE CA: DEFI](#)) ([GR: R9B](#)) is a financial technology company bridging the gap between traditional capital markets and decentralized finance (“**DeFi**”). As the first Nasdaq-listed digital asset manager of its kind, DeFi Technologies offers equity investors diversified exposure to the broader decentralized economy through its integrated and scalable business model. This includes Valour, which offers access to over sixty-five of the world’s most innovative digital assets via regulated ETPs; Stillman Digital, a digital asset prime brokerage focused on institutional-grade execution and custody; Reflexivity Research, which provides leading research into the digital asset space; Neuronomics, which develops quantitative trading strategies and infrastructure; and DeFi Alpha, the company’s internal arbitrage and trading business line. With deep expertise across capital markets and emerging technologies, DeFi Technologies is building the institutional gateway to the future of finance. Follow DeFi Technologies on [LinkedIn](#) and [X/Twitter](#), and for more details, visit <https://defi.tech/>

For Media enquiries please reach out to lara@laraontheblock.com

DeFi Technologies Subsidiaries

About Valour

Valour Inc. and Valour Digital Securities Limited (together, “**Valour**”) issues exchange traded products (“**ETPs**”) that enable retail and institutional investors to access digital assets in a simple and secure way via their traditional bank account. Valour is part of the asset

management business line of DeFi Technologies. For more information about Valour, to subscribe, or to receive updates, visit valour.com.

About Reflexivity Research

Reflexivity Research LLC is a leading research firm specializing in the creation of high-quality, in-depth research reports for the bitcoin and digital asset industry, empowering investors with valuable insights. For more information please visit <https://www.reflexivityresearch.com/>

About Stillman Digital

Stillman Digital is a leading digital asset liquidity provider that offers limitless liquidity solutions for businesses, focusing on industry-leading trade execution, settlement, and technology. For more information, please visit <https://www.stillmandigital.com>

About Neuronomics AG

Neuronomics AG is a Swiss asset management firm specializing in AI-powered quantitative trading strategies. By integrating artificial intelligence, computational neuroscience and quantitative finance, Neuronomics delivers cutting-edge solutions that drive superior risk-adjusted performance in financial markets. For more information please visit <https://www.neuronomics.com/>

Cautionary note regarding forward-looking information:

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to the establishment of a trading desk at DMCC; listing fo ETPs on the NSE; partnership with GCIB; collaboration with Misyon Bank; development of additional ETPs and the number of ETPs anticipated by end of 2025; investor confidence in Valour's ETPs; investor interest and confidence in digital assets; the regulatory environment with respect to the growth and adoption of decentralized finance; the pursuit by the Company and its subsidiaries of business opportunities; and the merits or potential returns of any such opportunities. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company, as the case may be, to be materially different from those expressed or implied by such forward-looking information. Such risks, uncertainties and other factors include, but is not limited the acceptance of Valour ETPs by exchanges; growth and development of decentralised finance and cryptocurrency sector; rules and regulations with respect to decentralised finance and cryptocurrency; general business, economic, competitive, political and social uncertainties. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

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RELEASE**

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