



19 August 2025

Parkin and charge&go by e& Announce Rollout of 200 Ultra-Fast EV Chargers in Dubai

Parkin Company PJSC ("Parkin" or the "Company"), Dubai's leading provider of paid public parking facilities and services has entered into an agreement with charge&go, a subsidiary of Etisalat Services Holding (ESH), one of the core arms of e& delivering innovative services and solutions across multiple sectors.

This landmark 10-year partnership will supercharge Dubai's electric vehicle future with the launch of 200 ultra-fast direct current (DC) charging stations, expanding EV charging infrastructure across the emirate.

Scheduled for launch in October 2025, the new charging network will cut EV charging times to under 30 minutes, through the installation of state-of-the-art charging infrastructure at key destinations across Dubai, from high-density residential communities to major retail and leisure hubs. This project represents a decisive step in expanding Dubai's EV network, designed to meet the evolving needs of over 40,000 EV vehicles, supporting Dubai's long-term sustainable development and green mobility goals, in alignment with Dubai's 2040 urban master plan.

Phase one of the EV charging initiative will result in the installation of 20 charging stations in some of the city's busiest locations. Over the subsequent twelve months, the programme will deliver 200 public and private charging points.

DC charger technology offers significantly faster charging capabilities compared to alternating current (AC) systems. As a result, customers will benefit from faster charging times, supported by high standards of customer service, enhancing the overall end user experience. The park and charge service will be available for reservation through Parkin's intuitive mobile application, providing real-time charging status updates and secure in-app payment functionality.

Eng. Mohamed Abdulla Al Ali, CEO of Parkin, commented:

"This 10-year partnership with charge&go is a clear example of our commitment to providing cleaner, greener tech-driven mobility solutions to our customers. Working closely with our colleagues at e& allows us to tap into a global network of knowledge and expertise along with advanced services across diverse sectors. Both Parkin and e& share a commitment to leveraging technology to meet the needs of our digitally savvy clients, supporting Dubai's ongoing transformation into a global, sustainable and future-ready city. This collaboration is essential to accelerate the adoption of electric and plug-in hybrid vehicles and to expand the necessary infrastructure to meet Dubai's growing ambitions for sustainable mobility."



Muammar Al Rukhaimi, Chief Executive Officer, Etisalat Services Holding, commented:

“Dubai is rewriting the playbook on how big cities can embrace sustainability at scale, and this EV charging rollout marks a decisive step forward. At e&, we are fuelling a movement by deploying cutting-edge technology that delivers real-world impact while ensuring quicker charging turnarounds and a superior customer experience. This partnership with Parkin makes green mobility effortlessly accessible and shows how a city can grow boldly without costing the planet.”

Parkin, which operates approximately 212,000 paid parking spaces across Dubai, signed an MoU with charge&go in October 2024 at the annual GITEX exhibition, the world's largest technology and startup event.

The new DC charging network will operate under a strict 'park and charge' protocol, permitting vehicles to occupy designated charging bays only while actively charging. This measure will help to reduce overstay and unauthorised use of dedicated parking bays.

Combining the latest technology with conveniently accessible parking and charging facilities, the new EV charging initiative enhances the commitment of Parkin and e& to delivering value-added mobility services to customers.

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About Parkin Company PJSC

With a unique blend of operational excellence, technological know-how and enforcement capability spanning almost three decades, Parkin Company PJSC is the largest provider of paid public parking facilities and services in the Emirate of Dubai, with a portfolio of approximately 212k paid parking spaces, as at H1 2025.

Parkin has a dominant position in relation to Dubai's on and off-street paid public parking market and a leading share of the overall paid parking market. Under a 49-year Concession Agreement with Dubai's Roads and Transport Authority (RTA), Parkin has the exclusive right to operate a portfolio of public on and off-street parking (c.189k spaces) as well as public multi-storey car parking facilities (c.3k spaces). Parkin also operates certain developer-owned parking facilities through partnership agreements across the Emirate (c.20k spaces) and provides barrierless, ticketless parking on behalf of Majid Al Futtaim across two malls. Additional revenue streams include enforcement, the issuance of seasonal permits, parking reservations and other commercial activities.



By deploying state of the art digital payment solutions and intelligent parking management systems that utilise artificial intelligence and big data analysis, Parkin's customers successfully conducted 70m parking transactions in H1 2025.

Dubai's parking operations were established in 1995 under the Dubai Municipality, before becoming part of the RTA in 2005. In December 2023, Parkin Company PJSC was established through the issuance of Law No. 30 of 2023, successfully completing its initial public offering (IPO) on the Dubai Financial Market in March 2024.

About e&

e& is a global technology group committed to advancing the digital future across markets in the Middle East, Asia, Africa and Europe. With the group's financial performance in 2024 showing a consolidated revenue of AED 59.2 billion and a net profit of AED 10.8 billion, e& continues to maintain its position as a financial powerhouse, reflected by its strong credit rating and solid balance sheet.

Founded in Abu Dhabi over 48 years ago, e& has evolved from a telecom pioneer into a technology group. Its footprint now spans 38 countries, offering a comprehensive portfolio of innovative digital services ranging from advanced connectivity, entertainment, streaming and financial services to AI-powered solutions, cloud computing, ICT, cybersecurity and IoT platforms.

The Group is structured around five core business pillars: e& UAE, e& international, e& life, e& enterprise and e& capital, each catering to distinct customer and market needs. These pillars empower e& to lead in various sectors, from telecom and digital lifestyle to enterprise services and venture investments. The ongoing strategic investments in AI, IoT, 5G and cloud services reinforce its leadership in the global technology landscape, driving the future of smart connectivity and innovation.

Driven by innovation, sustainability and a commitment to digital empowerment, e& is set on creating a smarter, more connected future for individuals, businesses and communities.

To learn more about e&, visit eand.com