

# H1'25 Snapshot of MENA

## Venture Capital Performance



**KSA**

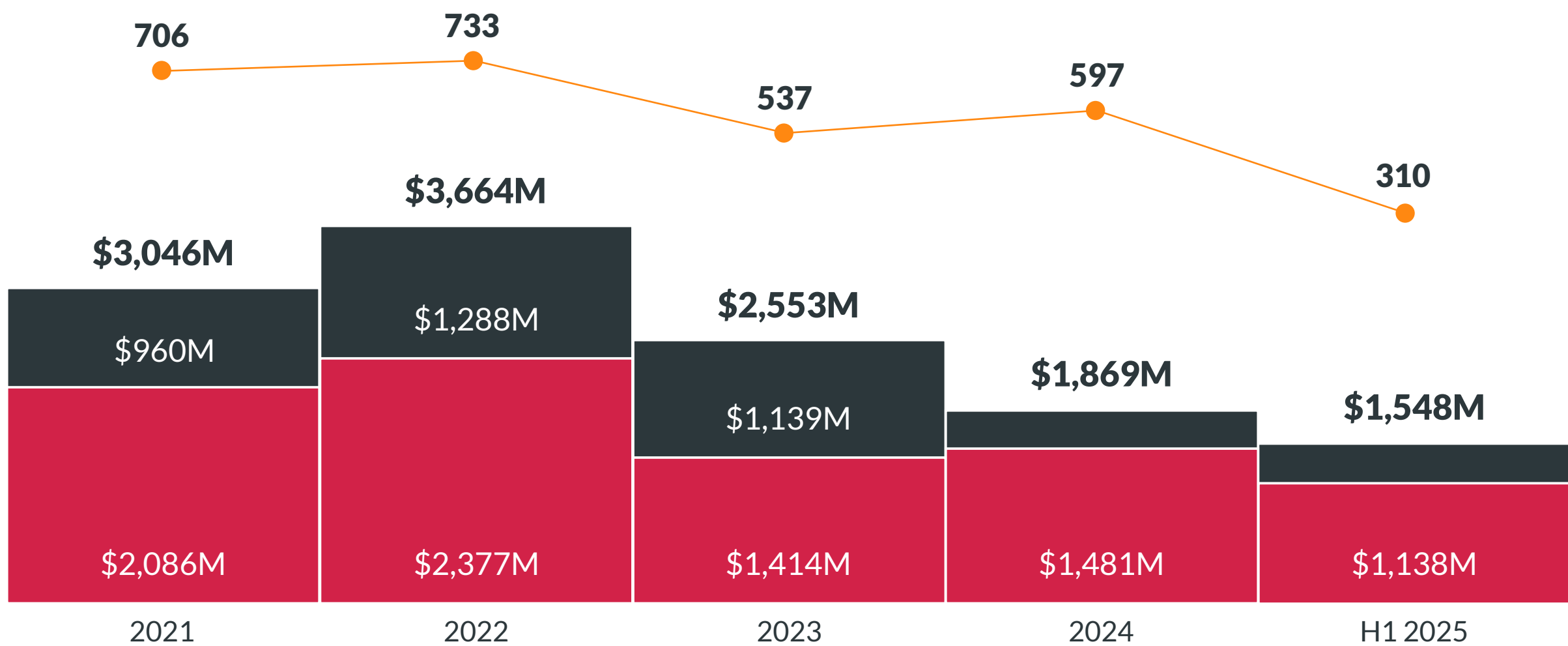
Leading country in MENA  
by VC funding & deals

**34 M&As**

in H1'25, surpassing  
total M&A transactions  
in FY 2024 already

### MENA funding up by 92% YoY in H1 2025

Deals (<\$100M)   MEGA Deals (\$100M+)   Deals



### Most active investor in MENA by deals



### Most active investors by est. capital deployed



### Top 3 investments in MENA

**ninja**  
\$250M

**tabby**  
\$160M

**Applied AI**  
\$55M

### Top industry by deals and funding

**FinTech**